COLOR TONER
THAT WORKS

TOP 10 REASONS TO TRY OUR NEW COLOR SERIES

1. **MPS WIN RATES** will improve immediately
2. **MORE PROFIT** on every color click vs. OEM toner
3. **PROVEN PERFORMANCE** with 98.7% field success rate
4. **OEM QUALITY** you & your customers expect
5. **PROTECT ACCOUNTS** with your own brand & label
6. **FREE RECYCLING** program for your customers
7. **NO RISK COLOR GUARANTEE** ensures satisfaction
8. **DELTA-E TECHNOLOGY** mirrors OEM color matching
9. **ADVANCED TESTING** on every color cartridge
10. **SAVE 20%** on your first order!

NEW DELTA-E Technology!
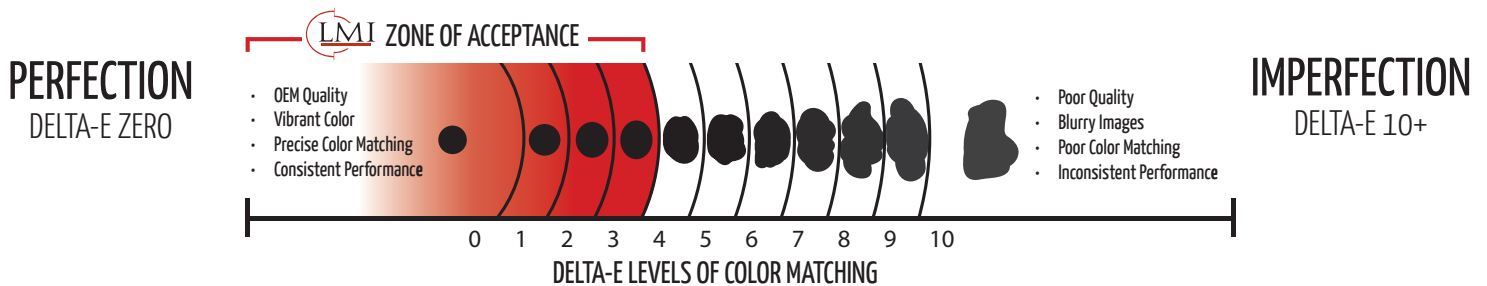
100% SATISFACTION GUARANTEE

LMI

COLOR TONER THAT WORKS

YOU'VE WAITED FOR AFTERMARKET COLOR TONER THAT WORKS. NOW IT'S HERE!

You know how a strong OEM alternative will help your color win rates and your bottom line. That's exactly why we invested over a million dollars in R&D, the worlds best people, and new color matching technology that rivals OEM quality & performance.

Rather than just talk about it, let us earn your business with **20% OFF** your 1st order of our new line of color toner products made with breakthrough DELTA E-Technology. Perfect for use in most color laser printer makes and models!

DELTA-E COLOR TECHNOLOGY

ZONE OF ACCEPTANCE

PERFECTION
DELTA-E ZERO

- OEM Quality
- Vibrant Color
- Precise Color Matching
- Consistent Performance

- Poor Quality
- Blurry Images
- Poor Color Matching
- Inconsistent Performance

IMPERFECTION
DELTA-E 10+

0 1 2 3 4 5 6 7 8 9 10
DELTA-E LEVELS OF COLOR MATCHING

- OEM color toner has a DELTA - E rating of ZERO which sets the benchmark standard for color match, saturation, lightness, darkness and hue
- Most aftermarket color toner ranges well beyond the OEM DELTA-E benchmark with particle ratings up to DELTA-E 5 and higher
- LMI color toner is restricted to a range of DELTA-E ZERO to a maximum of DELTA-E 3 to ensure the performance you and your customers expect

ADVANCED PERFORMANCE TESTING

We know you want a color cartridge you are proud to give your customers. That's why we start with the world's best components, screen for imperfection within our rigid manufacturing process, and continue to perform a print test on every color cartridge before it's shipped.

COLOR CARTRIDGE QUALITY CONTROL PROCCESS

- ► Spectrophometer measures quality of raw materials
- ► Micro-VU technology examines physical dimensions of raw components
- ► Coulter Particle System measures particle sizes & population for yield & consistency
- ► Highly skilled operators assemble cartridge with premium components
- ► Product Quality Inspectors perform inline audits on cartridge assembly.
- ► The LMI COLOR CARTRIDGE PRINT TEST is performed on every cartridge.
  - Print Samples: *text pages, text & graphics, full graphic*
  - Testing for: *ghosting, smudges, color matching, density, print quality & yield*
- ► Protective packaging ensures longer shelf life in 100% recyclable components
- ► Ongoing random testing of "ship ready" cartridges in product laboratory
- ► Client Satisfaction Surveys performed by LMI and 3rd party sources

LEARN MORE & SAVE LMISOLUTIONS.COM/COLOR

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