

Affordable overflow hotel options for LERN Annual Conference in San Francisco 2013 as of Oct. 15, 2013

Due to the enormous popularity of this year's LERN conference, our planner has personally visited the hotels listed below and recommends them as overflow options. We have selected the best options in the city for those who still need room accommodations in order to attend the LERN Conference this year.

(Note: LERN's room block at the Hyatt is full except for the nights of Nov. 22 and 23)

Hotel	Starting rates for Nov. 21 arrivals	Starting rates for arrivals prior to Nov. 21
Holiday Inn San Francisco-Fisherman's Wharf	\$154	None available
Intercontinental: Mark Hopkins San Francisco	\$180	\$347
Le Meridien San Francisco	\$184	\$356
Hilton San Francisco Financial District	\$170	\$341
Holiday Inn San Francisco Golden Gateway	\$122	None Available
Holiday Inn Express Hotel & Suites San Francisco-Fisherman's Wharf	\$187	None Available
Hayes Valley	\$76	\$76
SW Hotel	\$109	No rooms available on Nov. 20
Hotel Beresford	\$127	None Available
Travelodge by the Bay	Call for rates	Call for rates
Days Inn San Francisco Downtown/Civic Center Area	\$123	Call for rates
Courtyard San Francisco Downtown	\$139	None available
White Swan Inn	\$263	\$263

American style room with name brand recognition

Due to the major citywide Salesforce convention that moved its' dates to coincide with the first part of the LERN convention, rooms that are available at major hotels are being offered at very high room rates. If you want to stay in this style hotel for your entire stay, your rates will vary based upon the length of stay. There is a lot of price elasticity in room rates up to and including Nov. 20 so you may be able to reduce your costs by periodically checking

the hotel's website and rebooking your reservation. This will continue to persist until late October (at which time the hotels will be given the reservation list from Salesforce) as they constantly reevaluate their room rates. Please note that this only applies to the major chain hotels, not the independent hotels listed below.

Hilton San Francisco Financial District

750 Kearny Street
San Francisco, CA 94108
415-433-6600
800-424-8292 reservations
www.sanfranciscohiltonhotel.com

This hotel is about an 11-minute walk or a five-minute cab ride to the Hyatt.

For arrivals beginning on Thursday, Nov. 21

Rates start at \$170, non-refundable, and \$179 refundable with an arrival on Nov. 21, and departure on either Nov. 23 or Nov. 24.

For arrivals prior to Thursday, Nov. 21

Rates start at \$341, non-refundable, and \$359 refundable with an arrival on Nov. 20, and departure on Nov. 23. For departures on Nov. 24 rates start at \$312, non-refundable, and \$329 refundable.

Le Meridien San Francisco

333 Battery Street
San Francisco, CA 94111
415-296-2900
800-543-4300 reservations
starwoodhotels.com

This upscale European style hotel is the closest hotel to the Hyatt. It is a short two-minute cab ride or a six-minute walk to the Hyatt.

For arrivals beginning on Thursday, Nov. 21

Rates start at \$184, non-refundable, and \$204 refundable with an arrival on Nov. 21, and departure on Nov. 23. For departures on Nov. 24 rates start at \$179, non-refundable, and \$199 refundable.

For arrivals prior to Thursday, Nov. 21

Rates start at \$356, non-refundable, and \$399 refundable with an arrival on Nov. 20, and departure on Nov. 23. For departures on Nov. 24 rates start at \$312, non-refundable, and \$349 refundable.

Intercontinental: Mark Hopkins San Francisco

999 California Street
San Francisco, CA 94108
415-392-3434
800-439-4745 reservations
ihg.com

This luxury hotel is a short four-minute cab ride from the hotel or a 14-minute walk. You can also ride the cable car, in about 10 minutes, directly to the Hyatt from right outside the hotel.

For arrivals beginning on Thursday, Nov. 21

Rates start at \$180, non-refundable, and \$199 refundable with a departure on Nov. 23. For departures on Nov. 24 rates start at \$183, non-refundable, and \$202 refundable.

For arrivals prior to Thursday, Nov. 21

If you select this hotel for a room prior to Nov. 21, your rate for Nov. 20 will be dramatically higher than if you arrived from Nov. 21 onward. If you make a reservation for arrival on Nov. 20 with a departure of Nov. 24, your rates will start at \$347, non-refundable per night. If you depart on Nov. 23 the rate increases to \$381, non-refundable. This hotel also has rooms for arrival on Nov. 19 at rates beginning at \$455, nonrefundable.

Holiday Inn San Francisco Golden Gateway

1500 Van Ness Avenue
San Francisco, CA 94109
415-441-4000
800-439-4745 reservations
ihg.com

This hotel is located in the Polk Gulch area. It is about a 10-minute cab ride or a 15-minute ride on the California Street cable car line, which is about one block from the Holiday Inn. This route takes you directly to the Hyatt.

For arrivals beginning on Thursday, Nov. 21

Rates include free Internet access and start at \$122, non-refundable, and \$149 refundable with a departure on Nov. 23. For departures on Nov. 24 rates start at \$117, non-refundable, and \$142 refundable.

For arrivals prior to Thursday, Nov. 21

This hotel does not have any rooms available prior to Nov. 21.

Courtyard San Francisco Downtown

299 2nd Street
San Francisco, CA 94105
415-947-0700
800-321-2211
marriott.com

This Courtyard has a decidedly upscale feel compared to many Courtyard hotels. There are several computers in the lobby offering free Internet access, and Internet access in the guest rooms is also complimentary. The hotel has a restaurant for breakfast, a Starbuck's, and an upscale bar. It is a five-minute cab ride or 16-minute walk to the Hyatt.

For arrivals beginning on Thursday, Nov. 21

Rates include free Internet access and start at \$139, non-refundable, and \$159 refundable with a departure on either Nov. 23 or Nov. 24.

For arrivals prior to Thursday, Nov. 21

This hotel does not have any rooms available prior to Nov. 21.

Holiday Inn San Francisco-Fisherman's Wharf

1300 Columbus Avenue
San Francisco, CA 94133
415-771-9000
800-439-4745 reservations
ihg.com

This hotel is located where the North Beach and Fisherman's Wharf area meet. It is a 10-minute cab ride from the Hyatt or a 20-minute ride on the Streetcar including the two-block walk to catch the streetcar.

For arrivals beginning on Thursday, Nov. 21

Rates include free Internet access and start at \$154, non-refundable, and \$184 refundable with a departure on Nov. 23. For departures on Nov. 24 rates start at \$149, non-refundable, and \$182 refundable.

For arrivals prior to Thursday, Nov. 21

This hotel does not have any rooms available prior to Nov. 21.

Independently run hotels with modest accommodations popular with international travelers

We recommend you visit tripadvisor.com to compare hotels and see which one is right for you. The following hotels have rooms available as of Oct. 15, for most nights of the Augusoft User Summit and the LERN convention. These hotels prefer to cater to international travelers looking for great value and an excellent location, and not to deal with convention attendees due to the fact that they tend to cancel reservations at the last minute, so please reserve a room as an individual (as opposed to a convention attendee) only if you truly intend to stay there. It's okay to list your organization and corporate contact information when making a reservation.

Hayes Valley

417 Gough Street
San Francisco, CA 94102
415-431-9131
800-930-7999
hayesvalleyinn.com

Shhh! Don't tell anybody else, but as of Oct. 15, this Inn has rooms beginning at \$76. The rate also includes a continental breakfast. The tradeoff is that each room has a sink, but bathroom facilities are shared. It is located in the Hayes Valley area and is about a 15- to 20-minute cab ride to the Hyatt. It's also about a five-block walk to Market Street where you can catch the Market Street Streetcar. The travel time including the walk is about 20 minutes.

SW Hotel

315 Broadway
San Francisco, CA 94133
415-362-2999
888-595-9188
swhotel.com

This is small 81-room hotel with an Asian motif (and also where LERN placed most of its staff the night they arrived in order to give attendees more rooms at the Hyatt). The hotel is located where Chinatown and North Beach intersect just steps from Columbus Avenue, and is about a 15-minute walk to the Hyatt. LERN recommends making your reservation online for this hotel. Rates start at \$109 for a twin bedded room, \$129 for a double-bedded rooms, \$139 for queen bedded rooms, and \$179 for two double beds. As of Oct. 15, the hotel had rooms available for all nights, but not every bed type is available each day. You may need to make multiple reservations with different bed types. If you do this, please check back periodically to see if your preferred bed type has become available, and contact the hotel to adjust your reservation

White Swan Inn

845 Brush Street
San Francisco, CA 94108
415-775-1755
whiteswaninnsf.com

This Inn gets excellent reviews on Trip Advisor. The rate includes complimentary breakfast and wine hour. Rooms are available for all nights of the convention and rates change based upon the length of stay and type of room. As an example, for arrivals on Nov. 20 with a departure of Nov. 23, non-refundable rates start at an average of \$263. The room rate will most likely be different each day. Touch "subtotal" after you select a room and rate to see the daily rate.

Hotel Beresford

635 Sutter Street
San Francisco, CA 94102

415-673-9900
800-533-6533 reservations
beresford.com

This 114-room modest hotel has accommodations beginning on Thursday, Nov. 21 starting at \$127. It is located two blocks from Powell Street, which means if you buy a MUNI pass (see below) you can ride the cable car to California Street then transfer to the California line, which takes you directly to the Hyatt. It is about a 20-minute walk to the Hyatt. It is also just two blocks from Union Square. LERN recommends making your reservation online for this hotel.

Economy chain hotels

Travelodge by the Bay
1450 Lombard Street
San Francisco, CA 94123
415-673-0691
travelodgebythebay.com

This 37-room motel is located in the Russian Hill/Fisherman's Wharf area. It is about a 10-minute walk the famous Ghirardelli Square, and is a 10 to 15 minute cab ride away from the Hyatt. As of Oct. 15, the hotel had double bed, double-double bed, and queen rooms available for all nights of the convention.

Days Inn San Francisco Downtown/Civic Center Area
465 Grove Street
San Francisco, CA 94102
415-864-4040
daysinn.com

This modest motel is located in the Hayes Valley area and is about a 15- to 20-minute cab ride to the Hyatt. It's also about a five-block walk to Market Street where you can catch the Market Street Streetcar. The travel time including the walk is about 20 minutes. Single queen bedrooms were available for all nights beginning on Nov. 20. The rate for departing on Nov. 23 is \$123 and for departures on Nov. 24, \$119.

MUNI pass, BART, and Clipper Card

One of the best ways to get around town is by using the mass transit system, which is comprised of a number of different agencies. The two that you are most likely to use are MUNI/ SFMTA, which operates the cable cars, streetcars, and buses, and BART, which operates the subways. Each system requires separate payment, but one of the best ways to simplify payment is to buy a Clipper card, which allows you to add funds for both systems on one card.

For more on the Clipper Card, or to buy one in advance online for three dollars, visit clippercard.com. You can add funds online (allow five days for this transaction, and seven business days if you also buy the card online). You can also stop at a Clipper Card kiosk located in many BART stations (the Embarcadero station outside the Hyatt has a Clipper Card Kiosk) and buy a card or add funds immediately.

Depending on your length of stay, consider getting either a three (\$22) or seven day (\$28) MUNI pass. This allows you unlimited rides on cable cars (a huge savings and convenience because one cable car ride costs \$6 with no ability to transfer). This also allows gives you unlimited access to streetcars such as the one that runs down Market Street and the Embarcadero (think Ferry Building, Fisherman's Wharf, Pier 33 where the boat to Alcatraz operates), and buses, such as the No. 71 bus that takes you to Haight-Ashbury or Golden Gate Park.

BART is a very convenient way to get to the Hyatt Regency, which is located just steps from the Embarcadero station. Getting into the city from either the Oakland or San Francisco airports is fast and easy on BART, as well as the best way to get to places like Berkeley or the Mission District. Please note that if you use BART to get to or from the Oakland Airport you will also ride the AirBART bus from the Coliseum station at a cost of \$3 (which must be paid in cash or by a separate ticket you can purchase before boarding).