

10 WAYS TO INCREASE YOUR KLOUT SCORE

Be sure to check your account settings. Klout can only pull data from public accounts, not private.

1

Check your social media settings

Link Social Networks

2

The more networks Klout can pull data from, the more accurate your score.

Post at peak times

3

Post your content at times that you know your audience engages online. This is to assure your posts are viewed.

Keep doing it!

10

This is a timely process. Be sure to continue these steps in order to get the score you want. But be advised, the higher your score, the harder you have to work to increase it.

Use @names or tag people in your posts. This builds your reach making it more visible to different people.

8

Use Twitter Handles

Share interesting content

7

Post new interesting content that you think your audience would like.

Make content easy to share

9

Sharing content is a great way to gain an audience to build your Klout Score. If you share interesting content, be sure to tag it appropriately with keywords. Make it so that all a viewer has to do is click and post.

4

Make friends

Your True Reach is how many people actually engage with you. You can build that by interacting and sharing content from your audience.

Ask questions

5

Questions invite people to respond to your posts, which encourages interaction.

Pay attention to influencers

6

Klout rewards you for engaging with people with higher Klout scores. Responding to their post gives you credit. But don't just Like or Retweet, Comment!