Navigating manufacturing challenges with speed and agility

We asked top manufacturing executives to tell us how ERP software empowers them to follow the road to success.



highly responsive, collaborative, and able to anticipate a customer's needs and fulfill orders—no matter how complex or customized with speed, accuracy, and value.

42% say new product introductions are a top priority for growth

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quote and sell complex products.

Beat global competitors to opportunities

Mission: Out-maneuver and out-perform your competition, and establish a leadership position as you seize emerging growth opportunities. **50%** say they plan to increase value-add services as a way to expand growth

Increased global competition Competitors are willing to cut prices to buy business.

Fast track The agile manufacturer uses business intelligence and CRM tools to analyze and identify emerging opportunities, while offering customers and prospects high-quality products and value-add services to ensure a competitive edge. Slow-down in consumer spending

The Infor route

Infor's fully integrated ERP solutions—purpose-built for manufacturing—include robust functionality to speed decisions and pursue new customers, new markets, and new opportunities with confidence.

57% say they plan to grow by expanding into emerging markets



For your copy of the complete whitepaper and additional survey results, visit go.infor.com/complex-manufacturing/

*Survey results from "Five Key Factors in Optimizing Complex Manufacturing Businesses" (June, 2013).