

HOTEL UNION SQUARE



personality hotels
COLLECTION

Hotel Union Square
114 Powell St. San Francisco, CA 94109
415.397.3000
www.hotelunionsquare.com



Hotel Union Square - the original boutique hotel

DESCRIPTION

Hotel Union Square, San Francisco's first boutique hotel, offers the authentic San Francisco experience. Guests awake to the sounds of ringing cable car bells and the rumbling of the tracks, recalling the nostalgic San Francisco days. Built in 1913 for the 1915 Pan Pacific Exposition, Hotel Union Square is a visually stimulating fusion of contemporary and classic San Francisco - beautiful brick walls, original 1915 Egyptian-motif mosaic murals, signature staircases, and opulent moldings are complemented by a rich color palette, sleek furnishings from EQ3, completely remodeled bathrooms, and state-of-the-art technology that caters to both leisure and business travelers.

LOCATION

Located alongside the famous cable car line in the center of bustling Union Square, Hotel Union Square is just steps from San Francisco's best restaurants, world-famous shopping and nightlife.

HISTORY

The building, which originally housed the Golden West Hotel, was constructed in 1913 for the 1915 Panama Pacific International Exposition. Dashiell Hammett, famous scribe from the early 1920s and author of the Maltese Falcon and the Thin Man series, loved the hotel so much that he booked his bride-to-be Josephine Dolan in a suite on the night before their 1921 wedding. During the Prohibition Era, a 10,000 square foot speakeasy called The Golden Bubble was located below the hotel. In the 1950s, the hotel was renamed the Golden State Hotel. Personality Hotels purchased the building in the early 1980s and opened Hotel Union Square in 1982.

MEDIA CONTACT

Heather Noll | Chalkboard Communications | heather@chalkboardcomm.com | 415.658.7996

DESIGN

Hotel Union Square was designed by San Francisco-based Interior Designer Riley Johndonnell. In 2013 the hotel lobby and the penthouse suites were renovated by Johnathan Rachman. Lisa Compagno designed the Dashiell Hammett Suite.

Infused with the colors of San Francisco, the striking guestrooms feature bursts of crimson (reflective of the Golden Gate Bridge), soothing shades of grey (reminiscent of the native fog) and earthy taupe to incorporate San Francisco's natural setting. Meticulously designed to give the feel of a sophisticated urban apartment, rooms are outfitted with platform beds featuring custom-made cream tufted leather headboards and luxurious 300-thread count linens.

GUEST ROOMS

2013 Rates: \$179 - \$399

Many rooms have an open, loft-like layout with exposed brick walls and "floating" white paneled ceiling installations. Sultry hallways are illuminated by mercury-stripped lighting that cast linear shadows on the deep grey walls, evocative of the nearby cable car tracks.

The edgy, sexy annex rooms are the perfect intimate space for couples. Walls are bathed in deep red, large platform beds, many with oversized cream "rolled" custom leather headboards, and expansive mirrors complete the rooms. Two specialty "Sleep & Soak" rooms on each of the five floors feature extra large, spa-like bathrooms outfitted with corner soaking tubs, frosted tri-panel glass doors, and a chaise lounge right next to the tub.

Two rooftop penthouses are the ultimate in San Francisco chic and boast large living rooms, wet bars and expansive redwood decks with city views.

THE SUITE LIFE

The Kids Suite: The kids suite boasts retro-style mixed media collages of famous kid-friendly San Francisco landmarks. The suite features a cherry wood trundle bed, a computer filled with history-related games, Nintendo Wii, a writing desk and plenty of books, toys and games. For those parents who wish to stay in the same room with their kids but still need their own space, this large corner suite is ideal and comes complete with a King size bed. The "Ring in the Kids Suite" sleeps up to two adults and three children.

Dashiell Hammett Suite: Hotel Union Square is home to the world's only Dashiell Hammett Suite. Special touches include: an antique suitcase filled with Hammett books; an old fashioned typewriter; a collage dedicated to Hammett's books and movies; black and white photos of Hammett's wife and daughters; a vintage-style radio; and a mural of "The Shadow of the Thin Man."

Dugout Suite: Styled in the Giants' signature orange and black and filled with the team's memorabilia, baseball lovers will feel as if they have hit a home run in this spacious corner suite. The room features a plush king bed dressed with Giants pillows and a soft throw, a cushy Giants bean bag chair, custom designed "Fear the Beard" window shades and a large desk. The walls are adorned with a three panel screen of Vida Blue photos, a canvas autographed by Vida Blue, photos of the Giants ballpark, team flags and pennants. For guests who are not attending the game in person, they can relax and watch it in comfort on the suite's large flat screen TV.

AMENITIES

Hotel Union Square features complimentary morning coffee and herbal tea, complimentary wine hour every evening (featuring a guitar player twice a week), complimentary use of the Hotel Diva fitness center, complimentary high-speed wireless Internet access throughout the hotel, on-site currency exchange available, complimentary 24-hour business center, dry cleaning services and on-site parking. Hotel Union Square provides complimentary room delivery from the adjacent Tad's Steakhouse.

MEDIA CONTACT

Heather Noll | Chalkboard Communications | heather@chalkboardcomm.com | 415.658.7996