

D I V A



personality hotels
COLLECTION

Hotel Diva
440 Geary St. San Francisco, CA 94102
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www.hoteldiva.com



Immerse yourself in the modern, sleek and hip design that is Hotel Diva

DESCRIPTION

Sleek and sexy, the flagship Hotel Diva exudes a cutting-edge style all its own. The Diva Sidewalk of Fame, featuring the signatures of past celebrity guests, leads the way through a fluid-looking glass-wall entry to a sophisticated lobby, complete with a flat screen television showcasing movies celebrating past and present divas. Always fresh, Hotel Diva completed a \$2 million renovation in winter 2011 by San Francisco-based firm Edmonds & Lee Architects.

LOCATION

Shops, theaters, art galleries, restaurants and nightlife - it's all right outside the door. Starbucks is in the lobby for your morning fix and Colibri Mexican Bistro is next door, offering the best guacamole and margaritas. Walk directly across the street to find two of the city's best performing arts theaters, the American Conservatory Theater (A.C.T) and the Curran Theater. Or, turn left to explore bustling Union Square, the heartbeat of San Francisco.

HISTORY

Constructed in 1915, this building originally housed the Somerton Hotel, which was home to many returning World War II soldiers. Personality Hotels purchased the building in the mid-1980s and converted it into the Hotel Diva, which opened in 1985.

MEDIA CONTACT

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DESIGN

Hotel Diva was originally designed by renowned Architect/Designer T. Olle Lundberg, San Francisco-based Edmonds & Lee Architects completed a \$2 million renovation in winter 2011.

Sleek tones of charcoal grey and rich plum create a theatrical backdrop for custom-designed black and white furnishings. Pablo Pardo lighting accentuates the abstract geometrical carpeting and casts comforting glows on our signature steel headboards. Bathed in a palette of crisp white, newly designed bathrooms will boast a custom wall design and new floor tile that resembles Brazilian hardwood floors.

GUEST ROOMS

2013 Rates: \$189 - \$399

All guest rooms boast 36" flat screen televisions with satellite service, "Sound Soother" iPod alarm clocks, windows dressed in shades printed with two dramatic images - one of a woman's curvaceous form in a lacy corset and thigh-high fishnet stockings and another of shapely legs in heels.

SALON FLOOR

Located on the seventh floor, the Salon Floor features upgraded amenities including complimentary down feather beds and comforters, philosophy bath products and a \$5 per day Starbucks card.

THE SUITE LIFE

Suite Atelier: The sophisticated Suite Atelier has a large whirlpool bath, a spacious shower with dual showerheads, a wet bar and a sleek living room outfitted with a beautiful sculptural fireplace.

Suite ESC: named after the keyboard tab "ESC" provides everything a savvy business traveler needs to ensure a seamless visit to San Francisco including a large computer screen (just plug in your laptop), an all-in-one printer/scanner/copy machine and a desk filled with office supplies and business reads. Adding even more convenience, there's a microwave, a coffeemaker and a refrigerator. The suite has a queen bed and a living room with a sleek white crocodile-patterned couch, Diva's signature Bertoia chairs and a coffee table (providing the perfect spot for a casual meeting).

Suite Within Reach: Stylized in charcoal grey, burgundy and black, this ultra city-chic suite features furnishings by Design Within Reach. Special highlights include, a sleek black leather sofa bed, graphic grey metal tables, a king bed with a custom made charcoal black felt headboard, modern artwork from Switzerland, a flat screen television, a full glass shower, and a separate office area with a black granite tabletop.

Little Divas Kids Suite: Kids feel like true divas and devos when they stay in the Little Divas Suite. The two-room suite allows kids to have their own room, separated by a connecting door to the parent's room. Stylized for even the savviest pint-sized traveler, the Little Divas Suite comes complete with modern bunk beds, pouf cushions, a karaoke machine, a drawing table and lots of toys. The Little Divas Suite can accommodate a family of four.

DIVA LOUNGES

Four cutting-edge Diva Lounges, styled by San Francisco's hottest artists and designers, offer guests an inspirational space for brainstorming, meeting with a friend or colleague, checking emails or simply unwinding after a long day. From a bubble chandelier cascading, to a couture dress suspended from the ceiling, each lounge has its own unique style and personality. Lounges include: the LeeQuen Lounge, the Pablo Lighting Lounge, the Perrier Sparkling Water Lounge and the Design Within Reach Lounge. All of the lounges are open 24-hours a day.

MEETING SPACE

The sleek meeting room, called the Salon Room, features two sculpted walls with dramatic wave patterns, an illuminated onyx buffet, contemporary furnishings and stylized lighting. Providing the perfect respite, the outside "Breathing Room" features cobalt blue benches accented with large metal planters filled with greenery. The Salon Room measures 34' x 19' (646 sq. ft) and can accommodate up to 35 people seated classroom style, conference style and theatre style.

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