

## SOREN KAPLAN

Best-Selling Author, 'Leapfrogging'; Writer, Fast Company; Founder of InnovationPoint; Helping Innovative Leaders Disrupt Mindsets and Markets



Innovation Thought-Leader and Amazon and international best-seller

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*He's worked with some of the biggest companies – including Disney, PepsiCo and Visa – and his book "Leapfrogging" is an Amazon and international best-seller. Hear from the leading strategist and innovator featured by Forbes, USA Today, CNBC, FastCompany, and NPR.*

#### MOST REQUESTED SPEECH TOPICS

- BUSINESS INNOVATION -  
*insights and practical applications for breakthrough growth*

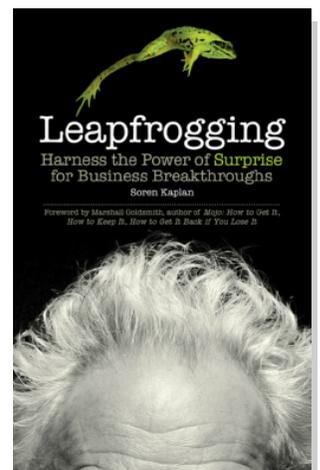
- DISRUPTIVE TECHNOLOGY -  
*hands-on experience with disruptive technology and innovation*

- HEALTHCARE -  
INNOVATION  
*explores the relationship of disruptive innovation and leadership in healthcare*

- THINKING & INNOVATION -  
*an exploration of practical strategies and implications for design innovation and thinking*

**SOREN KAPLAN** is one of the most recognized thought leaders in the business innovation space and is the author of the award-winning and best-selling book Leapfrogging. He illuminates and captivates audiences on a variety of topics including disruptive innovation and organizational change and is a regular contributor to FastCompany and other leading business media. As the Founder of InnovationPoint, he works with organizations including Disney, Kimberly-Clark, Colgate-Palmolive, Medtronic, Philips, PepsiCo, Visa, and numerous other start-ups, nonprofit and government organizations. He is frequently featured throughout mainstream media today.

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