Microsoft Dynamics GP Technical Airlift 2013

Know the Latest: Native Business Intelligence (BI) for Microsoft Dynamics GP 2013

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Microsoft MVP

Partner, Smith & Allen Consulting, NYC

Agenda

- Experiment
- Belinda-ism: What is BI?
- "I need BI, but I do not know what I want to see"
- 3 Types of BI Tools
- Native tools not to be forgotten (passive examples)
- My favorite native tool (active examples)





Experiment





POLL

What were you doing during the experiment?

- A) Watching because I wanted a ball
- B) Watching because I did not want to get hit
- C) I was not watching





Belinda-ism: What is BI?

Making informed business decisions based on timely and accurate information.

in·tel·li·gence

/in'telijens/

noun

- the ability to acquire and apply knowledge and skills.
 "an eminent man of great intelligence"
 synonyms: intellectual capacity, mental capacity, intellect, mind, brain(s), IQ, brainpower, judgment, reasoning, understanding, comprehension;
 More
- 2. the collection of information of military or political value.

```
"the chief of military intelligence"
synonyms: information gathering, surveillance, observation, reconnaissance,
spying, espionage, infiltration, ELINT, humint; More
```





Belinda-ism: What is BI?

Business Intelligence is NOT:

- Report
- Dashboard
- Tool

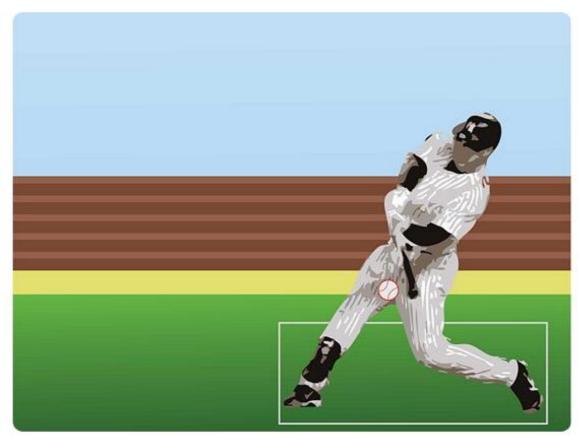
It is not these things, it comes from these things!





Timely and Accurate

Hit the ball when it dips at a certain angle. This angle should be at about 42 degrees.



To easily remember what that dip would look like, take hold of a baseball. Take the
baseball from your hand with your other hand and keep that shape of the baseball in
your hand. That's the angle at which you want to hit the ball.

http://www.wikihow.com/Hit-a-Home-Run - 7 steps

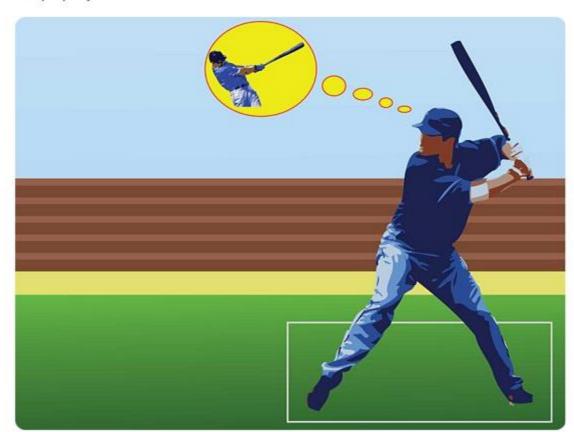


Baseball is not always the perfect analogy

"My Competition will disappear and I will become rich beyond my wildest dreams!"



Convince yourself that you can hit a home run. This is a commonly known strategy known as reverse psychology. When you keep saying it, your brain sends a message to your adrenaline to challenge yourself, thereby helping you to concentrate on hitting the ball properly.



http://www.wikihow.com/Hit-a-Home-Run - 7 steps



5 MLB Analytics Practices That Work For Businesses - InformationWeek

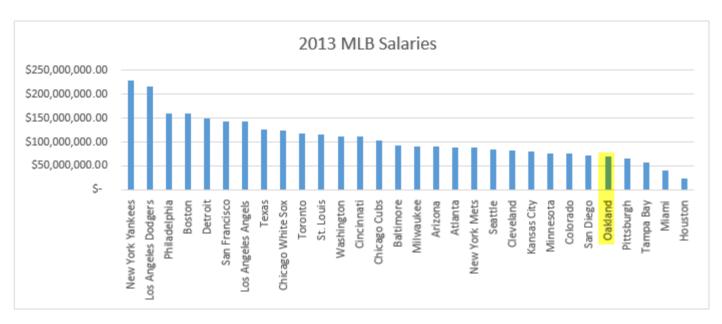
- Value Data Over Intuition
- 2. Embrace New Metrics
- 3. Consider Context
- 4. Make Predictions
- 5. Declare WAR





MLB Salaries - 2013

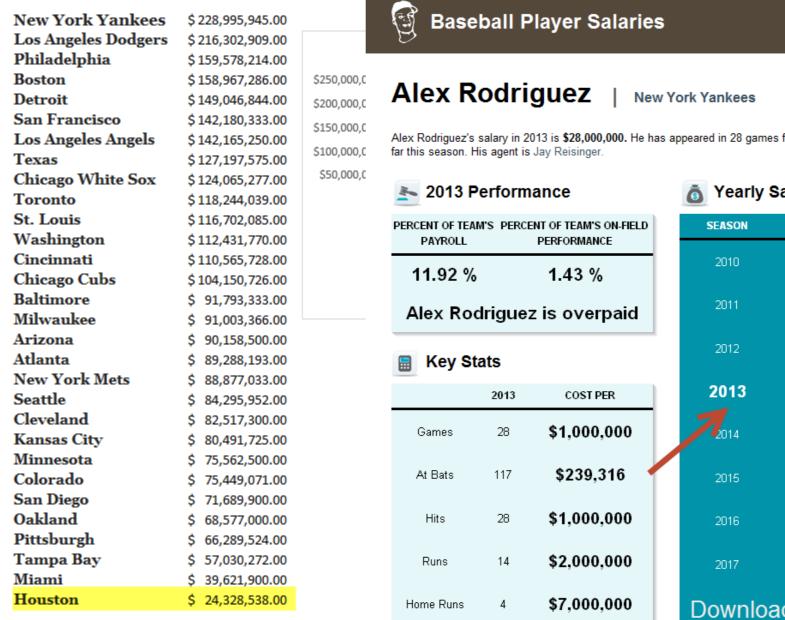
New York Yankees \$228,995,945.00 Los Angeles Dodgers \$216,302,909.00 Philadelphia \$159,578,214.00 Boston \$158,967,286.00 Detroit \$149,046,844.00 San Francisco \$142,180,333.00 Los Angeles Angels \$142,165,250.00 Texas \$127,197,575.00 Chicago White Sox \$124,065,277.00 Toronto \$118,244,039.00 St. Louis \$116,702,085.00 Washington \$112,431,770.00 Cincinnati \$110,565,728.00 Chicago Cubs \$104,150,726.00 **Baltimore** \$ 91,793,333.00 Milwaukee \$ 91,003,366.00 Arizona \$ 90,158,500.00 Atlanta \$ 89,288,193.00 New York Mets \$ 88,877,033.00 Seattle \$ 84,295,952.00 Cleveland \$ 82,517,300.00 Kansas City \$ 80,491,725.00 Minnesota \$ 75,562,500.00 Colorado \$ 75,449,071.00 San Diego \$ 71,689,900.00 Oakland \$ 68,577,000.00 Pittsburgh \$ 66,289,524.00 Tampa Bay \$ 57,030,272.00 Miami \$ 39,621,900.00 Houston \$ 24,328,538.00

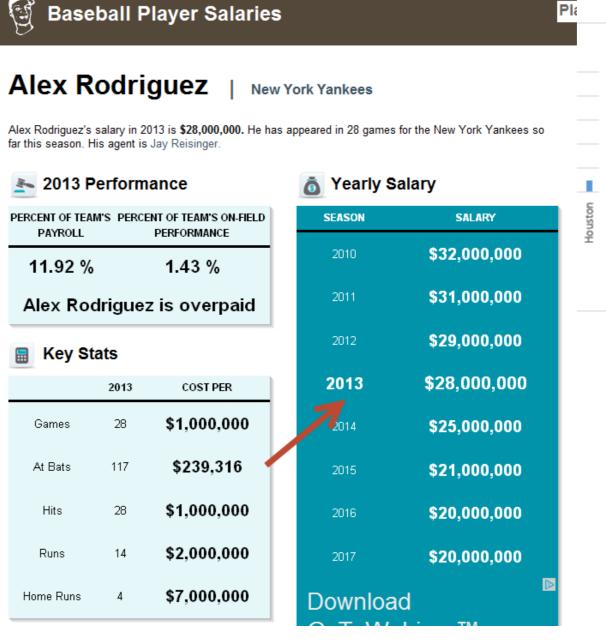






MLB Salaries - 2013

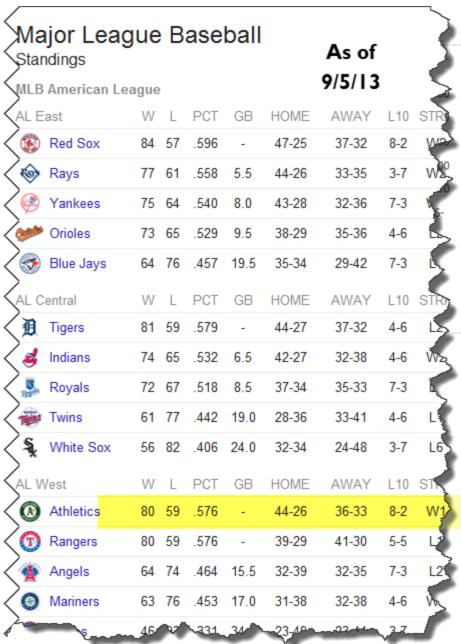


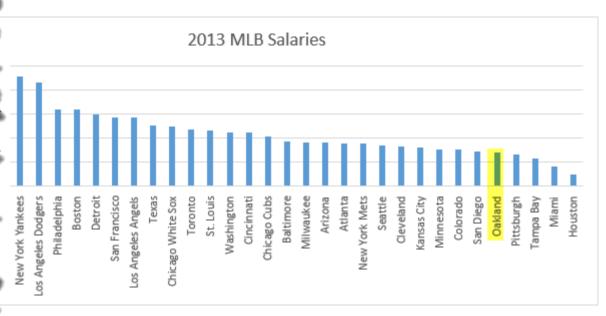




Microsoft Dynamics GP **Technical Airlift 2013**

MLB Salaries - 2013









"I need BI, but I do not know what I want to see"





I need Bl...

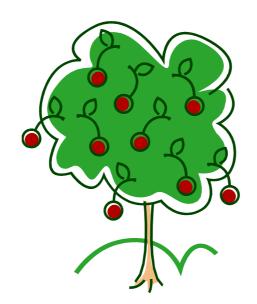
Where to start

- What information would make it easier for to you create or achieve goals
- What problems you have and what information would help solve or prevent them from happening again.
- Areas you would have done something different had you known an additional piece of data.





Best place to start?



Grab the low hanging fruit first!





Past is experience,Present is experiment andFuture is expectation.Use your experience in your experiments to achieve your expectations.

- Unknown





Understand 3 types of BI



Past - Tactical



Present - Operational



Future -Strategic





Past BI – Tactical

- Management Reporter
- FRx
- Advanced Financial Analysis





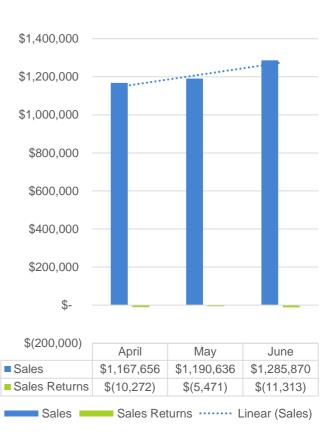
Native tools not to be forgotten Past BI – Tactical

Fabrikam, Inc.

Income Statement
Fabrikam Works
For the Six Months Ending Thursday, June 30, 2011

			ror tire on morning tr	.a.caay, canco
	Current Month			YTD
April	May	June		2011
			Revenue	
1,167,656	1,190,636	1,285,870	Sales	5,246,705
10,272	5,471	11,313	Sales Returns	51,892
34,235	34,910	37,702	Sales Discounts	205,179
1,123,148	1,150,256	1,236,856	Net Sales	4,989,634
822,289	838,488	905,567	Cost of Goods Sold	4,010,401
300,859	311,768	331,288	Gross Margin	979,233
			Operating Expenses	
92,314	93,736	100,698	Salaries and Wages	556,260
4,727	4,820	5,205	Office Expense	28,406
20,956	30,657	23,079	Supplies Expense	108,803
11,340	11,564	12,489	Rent Expense	68,393
7,204	7,346	7,933	Travel Expense	43,427
136,541	148,123	149,404	Total Operating Expenses	805,289
164,319	163,645	181,884	Income From Operations	173,944
164,319	163,645	181,884	Income Before Income Taxes	173,944
\$164,319	\$163,645	\$181,884	Net Income	\$173,944

Fabrikam







Past BI – Tactical

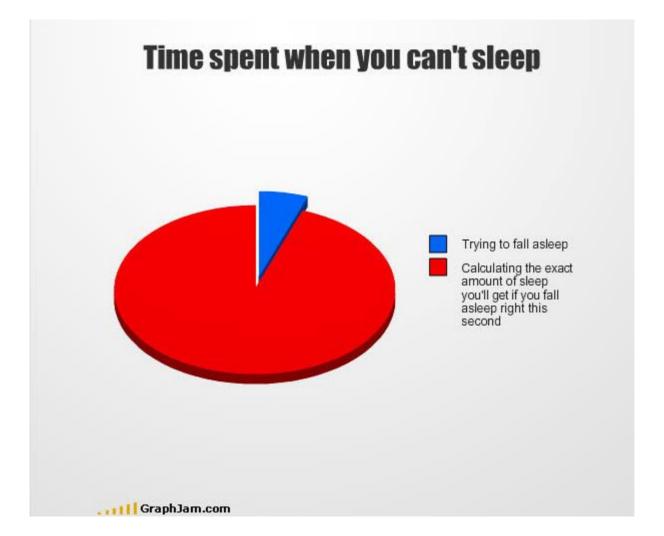
Why Villains In Scooby Doo Are Arrested







Past BI – Tactical







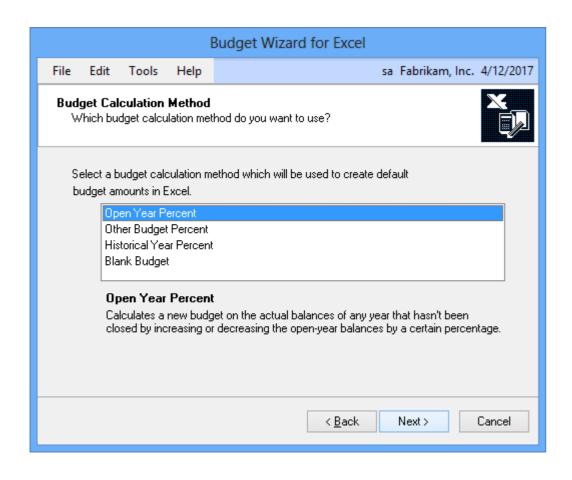
Future BI - Strategic

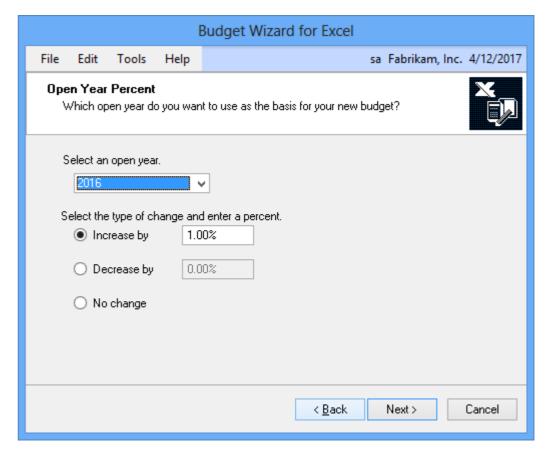
- GP Budgets
- Excel Budgeting Wizard
- FRx Forecaster





Native tools not to be forgotten Future BI - Strategic





Goal: To Improve Performance



Future BI - Strategic

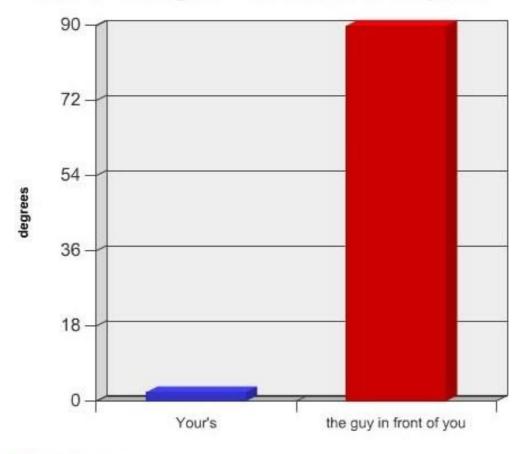






Future BI - Strategic

How far back your seat tilts on an airplane



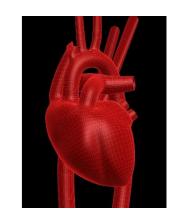
.... GraphJam.com





Present BI - Operational

Operational – Monitor and Optimize Operational Processes, for managers and front line employees alike.

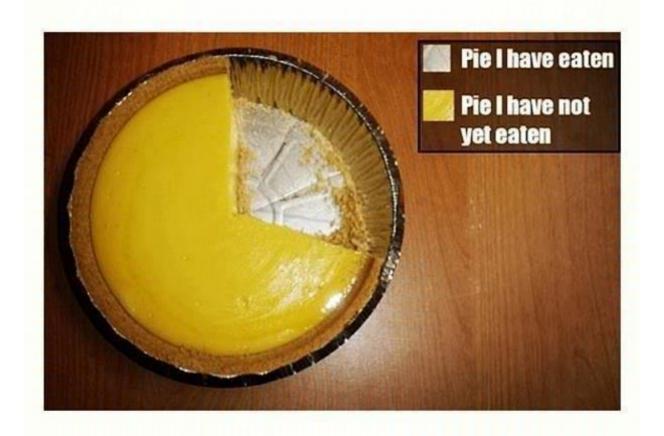






Present BI - Operational

World's Most Accurate Pie Chart







Present BI - Operational

A Thanksgiving Funny

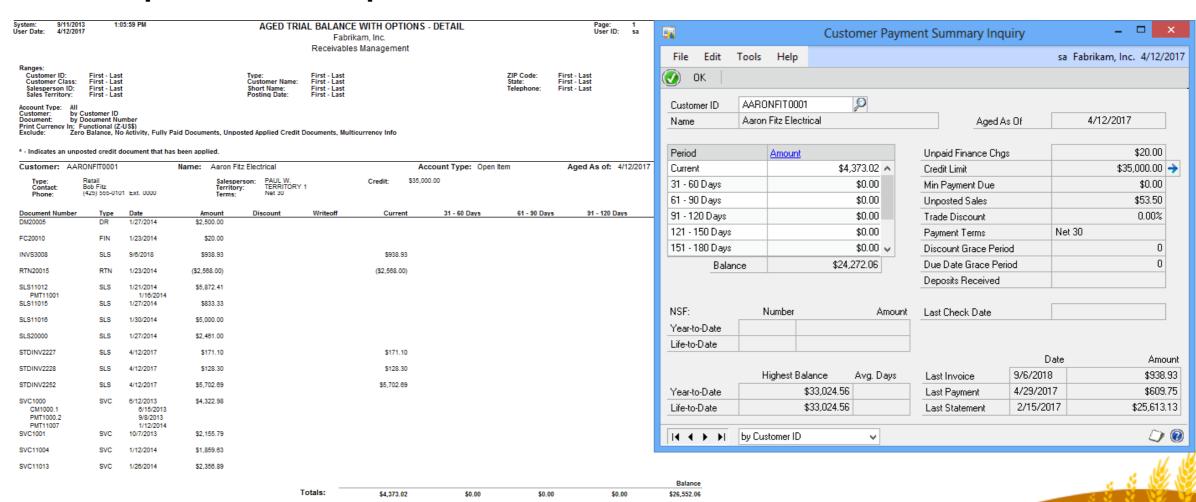
Happy Thanksgiving





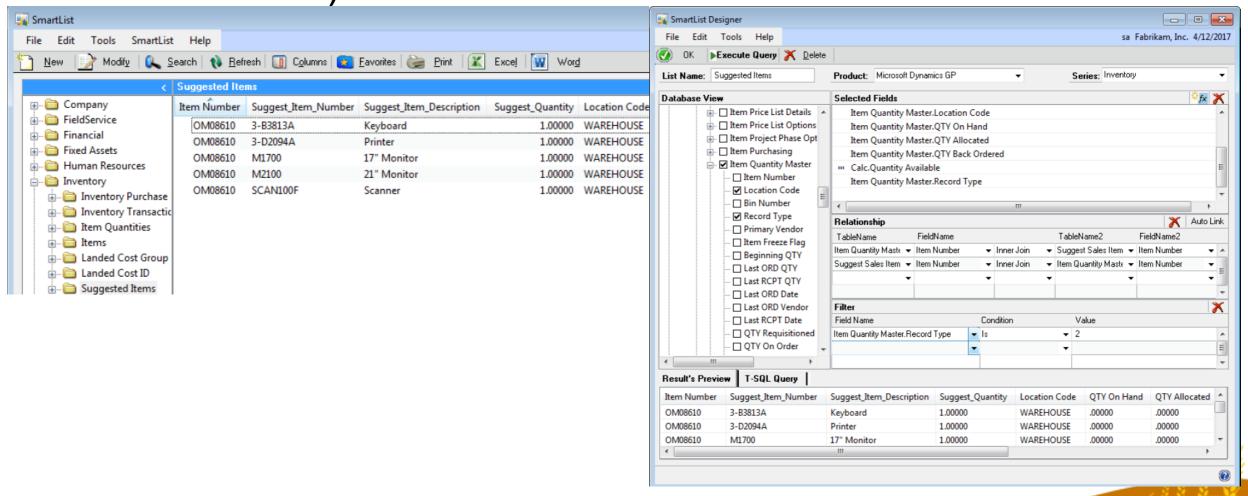


GP Reports & Inquiries



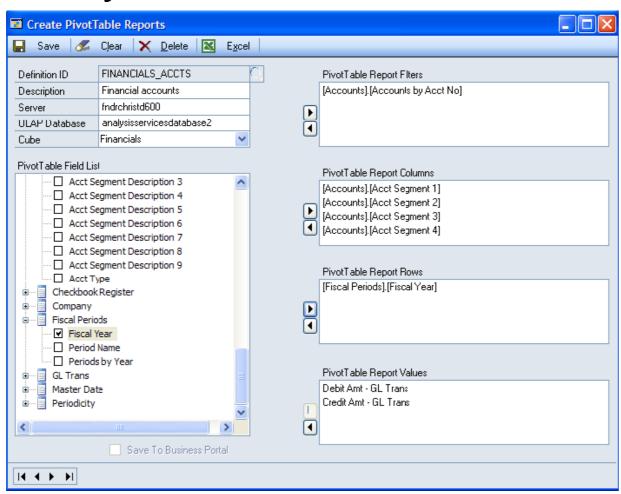


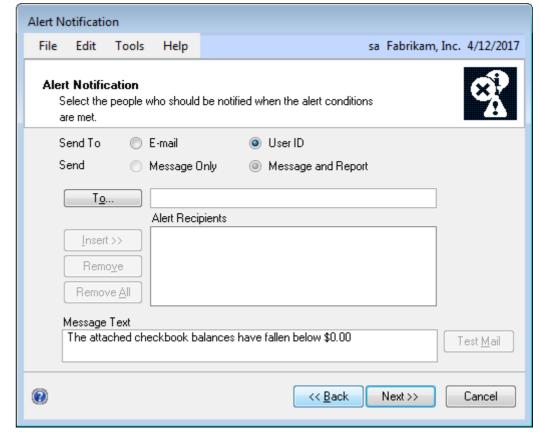
SmartList & SmartList Designer (with Reminders, Word & Excel)





Analysis Cubes & Business Alerts





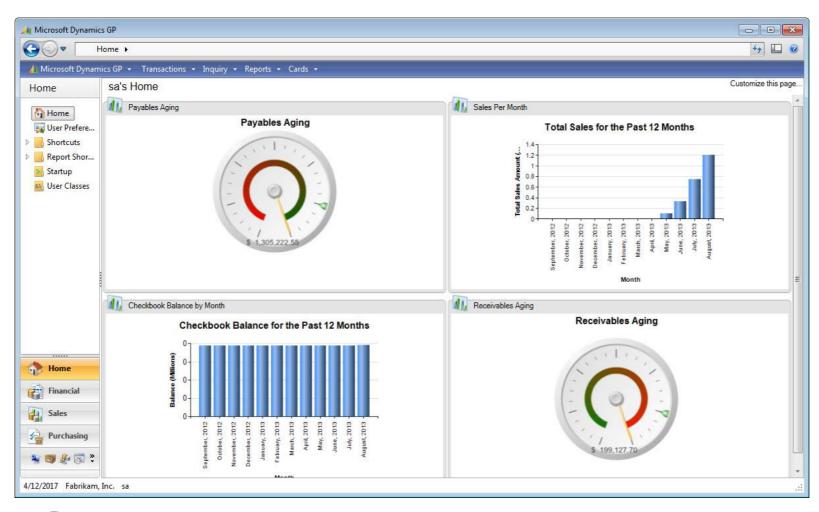


Business Analyzer



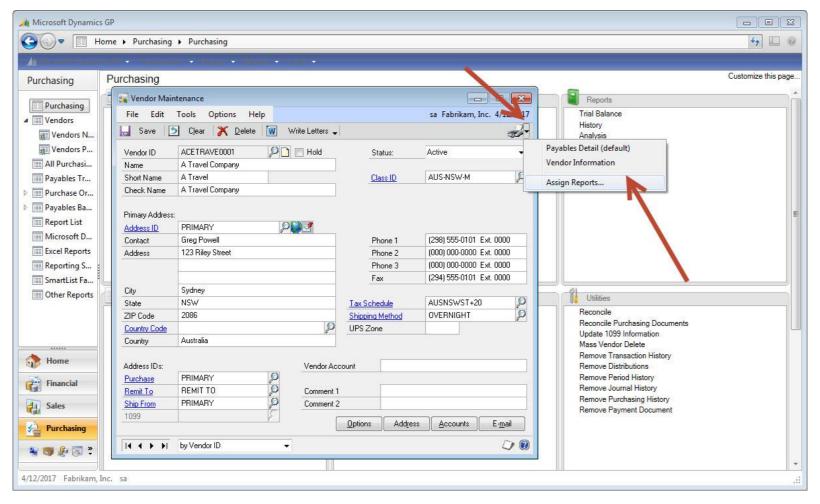


Home Page



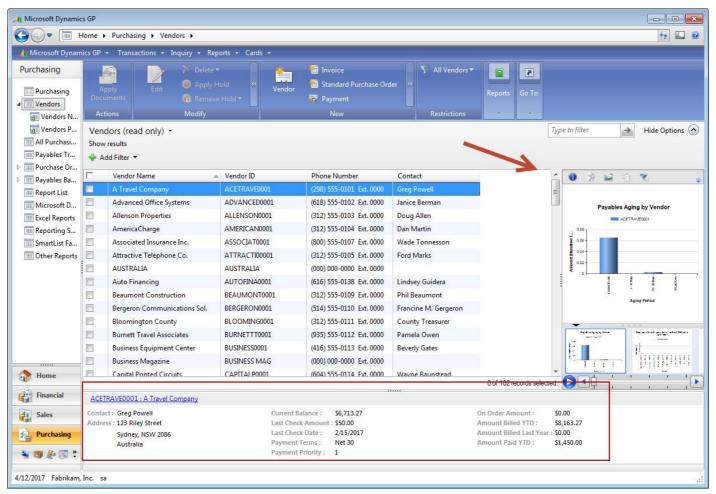


Master Records SQL Reports





Navigation Lists





Native tools not to be forgotten

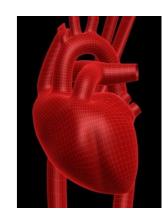
- GP Reports & Inquiries
- SmartList & SmartList Designer (with Reminders,
- Word & Excel)
- Analysis Cubes & Business Alerts
- Navigation Lists
- Business Analyzer
- Home Page & Master Records SQL Reports Management Reporter
- Dynamics GP Budgeting Wizard

Microsoft Dynamics GP **Technical Airlift 2013**



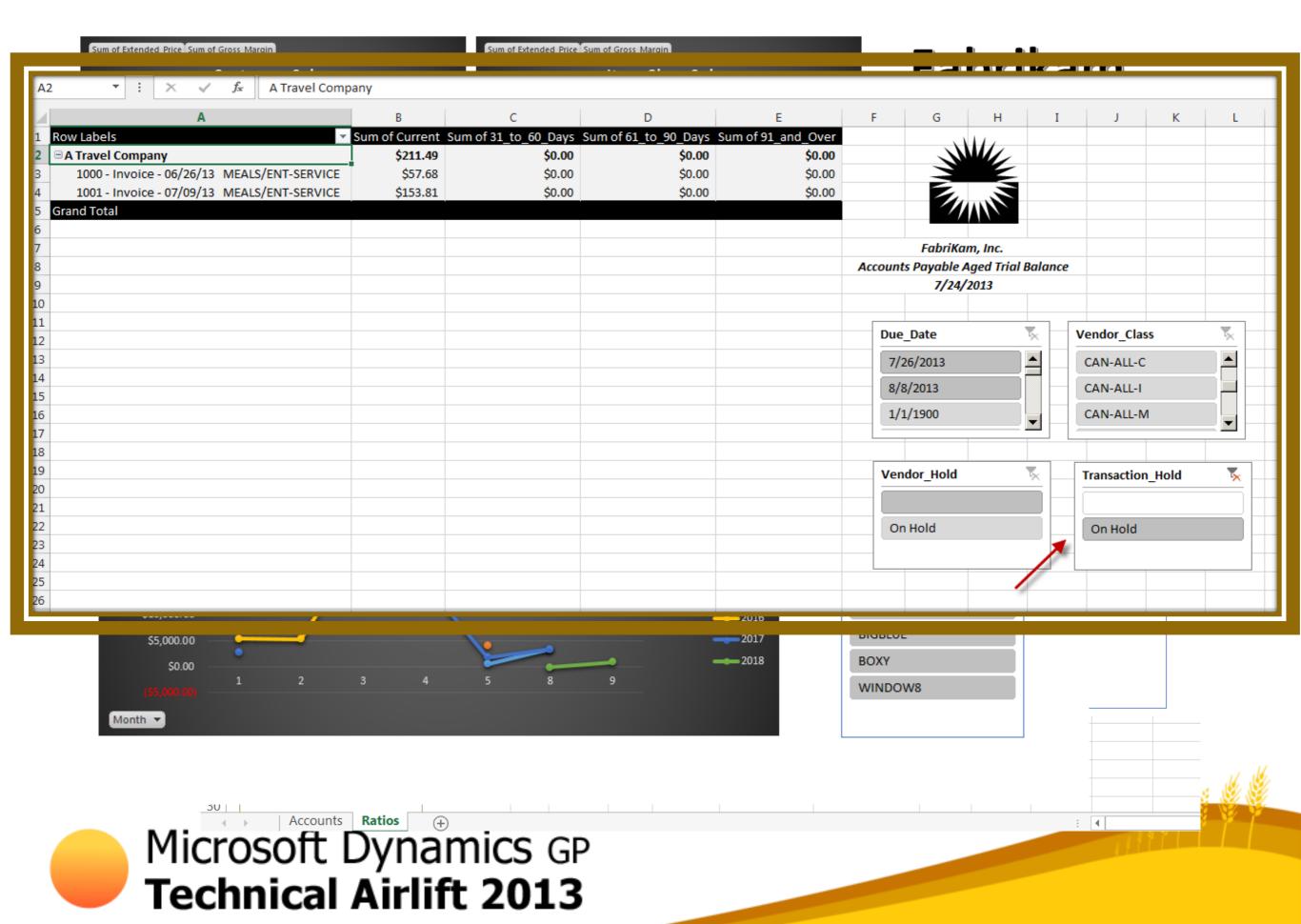
My favorite native tool











Bl Live Demo

- Problem with monitoring AP Vendors on Hold
- Problem with monitoring AP Invoices on Hold
- So many outstanding invoices, it's too hard to manage by Due date so we just pay all our vendors either on the 15th or the 30th



```
SELECT VM.vendorid
                                 AS Vendor ID.
                                AS Vendor Name.
      VM.vendname
      CASE VM.hold
         WHEN 0 THEN ' '
        WHEN 1 THEN 'On Hold'
                                AS Vendor_Hold,
      VM.vndclsid
                                AS Vendor_Class.
      VM.pymtrmid
                                AS Vendor_Terms,
      CASE P.doctype
        WHEN 1 THEN 'Invoice'
        WHEN 2 THEN 'Finance Charge
        WHEN 3 THEN 'Misc Charge'
        WHEN 4 THEN 'Return'
         WHEN 5 THEN 'Credit Memo
        WHEN 6 THEN 'Payment'
       END
                                AS Document_Type,
      P. docnumbr
                                AS Document_Number
      CASE P.hold
        WHEN 0 THEN ' '
        WHEN 1 THEN 'On Hold'
       END
                                AS Transaction_Hold,
       P. docdate
                                AS Document Date.
                                AS GL_Posting_Date,
       P.nstodate
```

Do not try to read this, I have it in the notes section on the download.

```
ELSE 0
       FND
                                 AS [61_to_90_Days]
      CASE
         WHEN Datediff(d, P.duedate, Getdate()) > 90
              AND P.doctype < 4 THEN P.curtrxam
         WHEN Datediff(d, P.docdate, Getdate()) > 90
              AND P.doctype > 3 THEN P.curtrxam * -1
        FISE 0
                                 AS [91_and_Over].
       Rtrim(P.docnumbr) +
                                 + ( CASE P.doctype
                                       WHEN 1 THEN 'Invoice'
                                       WHEN 2 THEN 'Finance Charge'
                                       WHEN 3 THEN 'Misc Charge'
                                       WHEN 4 THEN 'Return
                                       WHEN 5 THEN 'Credit Memo
                                       WHEN 6 THEN 'Payment'
      CONVERT(VARCHAR, P.docdate, 1) +
           ' + Rtrim(P.trxdscrn) AS Details
      dbo.pm00200 AS VM
      INNER JOIN dbo.pm20000 AS P
              ON P.vendorid = VM.vendorid
WHERE ( P.curtrxam \Leftrightarrow 0 )
      AND (P.voided = 0)
```

The view above is an edited version of the view my friend and fellow Microsoft Dynamics GP MVP, Victoria Yudin has posted on her Blog. Victoria has written many excellent views and shares them with all us GP users and partners. This one is located at:

http://victoriayudin.com/2013/04/24/sql-view-for-current-payables-aging-detail-in-dynamics-gp/





Native tools in Microsoft Dynamics GP 2013

- Excel Refreshable Reports
- GP Reports & Inquiries
- SmartList & SmartList Designer (with Reminders, Word & Excel)
- Analysis Cubes & Business Alerts
- Navigation Lists
- Business Analyzer
- Home Page & Master Records SQL Reports
- Management Reporter
- Dynamics GP Budgeting Wizard





Microsoft Dynamics GP 2013 BI Challenge

Pick a customer to delight. Implement (1) Excel Report you think they need to provide them with BI. They'll either get more reports from you or (at least) you'll have a BI reference for your website.

This topic continues tomorrow:

10am - Jared Hall "Building Dashboards for Microsoft Dynamics GP"

2:45pm - Belinda Allen "Advanced Excel Techniques: How to be your Customer's "Excel Hero""





Little things are big. Yogi Berra





Thanks for Attending

Belinda Allen

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