



PRESS RELEASE

April 27, 2011

For Immediate Release

Contact: Ellen McKewen

(310) 263-3018

emckewen@cmtc.com

www.cmtc.com

CMTC's Defense Market Advantage[®] Service Enhances Manufacturers Ability to Bid on Defense Opportunities

TORRANCE, CA – [California Manufacturing Technology Consulting[®] \(CMTC\)](http://www.cmtc.com) has incorporated enhancements to its [Defense Market Advantage[®] service](http://www.cmtc.com) enabling small to mid-size manufacturers to rapidly identify and bid on opportunities from the Department of Defense (DoD). Recent enhancements offer more comprehensive search, filtering and matching of DOD solicitations to the production capabilities of manufacturers.

The Defense Market Advantage service obtains and analyzes daily electronic transmissions of procurement offerings from the Defense Logistics Agency (DLA), encompassing 84% of the military spare parts requirements. Using CMTC's proprietary technology, the service extracts, aggregates, and presents comprehensive solicitation content together with associated technical data packages (TDPs) and part price histories enabling client companies to become more agile and competitive in responding to Department of Defense part manufacturing opportunities.

“After assisting us to register with the Department of Defense as a supplier, CMTC's Business Consultants are helping us identify solicitations that match our capabilities. Using CMTC's Defense Market Advantage service, we are actively identifying and bidding on defense manufacturing opportunities,” said George Kamimura, President of Eurotec Engineering, Inc. located in San Diego, California.

The Defense Market Advantage service, positions California's experienced uniquely qualified, aerospace and defense suppliers and their high-tech manufacturing capabilities to significantly expand participation in supplying parts for the Department of Defense.

“Recent upgrades to the Defense Market Advantage service will help our clients using the service to become more competitive in the government-direct parts market, creating new business opportunities and jobs.” said [David Braunstein](http://www.cmtc.com), President of CMTC.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation established in 1992, CMTC serves Los Angeles to San Diego/Imperial County. CMTC provides high value consulting services for improving management and production of high tech and traditional small and medium-size manufacturers. CMTC Defense Services provides consulting services to manufacturers for bidding and qualifying parts for sales to the defense department. For more information, visit www.cmtc.com

###