



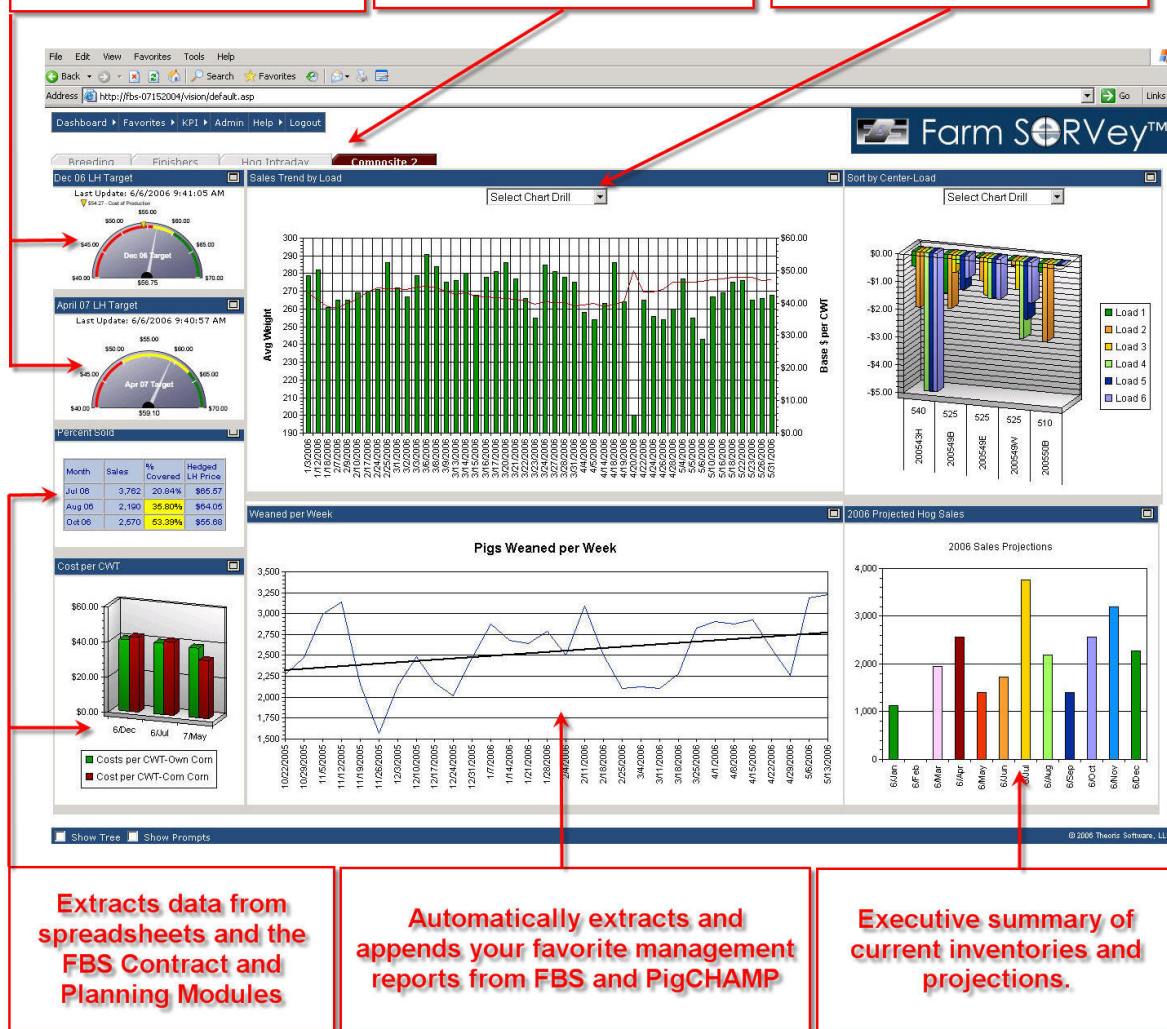
Farm S_eRvey™

Next-generation executive dashboard software that helps ag managers communicate, organize, and interact with high-value business information from any data source.

Real-time sales and feed cost updates from your favorite web pages.

Web-based for easy access from anywhere.
Secure views customized for each user.

View the whole "forest" from your desktop, yet still drill down to the "trees" any time you desire.



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Farm S_eRvey

The New View In Agriculture.

Ready for a New View of Your Business?

- How can you make quality decisions in an environment that can change literally every second?
- How do you keep your production, marketing and financial teams on the same page?
- How can you leverage the investment you've already made in management systems and specialized reports?
- Is it possible to begin mining knowledge rather than just shoveling data?

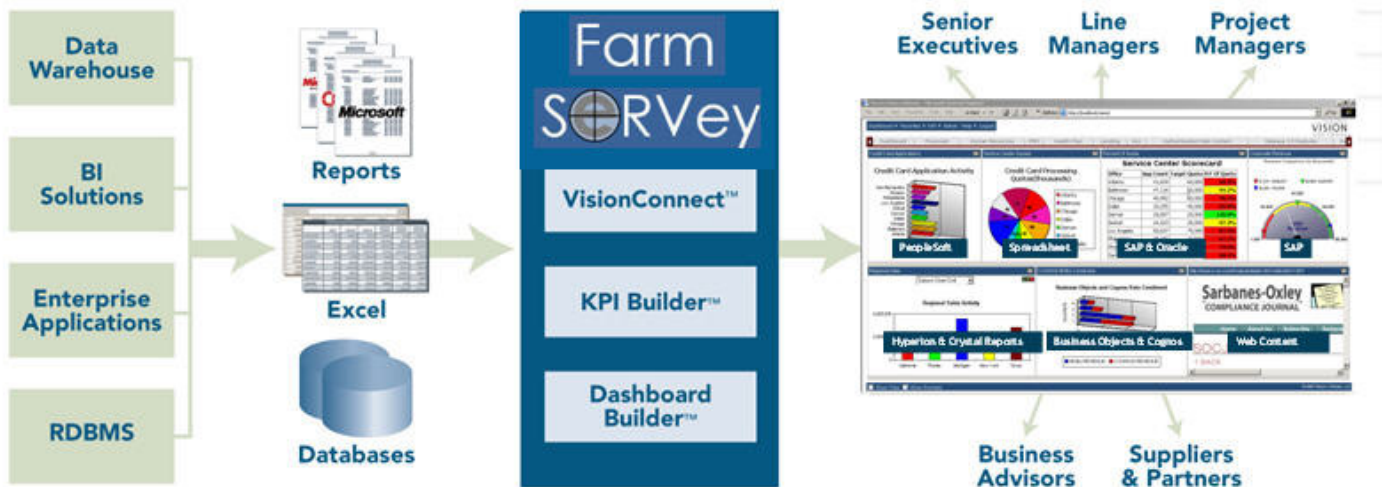
Farm SERvey is the next-generation enterprise dashboard software that delivers the critical information executives need from the sources they trust the most, regardless of where that information resides—including audited management reports, business intelligence systems, spreadsheets, and even the Internet. With Farm SERvey software, executives get the information they need on-demand and in a format that assures a consistent “Single Version of the Truth.”

Farm SERvey combines the patent-pending data-extraction technology developed for Fortune 2000 companies by Theoris Software with FBS Systems' 26 years of leadership in integrating agricultural production and accounting. However, you don't need to manage a vast enterprise or be a current FBS user to take immediate advantage of the power of Farm SERvey.

Measure Key Activities

Single View of the Enterprise

Sharing information across the enterprise is challenging. Each department has its own set of metrics, created by multiple IT solutions. Farm SERvey provides Key Performance Indicators (KPIs) that can be set up by the user in a matter of minutes and linked to business objectives, complete with alerts that function as early warning systems.



Ease of Use

End-users can easily build their own dashboards with an intuitive, wizard-driven process. Whenever there are changes—in structure, priorities, or IT systems—users can modify the dashboards with no programming required. Finally, Farm SERvey automatically adapts to changes in the underlying data sources to ensure reliable, up-to-date information to the desktop.

Monitor Performance

Powerful, Patent-Pending Technology

Farm SERvey consolidates KPI information with a revolutionary technology that accesses data from major data sources, such as:

- Accounting systems
- Production software (including PigCHAMP®)
- HTML and spreadsheets
- Relational databases and ODBC data sources
- Internet

FBS Systems has automated the extraction of data from its integrated management system as well as PigCHAMP. You can even “drill down” from the dashboard's user-defined graphics and displays to the underlying data sources.

World-Wide Access

Built-in Web services clear the path to access the unlimited resources available on the Internet, so dashboards can incorporate benchmarks and other information from inside and outside the enterprise (including markets and facility monitoring systems). Farm SERvey is Web-based and is available as an economical subscription service as well as an on-site total solution.