

RUSSELL SIMMONS

Legendary Hip-Hop Pioneer and Entrepreneur;
Lifestyle and Media Visionary; Chairman and
CEO, Rush Communications



"One of 'Hollywood's Most
Influential Celebrities"
- FORBES

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WWSG EXCLUSIVE

He's a best-selling author and celebrity icon – named by Forbes and USA Today as one of the most influential people in the past 25 years. Hear from the cultural vanguard that has impacted music, television, film, fashion, finance, and philanthropy for nearly three decades.

MOST REQUESTED SPEECH TOPICS

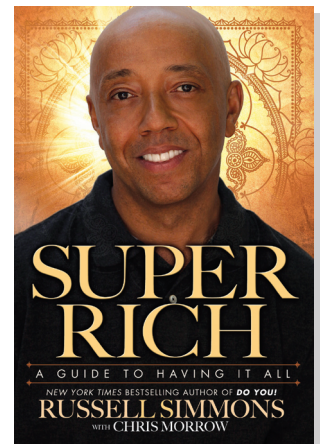
- SUPER RICH -
- MAXIMIZING WEALTH
insights into the "revolution in richness" and the disruption of traditional paradigms of wealth and why driving new mechanisms for creating future stability and security is a must
- BUSINESS KARMA – DOING-
WELL BY DOING GOOD
explores the explosive entrepreneurship trends and how social entrepreneurs are creating and transforming whole sectors at accelerated rates
- GET YOUR MONEY RIGHT -
the story how he pioneered the prepaid card industry leader and revolutionized the payments industry by providing instant basic financial services to 48 million underserved Americans

RUSSELL SIMMONS was named by Forbes Magazine as one of "Hollywood's Most Influential Celebrities." USA Today chose him as one of the "Top 25 Most Influential People of the Past 25 Years." Hailed as a "hip-hop pioneer" for his groundbreaking vision, Russell Simmons is a cultural vanguard that has impacted music, television, film, fashion, finance, jewelry and philanthropy for nearly three decades. From his seminal Def Jam Recordings in 1984 to the 2007 publishing of his New York Times bestseller "Do You! 12 Laws to Access the Power in You to Achieve Happiness and Success" and his latest New York Times bestseller "SUPER RICH: A Guide To Having It All," Simmons is globally renowned for his exceptional savvy, acumen and entrepreneurial approach to both business and philanthropy.

Russell Simmons is one of our leading speakers on **non-profits, social entrepreneurship, diversity & harmony, and corporate citizenship** – and we hope you will consider him for your next event. From corporations to universities to leading associations, the Worldwide Speakers Group has hundreds of speakers for any price range, audience, venue or type of location. We simplify the process for selecting your speaker to help create the experience of a lifetime.

EDITOR'S CHOICE

"Top 25 Most Influential People
of the Past 25 Years"
- USA TODAY
"Riveting"
...an absolute winner!"



"NY TIMES BEST SELLER"

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