



Your message is too important to be left to chance

BUSINESS ISSUE

Every presentation is a valuable opportunity to connect, inform, persuade, educate or motivate. However, many of us fail to treat these opportunities with the respect and professionalism they deserve. We're either too rushed or unskilled and that leaves dollars on the table, mixed messages or a confused audience. You're On! is a full-day session dedicated to content and delivery mastery. From preparation to presentation, this program is an immersive approach to developing expert and confident presenters who can have an immediate impact on their audience, whether in sales, training, leadership or the board room.

LEARNING OUTCOMES

You will learn to:

- Analyze and identify your audience; make your message relevant and engaging to them
- Create clear, concise and impactful content for presentations
- Build and leverage confidence as a public speaker; prepare and practice for leadership excellence
- Adapt verbal and body language to complement, not conflict with, your message
- Communicate effectively to diverse audiences; use appropriate imagery and effects in presentations
- Quickly bridge the distance between intent and comprehension; say less and achieve more

THE LEARNER EXPERIENCE

You're On!™ - Effective Presentations works best with small groups, creating a supportive and focused learning environment. As you progress through this feedback-rich, five-stage session, you will create at least four, videotaped presentations, ascending to a level of polished professionalism. Beginning with understanding and targeting your audience, you will expand into the areas of: content components and structure; delivery via potent imagery, verbal and body language; details that make the difference: preparation, rehearsal, room environment, answering questions (mini-presentations) and how to adapt your presentation on-the-fly. The experience concludes with the Grand Finale, showcasing your final, stellar presentations and including a thorough evaluation with constructive feedback and tips for further improvement. Beyond the training session you'll find next-day applicability—fuelled by a new confidence and communication competence—as you discover immediate opportunities to apply your upgraded skills and clarity of thought.

FULL-DAY SESSION

SMALL GROUP FACILITATIONS OF 5 OR FEWER

SUITABLE FOR CROSS-FUNCTIONAL AND INTACT TEAMS AT ALL LEVELS

MOST EFFECTIVE IN FOCUSED TRAINING SESSIONS



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