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Over 100 Central Valley Manufacturers and Leaders Attend 2nd Annual Fall Conference for Manufacturers

TORRANCE, CA – More than 100 local manufacturers, representatives from community colleges and numerous business leaders gathered together on October 12, 2012 at California State University, Fresno to attend the 2nd Annual Fall Conference for Manufacturers. The event was dedicated to providing important information on how executives and management of Central Valley manufacturers, food and beverage companies and industrial firms could become more efficient, productive, safety-compliant and profitable.

During the event, presentations and workshops were offered by local chapters of leading engineering and technical management organizations and non-profits. Topics included:

- Safety and Compliance
- Lean, Quality and other Certifications
- Innovative Project Management Methods
- Optimal Inventory Control Methods
- Funding and Workforce Development Opportunities

Jonathan Lee, Director of Strategic Services from <u>California Manufacturing Technology Consulting</u>[®] (CMTC), a private, nonprofit corporation that helps Southern California manufacturers become more competitive, led two of the numerous breakout sessions. He discussed the importance of employee training efforts and how manufacturers can measure training's impact on their organization.

"We were very excited to join in this dynamic event," says James Watson, President & CEO of CMTC. "It's critical that California's manufacturers learn about the tools they can use to set a stronger foundation for growth."

Keynote speeches about how manufacturers can build their supply chain and funding options for companies also occurred at the conference. Among the attendees at the conference was Dr. Glenda Humiston, the State Director of the California Rural Development, USDA. The Fresno Regional Workforce Investment Board played a critical role in organizing the event, with numerous representatives in attendance to reach out to the area's employers.

Due to the overwhelming praise from the attendees, it was already announced that a 3rd Annual Fall Conference for Manufacturers would be set for next year.

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ABOUT CMTC: A private, nonprofit corporation established in 1992, CMTC is the Southern California affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. For more information, visit www.cmtc.com.