



personality hotels
SAN FRANCISCO

FOR IMMEDIATE RELEASE

SAN FRANCISCO'S PERSONALITY HOTELS DEBUTS UNIQUE WEDDING PACKAGE TO CELEBRATE LOVE AND EQUALITY FOR ALL

Boutique Hotel Collection Introduces "Spouse 2 Spouse" package to Honor LGBT Community; Launches "Picture Perfect" Contest for Same-Sex Couples on Facebook

SAN FRANCISCO, CA - (July 30, 2013) - San Francisco has always welcomed visitors of various lifestyles and backgrounds, and with the US Supreme Court's recent overturning of California's Prop 8, it's time to celebrate love and equality for all! Personality Hotels, a collection of boutique hotels in San Francisco and longtime supporters of the LGBT community, has launched a new package - **Spouse 2 Spouse** - honoring the marriage of same-sex couples. From a wedding starter kit complete with registry information and discounts, to a contest that includes two free nights in one of their luxury suites, Personality Hotels is making it fun to say, "I Do!"

"San Francisco is brimming with excitement about the overturning of Prop 8, and we wanted to show our support for our friends in the LGBT community by putting together a package that can help make their wedding day extra-special," said Yvonne Lembi-Detert, founder of Personality Hotels. "And of course, in the spirit of equality for all, couples from all walks of life are welcome to enjoy the 'Spouse 2 Spouse' package."

The "Spouse 2 Spouse" package is available at three of Personality Hotel's downtown San Francisco properties:

Hotel Diva: 440 Geary Blvd., 415.885.0200, www.hoteldiva.com

Kensington Park: 450 Post St., 415.788.6400, www.kensingtonparkhotel.com

Hotel Union Square: 114 Powell St., 415.397.3000, www.hotelunionsquare.com

Every celebratory "Spouse 2 Spouse" package includes the following:

- **Make it official** -- A wedding starter kit that includes registry information and discounts to local stores - let the nesting begin!
- **Bring on the Bubbles** -- A bottle of champagne. Toast your new life of togetherness!
- **Sweet Treats** -- A set of two delicious cupcakes baked right in San Francisco.
- **"TOTE"ally Fab!** A snazzy (and reusable) Personality Hotels tote bag to take on your shopping trips.

The package is a \$40 add-on to regular room rate. Rates start at \$239 a night (excluding taxes and based on availability).

Personality Hotels Announces the “Picture Perfect” Contest

In conjunction with the “Spouse 2 Spouse” package, Personality Hotels is launching a contest on Facebook to find the “picture perfect” same sex couple. The winning couple will receive:

- Two free nights in either the Suite Atelier at Hotel Diva, the Penthouse Suite at Hotel Union Square or the Royal Suite at Kensington Park Hotel (couples’ choice)
- Complimentary round-trip Town Car service to and from couples’ property of choice to San Francisco City Hall
- Complete “Spouse 2 Spouse” package

To enter the contest, couples must upload a “picture perfect” photo of themselves and their spouse (or soon-to-be spouse) to the Personality Hotel Facebook page (www.facebook.com/personalityhotels), along with a short description of why they feel should win the contest. The winning couple will be determined by number of votes on Facebook. Get creative and share your love story!

To learn more about Personality Hotels, or to book the “Spouse 2 Spouse” package, visit www.personalityhotels.com or call 800.553.1900.

About Personality Hotels

In 1982, Personality Hotels founder Yvonne Lembi-Detert established a revolutionary new approach to style, service and amenities that forever changed the hospitality industry. Energizing the Northern California market with a collection of metropolitan urban retreats, Personality Hotels is widely credited with putting the “BOUTIQUE” in hotels.

Personality Hotels is an affiliate of Engage Hospitality, the management company of its four Eclectic San Francisco boutique properties, *SEXY* Hotel Diva, *GRAND* Kensington Park Hotel, *AUTHENTIC* Hotel Union Square and *TIMELESS* Steinhart Hotel; one Monterey property, *SERENE* Mariposa Inn & Suites; and one Wine Country property, *HISTORIC* Flamingo Conference Resort and Spa.

About Yvonne Lembi-Detert, President and CEO of Personality Hotels

With endless passion for the hotel industry, Yvonne Lembi-Detert is the visionary behind Personality Hotels. A true pioneer of boutique chic, Yvonne made her mark with the opening of San Francisco’s first boutique hotel more than 25 years ago. Fresh out of the Rudolph Shaffer School of Design and while attending San Francisco State University in 1982, her talents were enlisted to remodel and convert a prewar hotel building into the Hotel Union Square. Yvonne eventually acquired the property, and it ultimately became San Francisco’s first boutique hotel. Yvonne has been innovating the hospitality industry ever since.

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