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**FOR IMMEDIATE RELEASE**

## **MICHIGAN BASED DISTRIBUTOR, AAL CHEM, SELECTED AS NEW DISTRIBUTOR FOR IMI FABI TALC**

**August 1st, 2013 – Grand Rapids, Michigan** – Chemical distributor, Aal Chem, has been appointed as the new distributor for IMI Fabi Talc, effective August 1, 2013. With over 50 years of experience, IMI Fabi is a leading Talc manufacturer based out of Benwood, West Virginia, with mining and milling locations around the world. With facilities on four continents, IMI Fabi is a global source for quality and performance.

Aal Chem is excited to share in this new partnership with IMI Fabi. Aal Chem's territories for IMI Fabi include Michigan, Ohio and Kentucky, with plans to expand in the future. Aal Chem currently services the United States and Canada, focusing on the paints and coatings, industrial, ink, and adhesives markets.



IMIFABI / AIHAI Talc, China

Industries that utilize Talc include paints and coatings, plastic, paper manufacturing, food, pharmaceuticals, electric cable, cosmetics, rubber, and ceramics, etc.

Talc has a wide variety of uses, primarily as filler in several industries and applications. Talc can be used as filler in paper manufacturing, improving the brightness and whiteness of the paper, as well as the paper's ability to absorb ink. In the paint industry, Talc is used to improve the suspension of solids in the can, where in ceramics, it helps to improve the firing characteristics of the green ware and the strength of the finished product. In the plastics industry, using Talc as filler can increase the stiffness and heat resistance, and also reduce shrinkage.

Other uses for Talc include astringent in baby powder, food additive or used like chalk to keep hands dry while playing basketball. Because of Talc's ability to absorb moisture and odor, it is used in a variety of cosmetics and antiperspirants.

*If you would like more information, a quote or samples, please visit [www.imifabi.com](http://www.imifabi.com) or contact Alysse Chichester, Sales & Marketing Coordinator at [alysse@aalchem.com](mailto:alysse@aalchem.com).*

### **Aal Chem**

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