

BEN PARR

Top 10 Tech Journalist; Author of "Captivology";
Entrepreneur; Investor; Expert on the Science
of Attention; and, Silicon Valley Insider



Forbes "30 Under 30" and
"Expert on Attention"

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WWSG EXCLUSIVE

Author of "Captivology" and a former Forbes "30 Under 30," Ben Parr leverages his unique experience as a leading technology prognosticator, behavioral economist, and Silicon Valley insider to explore with audiences the changing world of technology, media, and business – and how to leverage these for our benefit

MOST REQUESTED SPEECH TOPICS

- CAPTIVOLOGY: THE -
SCIENCE OF CAPTURING
PEOPLE'S ATTENTION

- ATTENTION FOR -
BRANDS: HOW TO MAKE
YOUR LAUNCHES,
CAMPAIGNS AND BRAND
MORE CAPTIVATING

- FROM HOLOGRAMS -
TO TELEPORTERS: HOW
TECHNOLOGY IS GOING
TO CHANGE THE WORLD
IN THE NEXT 5, 10, 20
AND 50 YEARS

- HOW TO CHANGE -
THE WORLD THROUGH
ENTREPRENEURSHIP

BEN PARR is an award-winning journalist, author, technology and business forecaster, investor, behavioral economist, and has been named by *Forbes* magazine to its "30 Under 30" list of ones to watch. He co-founded the venture capital firm *DominateFund* and as the co-editor of *Mashable* has written over 2,400 technology and business articles and interviewed everyone from Ashton Kutcher to Mark Zuckerberg. He also served as Columnist and Commentator for CNET. Parr's work has been featured in a variety of media, including *CNBC*, *CNN*, *Fox News*, *The Wall Street Journal*, *NPR* and *The New York Times*. He was recently named one of the top ten tech journalists in the world by *Say Media*. His newly released book, *Captivology*, explores how to capture attention in a world of information overload and diminished attention spans.

As someone at the forefront of technology trends today, Ben Parr has emerged as the preeminent thought leader in speech topics including **Captivology**, **business innovation**, **disruptive technologies**, and **entrepreneurship** – and we hope you will consider him for your next event. From corporations to universities to leading associations, the Worldwide Speakers Group has hundreds of speakers for any price range, audience, venue or type of location. We simplify the process for selecting your speaker to help create the experience of a lifetime.

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EDITOR'S CHOICE

*"Parr sits at the intersection
of technology, culture and
productivity..."*

"A true visionary"

BEN PARR Captivology

The SCIENCE of
Capturing People's Attention



CONTACT US

99 Canal Center Plaza
Suite 100
Alexandria, VA 22314
www.wwsg.com
703.373.WWVG (9974)