

PRESS RELEASE January 20, 2011 For Immediate Release Contact: Ellen McKewen

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## **Local Plating Company Uses CMTC to Increase Their Competitiveness in a Changing Economy**

**TORRANCE, CA.** A local plating company, <u>Electronic Precision Specialties</u>, located in Brea, CA. supplies gold, silver, nickel, tin-lead and copper plating to aerospace, defense, electronic and medical device manufacturers. When this small, 31-year-old company of 35 employees was ready to ramp up their competitiveness, they focused on winning certification from <u>NADCAP</u> with the help of <u>CMTC</u>®. The coveted certification increases a company's competitiveness by improving quality standards. Electronic Precision Specialties' leaders say the assistance they received from CMTC helped them get the certification process rolling. Survey numbers below support the success of manufacturers increasing their competitiveness and continuing to do business in California.

<u>California Manufacturing Technology Consulting</u>® (CMTC) conducted a comprehensive, independent survey to manufacturers using CMTC services between October 2009 and October 2010. It showed that over 700 manufacturers received various consulting services. A further detailed report showed that:

- 92 manufacturers found a direct correlation between their improvements and adding jobs, as well as staying in business and remaining in California.
- 76 manufacturers said improvements were significant to growing business and subsequently adding jobs.

"We have done very well in the current economy and I am very pleased with that," stated Henry (Hank) Brown, President, <u>Electronic Precision Specialties</u>. "California is an extremely difficult business environment and the only way we can stay competitive is to become more efficient," said Brown.

CMTC has helped numerous companies receive certifications during the past year. These include <u>Miles Chemical</u>, <u>Dicronite Dry Lube</u>, <u>Foote Axle & Forge</u>, <u>Pranalytica</u>, <u>Centerpoint Manufacturing</u>, <u>US Motor Works</u> and <u>Ventura Aerospace</u> to name just a few. Various certifications include AS9100, ISO 14001, OHSAS 18001 and ISO 9001. All of these companies have increased their overall competitiveness in the marketplace with these certifications.

"Manufacturers who can compete are those inclined to continuously make important improvements, remain competitive and stay in California," says David Braunstein, President and CEO of CMTC.

## ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC is an affiliate of NIST MEP, under the Federal Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provide assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit <a href="https://www.cmtc.com">www.cmtc.com</a>.