



Kristin Paxton

Director of Marketing

Kristin Paxton is the Director of Marketing for Select International and is based at the company's headquarters in Pittsburgh, PA. She has extensive experience in the areas of marketing communications, marketing automation, lead generation, search engine marketing, and marketing operations management. Kristin's strengths include creating brand consistency and awareness, the development and execution of effective lead generation campaigns, event promotion and comprehensive online strategies. As the Director of Marketing, she manages all facets of marketing operations at Select International and monitors ROI for marketing campaigns and programs to drive continuous improvement.

Kristin graduated Summa Cum Laude from Indiana University of Pennsylvania with degrees in Journalism and Marketing Communications.

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