

The 5 Critical Factors You MUST Know When Getting Your Wall to Wall Carpet and Furniture Cleaned

1) Always insist on IICRC Certified Cleaning Technicians

The IICRC stands for Institute of Inspection Cleaning and Restoration Certification. They are the only recognized national certification program. Certification involves a minimum of 16 hours of classroom training and scoring a 75 or above on a 160 question exam. There are as many as 12 different types of carpet fibers and hundreds of different cleaning solutions. You want to make sure that you have someone in your home who really knows what they are doing. We've all seen and heard the horror stories about shrinkage, browning and mildew from over wetting and using too much and the wrong cleaning agent.



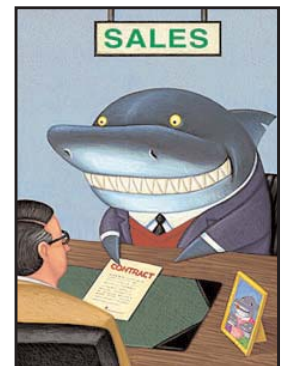
2) "EPA Declares Dirty Carpets A Health Hazard"



Your carpet and furniture act as filters to collect harmful dust, dirt, dust mites and all types of bacteria. The EPA recommends cleaning carpet in your home every 6 months. **The EPA has also found that professional hot water deep-extraction can be up to 15 times more effective at removing harmful bacteria, pollen, dust particles, dust mites and their bi-products** than you can do yourself or by vacuuming everyday. Regular cleaning will effectively remove the pollutants that can cause many health problems.

3) Beware of Companies That Do Not Give You A Firm "Per Square Foot" Price

There are numerous "bait and switch" type cleaners that quote vague or low-ball prices only to rack up extensive overcharges once they are in your home. By simply selecting an established, experienced professional cleaner that provides a firm written proposal you will guarantee that you never get ripped off.



4) Great Cleaning requires the right equipment



Anyone can purchase a cleaning machine for less than \$1000.00 and now they're a carpet and furniture cleaner. The best cleaners have the best equipment. A Truck mounted cleaning machine gives the technician the right equipment to do a great job on your wall to wall carpet and furniture. This machine is self contained. The technician simply brings a long hose into your home and the water, soap and waste water is all out in the truck. The average investment in a Truck Mount Cleaning unit is \$50,000.00 When it comes to cleaning in apartment buildings a portable hot water extraction machine is used and when operated by a certified technician the cleaning results can be excellent. Experience, training and the right equipment makes for great cleaning.

Please Call Now 1-800-252-7738

5) How To Avoid Destruction Of Your Carpet With 4 Simple Questions

Want to ensure you have an experienced rug professional? Simply ask any other company these four questions to test their knowledge.

Four Questions To Ask Before Hiring A Rug Cleaner

1) Is your Company certified and are the people who come to my home to clean my carpet and furniture certified? If they answer yes – ask them who certified them.

Answer is: IICRC (Institute of Inspection cleaning & Redtoration Certification) They are the only organization that can certify the Company or the employees.



2) What is the maximum ph level of the cleaning solution you will use to clean my nylon carpet or wool carpet?

Answer is: ph of 10.0 on nylon and ph of 8.2 on wool. If the ph is higher then this your carpet is at risk of being ruined. If they tell you they don't know, then you are speaking with the wrong cleaning company.

3) Does your Company follow the EPA guidelines for keeping your indoor air quality in your Home healthy?

Answer is: The EPA recommends cleaning carpets and furniture in your home very 6 months. Carpets and furniture act like large indoor health filters holding all types of pollutants, but if you don't clean these filters periodically the will start to contribute to an indoor pollution problem.

4) What cleaning method will you use?

Answer is: Hot water extraction. Recommended by Shaw carpet (world's largest manufacturer) 3M, and the EPA. All other methods are just not as effective.

We have made this information available to you so you make an informed, educated decision when selecting a company to clean your valuable rugs and carpets.

Millions and Millions of Rugs Cleaned Since 1896

**Protect Your Investment And Guarantee You
Get Professionally Cleaned Carpets Every Time**



For more information please visit: www.RugRenovating.com

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