



Infor CPM Strategy Management

Do business better.

Most companies invest significant time and effort in creating strategic plans as part of their performance management (PM) activities. Yet, even the most brilliant strategic plan will be unsuccessful if it is not communicated effectively throughout the organization, supported with the appropriate resources, implemented fully, monitored and assessed frequently, and adjusted as business conditions change. Performance-driven companies leverage technology to help bridge this gap between strategy and execution.

Infor CPM Strategy Management supports the effective creation, communication, monitoring, and management of strategic plans.

Leverage experience.

Infor™ PM solutions have helped companies around the globe streamline and improve the effectiveness of their business processes for more than 30 years. Infor CPM Strategy management—a core component of Infor PM—provides an intuitive framework for linking strategic plans to operational plans, performance measures, and people. With it, you gain a visual method for reporting on how the actions of operating units and individuals contribute to the success of organizational goals. You can also monitor key performance indicators (KPIs) and learn why some actions are successfully supporting goals and others are not. Plus, you can pinpoint initiatives that can be eliminated without negatively impacting strategic goals, allowing you to more effectively focus your resources.

Get business specific.

Infor CPM Strategy management offers you the flexibility to create, manage, and measure the success of your plans.

Creation and collaboration. Strategy management features a single database, web access, and an easy-to-use, click-and-drag interface, simplifying plan creation and participation and ensuring that everyone works with the same information. Senior executives often use the software to define high-level strategies and then forward the plan to their operational managers, who define supporting activities and measures and assign responsibilities to specific departments or individuals. These system users can include links to spreadsheets, discussion threads, reports, and other supporting elements that document the assumptions, business trends, and other factors considered during the plan's creation. Once the plan is released, system

users at all levels can monitor the ongoing results of activities for which they are responsible, improving accountability.

Methodologies and measures . No two organizations have the same planning style. So while Strategy management is Balanced Scorecard Collaborative Certified, it also supports other planning methodologies, including traditional, Hoshin, Six Sigma®, and Economic Value Added (EVA™). To provide this flexibility, Strategy management allows you to work not only with financial measures, but also with nonfinancial measures such as customer satisfaction ratings, training hours completed, and employee retention.

Reporting and results . Strategy management provides built-in reports to help you fully understand your business performance. A color-coded overview illustrates how well and to what degree your strategic plan has been implemented. Other reports allow you to compare actual results against planned results, track costs and revenue by initiative, identify trends, monitor KPIs in real time, view performance of individuals assigned to carry out tactics, and assess the impact one plan element is having on other elements.

See results now.

The sooner you implement a solution, the sooner you achieve a return on your investment and enjoy low total cost of ownership. We can pave the way by providing quick-start planning templates with Infor CPM Strategy management.

For more information about this solution, please contact us at sales@trginternational.com or check out our website at trginternational.com