METAL ROOFING vs. ASPHALT COMPOSITION



FIVE REASONS metal BEATS comp EVERY TIME

1. VARIETY

2. PERFORMANCE

of durability and

longevity

themselves

Metal offers the best

4. ECO-FRIENDLINESS

Metal roofs are made

of recycled materials

and are recyclable

performance in terms

Metal offers the widest selection of colors, sizes, shapes and styles

3. AESTHETICS

Metal roofs, with their details, colors and materials, are downright beautiful

5. WARRANTIES

Metal roofs come with unbeatable material warranties - the best in the industry

going **G R E E N**



did you KNOW?

The average "25 Year" asphalt composition roof usually lasts 50% to 75% of its warrantied life, depending upon climate. That's an average of just 10 YEARS before replacement time!



Petroleum-based composition shingles are a burden on the environment all the way around. From manufacturing practices to their ultimate destination in landfills, they're among the WORST CHOICES you can make from an ecological standpoint. Compare that to eco-friendly metal roofing, which is made from recycled materials, reduces energy costs and lasts for decades. Certain finishes even qualify for Energy Star ratings, further reducing cooling demands and costs for your home.

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METAL vs. COMP just the facts

	METAL	COMP J	
LIGHTWEIGHT	EXCELLENT 1.4 lbs/sq ft	GOOD 2-5 lbs/sq ft	
FIRE	EXCELLENT	EXCELLENT	
WIND	EXCELLENT 120 mph wind warranty	FAIR	
HAIL	EXCELLENT hail warranty	FAIR	
SNOW & ICE	EXCELLENT resilient interlocking design resists ice damming	GOOD	
EARTHQUAKE	EXCELLENT lightweight, increased strength	GOOD	
WEATHERING/ WARRANTY	EXCELLENT limited lifetime warranty	POOR degrades in heat and sun	
ENVIRONMENTAL	EXCELLENT no tear off required, recyclable	FAIR weathering/wind do after 10 years not co	
RESALE VALUE	EXCELLENT	POOR	

WHEN is a comp roof a BETTER CHOICE?

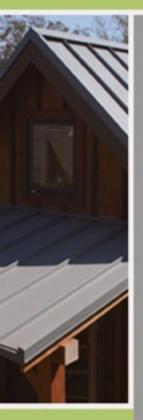
Eleven million TONS of asphalt shingle waste go into American landfills annually.

When cost is the only consideration When you're not planning on keeping your home for the long-term When it's just a "temporary" roof because renovations are planned

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comparing C O S T S

Do the math - a quality metal roof may be a bigger initial expense, but consider the savings over the long-term. Take into account that the cost of installing an asphalt roof doubles every 15 years. So what may cost just \$7,000 this year will become about \$14,000 in 15 years - and that means the price of that inexpensive comp roof after just 15 years is \$21,000! At around \$17,500 - roughly two and a half times the cost of the comp roof - the permanent metal roof system actually costs less than the comp roof and its inevitable replacement.



other resources

Get more details about metal roofing and other popular types of roof materials with our free booklet, available for download at www.metalroofnet.com

Check out our metal & copper roofing blog, accessible from our website, for pictures, videos, useful commentary and more

Get all of your questions about your roof project answered - talk to our resident roof expert today! Just follow the link from our homepage, www.metalroofnet.com





Asphalt shingles represent nearly 90% of all roofing materials used in the U.S. Sadly, these products are NOT recyclable and are destined to end up in our landfills.

the **BOTTOM** line

A composition roof is just a roof. No matter how well it performs initially, it is guaranteed to degrade over time and it is certain to require maintenance and eventual replacement. A metal roof is a "lifetime" roof system that will require little to no maintenance and it will perform as well 50 years from now as it does the day it's installed.

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