Letter to prospective candidates to join Bernard as "BerniePortal Configuration Analyst"

Dear prospective team member,

Hi. I'm Alex. I founded Bernard Health in 2006. Two years later, we launched BerniePortal - the HR backbone for small employers. Today, BerniePortal is well positioned to become a meaningful, world-class product. As such, we're building it to scale from its current user base of 20,000 users to over 100 million.

Meaningful. World-class. 100 million users.

If you're right for our team, you are already excited. You are seeking an opportunity - just like this - to showcase your skills on a grand scale.

What will you be responsible for? In this role, you're the go-to person for the set-up and implementation of integrations between BerniePortal and third-party systems. You'll work with employer clients, broker partners, internal resources, and third-party teams to help ensure these implementations go as they should.

Think of yourself as the conductor of an orchestra, making sure that each section comes in on time and does what it is supposed to do to make the music sound good.

Will you learn anything? Absolutely! You'll learn the inner-workings of BerniePortal and those of insurance/payroll companies nationwide. You'll understand stuff that affects people's lives every day — but yet that very few understand at all.

Furthermore, you'll have a lot of people counting on you. Employers. Brokers. Internal Resources. Insurance Companies. Payroll Companies. You'll know what you do is important because so many will be counting on you - the conductor.

Still reading?

Great, then let's talk about what this role means for a career. Want experience working with external partners on hard problems? Check. Want to illustrate you're capable of working with all kinds of people — from analysts to HR people to brokers to developers? Check. Want to develop healthcare integration / EDI expertise that promises to become more and more valuable as more and more of healthcare goes online? Check!

What about compensation? This role starts at $50,000 and full healthcare benefits (health, dental, vision, life, long-term disability, short-term disability, etc.) And as a company growing at 40%+ per year, there is a lot of room for further growth here.

If you're ready to apply, email your resume, cover letter, and anything else that proves how awesome you are to savannah.luoma@bernardhealth.com. Or if you still have questions, email them directly to me – alex.tolbert@bernardhealth.com.

Thanks for your time.

alex