



Top 10 SAP Business Intelligence Industry Trends

1. In-Memory Data Base, i.e., HANA or High Performance Analytic Appliance, deployment.
2. Replacing transactional reports, i.e., SAP R/3 reports, with BW or OLAP Reports.
3. Architected Datamarts and the deployment of Corporate Information Factory's (CIF).
4. Focus on performance. Many SAP BW and other vendor systems have suffered from performance issues which can now be addressed with BWA and HANA and a variety of performance enhancing design techniques.
5. Near-Field Transmitters-Incredibly cheap generators of vast amounts of narrowly focused bits of information.
6. RF-ID tags coupled with Business Analytics and Supply Chain Management systems provide product full-lifecycle track and trace capability. Must-Have capability in numerous areas, i.e., cold chain logistics, European REACH compliance.
7. Predictive Analytics. Think Amazon predicting what you might be interested in and making a recommendation.
8. Mobile device deployment, on the iPad, Blackberry, Android Phone. CEO's literally asking for sales forecast updates and getting them during a meeting in real time.
9. Larger data volumes. Multi-Billion row updates in a few seconds to few minutes.
Highly sought after in the CPG industry to track consumer demand patterns.
10. Rapid Strategy development and testing. Blue Ocean strategy, Balanced Scorecard, Porters Five-Forces.
Now you can support it with real-time data.
11. Closed-loop feedback loops. For example, think about the signs you see along the interstate that say your speed is 60, and your reaction.
This same concept is being used in a wide variety of areas, especially in the Retail and Healthcare industries, among others.
12. Business Process Management (BPM) systems that incorporate point-of-usage Business Intelligence capabilities.
13. Web-Based agnostic systems capable of being deployed in heterogeneous environments on-demand.
14. Synthesis of external data, i.e., D&B data, competitor data, field reports, non-structured data, into coherent market situation status reports.
15. Customers and Suppliers and linking shop-floor equipment to provide tighter operational signaling.