Dear Mr. John Doe

You have a new driver in your family. Congratulations! This letter is not about insurance; it's about helping your child stay safe.

New drivers don't have enough experience or maturity to appreciate the responsibility we all share as drivers on public roads. The Registry of Motor Vehicles posts accident rates on its Junior Operator web page, which we've reproduced here. It contains eye-opening statistics to share with . One lesson that we take from these is that experience matters. With so little experience, new drivers must take extraordinary care not to become a statistic. The first 25,000 miles are where lifetime habits are made, and also when new drivers are at the greatest risk of injury – to themselves, and to others.

We're proud to be supporters of In Control's Advanced Driver Training and strongly encourage you to consider this half day program. All Gordon customers will receive a 10% discount. In order to take advantage of this, visit http://driveincontrol.com/agordoninsurance/.

Another thing parents and children can do to reinforce good habits is to agree to certain ground rules about use and responsibilities of a car. We have a generic "Parent—Driver Contract" which we also have enclosed. If you think it may be helpful in your home, we hope you'll use it. Edit as you please. In any case, we think it's a great entrée to have a serious discussion with your newly independent teenager about driving.

Good luck, and good, safe, driving.

From the Staff of

Andrew G. Gordon, Inc.

Source: Massachusetts Registry of Motor Vehicles Junior Operator Law Web site:

In 2005, the following number of original licenses were issued to Massachusetts teens:								
Age				# of Original Licenses Issued				
16				44,378				
17				15,411				
18				9,857				
2005 Statistics on violations by Massachusetts's junior operators by violation:								
Ty	ype of Violation	Number of Citations	%	Found Responsible	e % Found Not Responsible			
Passenger Restriction		1398		74%	25%			
Time Restriction		79		6%	94%			
Massachusetts Junior Operator Crash Data for the year 2004:								
Age	Number of Licer Drivers	nsed Number of Crashes		Number of Fatalities	% of Drivers Involved in Crashes			
15	0	258		2				
16	11,819	4,018		8	33.9%			
17	50,896	9,387		19	18.4%			
18	62,272	8,746		19	14%			

National Statistics:

- Two out of five deaths among U.S. teens are the result of a motor vehicle crash (CDC 2004).
- In 2002, more than 5,000 teens ages 16 to 19 died of injuries caused by motor vehicle crashes (CDC 2004).
- The risk of motor vehicle crashes is higher among 16 to 19 year olds than among any other age group. Per mile driven, teen drivers ages 16 to 19 are four times more likely than older drivers to crash (IIHS 2005).
- In 2003, teenagers accounted for 10% of the U.S. population and 13% of motor vehicle crash deaths (IIHS 2005).
- In 2002, the estimated economic cost of police-reported crashes (both fatal and nonfatal involving drivers ages 15 to 20 was \$40.8 billion (NHTSA 2003).

Source: http://www.mass.gov/rmv/jol/accrates.htm

For details on penalties for violations, visit: http://www.mass.gov/rmv/jol/jol_penalties_chart.htm

JOL License and Permit Violations and Penalties

LICENSE HOLDERS - JOL Violations and Penalties - Changes Effective March 31, 2007						
Violation	1st Offense	2nd Offense	3rd Offense			
Passenger Restriction	60 day suspension \$100 reinstatement fee	180 day suspension Driver Attitudinal Retraining Course \$100 reinstatement fee	1 year suspension Driver Attitudinal Retraining Course Full Exam \$100 reinstatement fee			
Time Restriction Violation 12:30 am-5 am	60 day suspension \$100 reinstatement fee	180 day suspension Driver Attitudinal Retraining Course \$100 reinstatement fee	1 year suspension Driver Attitudinal Retraining Course Full Exam \$100 reinstatement fee			
Operating to Endanger / Recklessly or Negligent	180 day suspension \$500 reinstatement	1 year suspension Full exam \$500 Reinstatement	1 year suspension Full exam \$500 Reinstatement			
Drag Racing	1 year suspension Driver Attitudinal Retraining Course & SCARR Full Exam \$500 reinstatement fee	3 year suspension Driver Attitudinal Retraining Course & SCARR Full Exam \$1000 reinstatement	3 year suspension Driver Attitudinal Retraining Course & SCARR Full Exam \$1000 reinstatement			
Speeding	90 day suspension Driver Attitudinal Retraining Course & SCARR \$500 reinstatement fee Full Exam	1 year suspension Driver Attitudinal Retraining Course & SCARR \$500 reinstatement fee Full Exam	1 year suspension Driver Attitudinal Retraining Course & SCARR \$500 reinstatement fee Full Exam			

New Driver – Parent Agreement

granted by the state to all 16 year olds. This agreeme	riving is a privilege involving great responsibility. It is not a right ent sets forth some of the rules under which I will maintain (s) first concern is my safety and well-being. This contract has ary issue.
health are not. Poor or inexperienced driving endang drivers, passengers and pedestrians. Since the accid	understand that more is alue of the vehicle. Vehicles are replaceable, but life or good ers our lives, and the lives and health of others, including lent rate is over 40% for 16-year olds I will do my very best to veloping good driving habits early makes lifelong sense.
I will not allow non-family member passengers in my that may compromise my attention to the road. Also, any vehicle when restricted. Fatigue that may not be	udes that while under the Junior Operator License restrictions, vehicle. I understand that other passengers create distractions while under the Junior Operator restrictions, I will not operate apparent to me at those hours may still inhibit my ability to at http://www.mass.gov/rmv/jol/jol_penalties_chart.htm
and until I have the experience to know how to make specifically permitted named vehicles, and I will not a	mitted under this agreement. Different vehicles drive differently, adjustments to my driving to suit the vehicle, I will drive only llow anyone else drive a vehicle entrusted to me. I understand amount of insurance they buy, and won't assume that a friend or my family's protection.
receive a text, I agree to pull over to a safe parking p	exting or talking on a cell phone. If I must make a call, or lace, and do so from a parked position. Hands-free operation of n of talking while driving can take my mind from the road.
I will never operate a vehicle under the influence of a severely compromises anyone's ability to drive safely	lcohol or drugs. I understand operating under the influence r, and most especially an inexperienced operator.
I will obey all traffic laws, and accept full responsibility other consequences of tickets or at-fault accidents, fi	y for fines, insurance surcharges, insurance deductibles and nancial or other.
Cars need ongoing maintenance. I accept responsibi levels, including oil, wiper fluid, transmission fluid, an	lity for any vehicle entrusted to my control to maintain fluid d coolant.
Seat belts will be worn by all passengers, at all times	, no exceptions.
If I am in a place or situation where circumstances managers to call my parent for a no-questions-asked pic	ay result in violation of the above agreement, and I need a ride, kup.
If in the sole opinion of the parent my driving does no give up the wheel without argument.	t meet standards considered safe or appropriate, I agree to
Parent Agrees:	
To pick up at any place or inhibit driving abilities in any way.	hour without question if any circumstances exist which could
That restriction of driving privileges seriously limits lightly or without good reason.	's independence, and will not be imposed
Driver	Parent



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