**USER CONFERENCE 2014 Evaluation**

Thank you for participating in our survey. Your opinions and suggestions are valued and essential in shaping future seminars.

1. What is your overall opinion of the seminar? How would you compare it with previous UC seminars? (NOTE: User Conference seminars were formerly called Advanced Training seminars.)

2. Which of the following sessions have been most helpful to you? And why?

🞎 Software Upgrades.

🞎 Charting your Growth Path.

🞎 New User/Experienced User Forum.

🞎 Integration’s Next Logical Steps (Sean Hughes).

🞎 Networking with Champions (Julie DiNatale & Blake Hollis).

🞎 Networking with Numbers (John McNutt & Moe Russell Crop Cost Benchmarks).

🞎 Knowledge Breakthrough:

1. Transforming Our Farm from Good to Great. (Brian Furrer)
2. What a Controller/CFO Brings to Your Business. (Steve McWilliams)
3. The Entrepreneurial Operating System. (Alan Richardson)

🞎 FBS Essentials. (Sarah Dixon)

🞎 Controller/CFO’s Corner. (Jenni Brown, Lorena Lucy, Jodie Tyndall)

🞎 The Ultra-Efficient Office. (Sarah Dixon & Cheryl Brown)

🞎 Management Accounting Fundamentals/FBS E.CLIPSE. (Paul Neiffer & Norm Brown)

🞎 Customizing FBS. (Sarah Dixon)

🞎 Trouble-Shooting and Data-Mining Management Accounting. (Norm Brown)

🞎 Crop Audit Start to Finish. (Sarah Dixon & Doug Ball)

🞎 Pork Cost of Production Benchmarks. (John McNutt)

* Importing/Exporting Data in FBS. (Sarah Dixon, Sean Hughes & Doug Ball)
* Hogistics. (Chad Grouwinkel)
* Payroll Issues and Tips. (Cheryl Brown)
* View Your Data with New Clarity. (Norm Brown)

1. Would you please cite an example of how the training you received at UC 2014 (or at previous UCs) will or have helped you solve a specific problem or furthered your knowledge and use of FBS software in some other distinct manner.
2. What can we do to improve the seminar?

5. What would you tell friends who were considering coming to UC 2015 next year?

6. Can you suggest other dates & locations that would be more convenient/accessible for this conference?

So that we may keep you posted on future training programs, would you please complete the following:

**Name** **Phone** ( ) -

**Address** **City** **State** **Zip**

**E-Mail**

Again, Our Thanks.