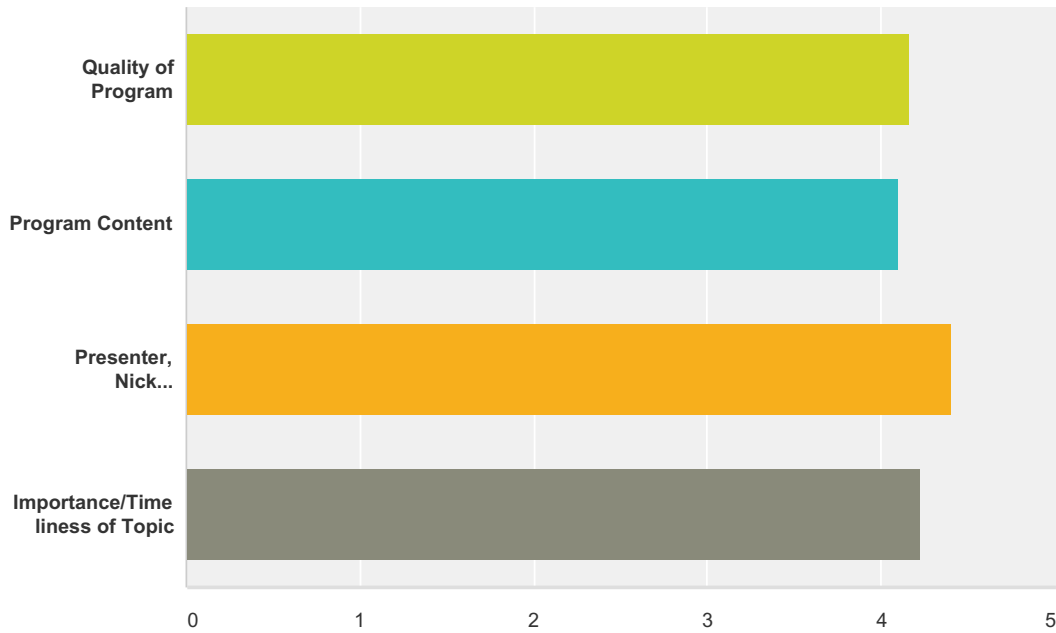


Q1 Please rate the Opening General Session, "Marketing Technologies"

Answered: 32 Skipped: 0



	Excellent	Very Good	Good	Fair	Poor	N/A	Total	Average Rating
Quality of Program	34.38% 11	43.75% 14	12.50% 4	3.13% 1	0.00% 0	6.25% 2	32	4.17
Program Content	37.50% 12	31.25% 10	21.88% 7	3.13% 1	0.00% 0	6.25% 2	32	4.10
Presenter, Nick Salvatoriello, HubSpot	46.88% 15	37.50% 12	9.38% 3	0.00% 0	0.00% 0	6.25% 2	32	4.40
Importance/Timeliness of Topic	37.50% 12	43.75% 14	9.38% 3	3.13% 1	0.00% 0	6.25% 2	32	4.23

#	Other (please specify)	Date
1	These types of marketing practices can seem overwhelming to small groups, so I love how Nick broke it down into ways that it can be done on smaller levels, with the technology already on hand.	10/17/2014 9:04 AM
2	He spent more time talking about Hub Spot and I didn't think it was relevent to those of us in small association, since it's far more complex than what we need.	10/16/2014 10:37 AM
3	especially liked the concept of in bound marketing	10/15/2014 3:14 PM