



personality hotels
SAN FRANCISCO

PERSONALITY HOTELS HITS A GRAND SLAM WITH THE OPENING OF THE FIRST EVER DUGOUT SUITE AT HOTEL UNION SQUARE

SAN FRANCISCO, CA – JUNE 11, 2012 – An all-star in the hospitality industry and long time supporter of inner city baseball, Personality Hotels, in conjunction with Vida Blue, former Giants pitcher, Cy Young award winner and six-time all-star, proudly announce the opening of the Dugout Suite at Hotel Union Square. Overlooking San Francisco's iconic cable cars, this expansive suite is the ideal overnight getaway for San Francisco Giants fans.

"I am thrilled to partner with Personality Hotels to open the Dugout Suite at Hotel Union Square," says Blue. "If you love the San Francisco Giants, you'll love this suite. It's the ultimate fan experience!"

Styled in the Giants' signature orange and black and filled with the team's memorabilia, baseball lovers will feel as if they have hit a home run in this spacious corner suite. The room features a plush king bed dressed with Giants pillows and a soft throw, a cushy Giants bean bag chair, custom designed "Fear the Beard" window shades and a large desk. The walls are adorned with a three panel screen of Vida Blue photos, a canvas autographed by Vida Blue, photos of the Giants ballpark, team flags and pennants. For guests who are not attending the game in person, they can relax and watch it in comfort on the suite's large flat screen TV.

Guests of the Dugout Suite will be treated to four complimentary tickets to a tour of award-winning Anchor Brewing Company, a San Francisco original since 1896. The suite would not be complete without classic game-day snacks such as Cracker Jacks, peanuts and soda (available for purchase). Guests may also purchase custom-designed "I have a Giant Personality" t-shirts. *The Dugout Suite sleeps two people. Rates start at \$325, excluding tax and based upon availability.*

Hotel Union Square, San Francisco's first boutique hotel, offers the authentic San Francisco experience. Guests awake to the sounds of ringing cable car bells and the rumbling of the tracks, recalling nostalgic San Francisco days. Built in 1913 for the 1915 Pan Pacific Exposition, Hotel Union Square is a visually stimulating fusion of contemporary and classic San Francisco - beautiful brick walls, original 1915 Egyptian-motif mosaic murals, signature staircases, and opulent moldings are complemented by a rich color palate, sleek furnishings from San Francisco-based furniture company EQ3, completely remodeled bathrooms, and state-of-the-art technology that caters to both leisure and business travelers.

Located alongside the famous cable car line in the center of bustling Union Square, Hotel Union Square is just steps from San Francisco's best restaurants, world-famous shopping and nightlife. For reservations, call 800.553.1900 or visit www.hotelunionsquare.com

About Personality Hotels

Founded in 1982 by pioneer Yvonne Lembi-Detert, Personality Hotels is San Francisco's first boutique hotel company. Celebrating individualism, each distinctive Personality Hotel offers comfort and outstanding service infused with inventive, forward-thinking style and amenities. Personality Hotels is an affiliate of Engage Hospitality, the management company of its four eclectic San Francisco boutique properties: SEXY Hotel Diva, GRAND Kensington Park Hotel, AUTHENTIC Hotel Union Square and TIMELESS Steinhart Hotel, and one in Monterey: SERENE Mariposa Inn & Suites. From a sleek urban abode in the center of it all to a relaxing seaside

escape, Personality Hotels can oblige. For more information and to book reservations, call 800.553.1900 or visit www.personalityhotels.com.

###

ATTN Editors: High resolution images are available.

Media Contact:

Kelly Chamberlin
Chamberlin Public Relations
415.336.4332
kelly@chamberlinpr.com