

DRIVE SUCCESS WITH VISIBILITY

ONLY 9%

of logistics professionals have **complete** visibility into their supply chain

- Lack of Data
- Reliance on manual processes

Transportation accounts for almost

50%



of an average company's logistics costs – and transportation costs, as a percent of sales, are **rising** for many companies

72%

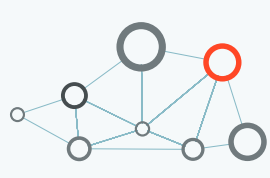
of shippers are **increasing** ↑ their use of outsourced logistics services this year

Shippers want to collaborate with 3PL using **BIG DATA**

50%

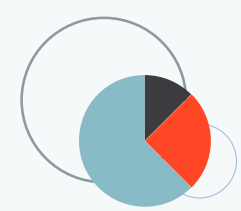
see biggest opportunity for more agile supply chain strategies followed by end-to-end **visibility**

53% of shippers say a 3PL can support end-to-end visibility in supply chain



BIG DATA

Prompt, Accurate, One-Place



BIG DATA ANALYTICS

SHOWS

the impact of freight on budgeting, profit margins, forecasting

97%

of shippers agree that improved, data-driven decision-making is essential to future success

22%

of shippers are currently planning big data initiatives for supply chain

31%

of shippers are not familiar with big data and associated opportunities

Visibility is **MOST IMPORTANT** for:



SUPPLIER INVENTORY



LOCATION OF GOODS



LEAD TIME



SHIPMENT NOTIFICATIONS



CUSTOMER SATISFACTION



How to **ENHANCE** Visibility

40%

CREATE streamlined process for **monitoring, usability, efficiency**

44%

INTEGRATE costs and transactions to operations + Improve internal cross-departmental visibility

21%

INCREASE B2B connectivity

TOP Pressures to **IMPROVE** Supply Chain Visibility

45%

growing global operations / complexity

43%

need to improve supply chain operational speed / accuracy

Lack of Visibility = **Consequences**

Cannot pro-actively manage customer service issues

Unable to respond quickly to revenue opportunities

Additional costs (higher inventory, unplanned OT)

Lack of understanding and information