

5

REASONS TO ORDER EYECARE PRODUCTS ONLINE



VisionWeb

STREAMLINE YOUR EYECARE ORDERING

Eyecare product ordering is something that a practice has to do. But too many practices still cling to old ordering habits that are time consuming and error-prone when they don't have to.

Changes in technology allow eyecare providers to place orders more efficiently and effectively than ever before. Modern practices understand this, and they've made online ordering their method of choice.

So, is online ordering right for your practice? We sure think so. Here are the 5 biggest benefits of online eyecare product ordering.



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REASON 1

ACCURATE



A good online ordering service is equipped with error-checking features that make sure the order is correct before it goes to the lab.

ACCURATE ORDERS REDUCE DELAY

Do you regularly field calls from your lab to clarify orders you've already placed? Online ordering eliminates the need for these calls and reduces the lab's processing delays.

With online ordering systems, you choose options from a lab-managed catalog, insuring that all orders you successfully submit can be fulfilled. You'll create fewer erroneous orders and never choose a lens/coating/frame combination that isn't possible. You and your patients can rest easy knowing your orders are correct as soon as you send them to the lab.

REASON 2

SEAMLESS



Online orders can be placed directly from your integrated practice management system.

REDUCE REPETITIVE WORK

Why would you duplicate work when there is a simple way to avoid it?

Integrated ordering reduces the need to re-key order information, saves time, and adds value to your practice management investment.

The top practice management systems in the industry develop integrations that make seamless ordering a reality. If you're using one of these systems, you can use the information already entered in your practice management system to create and submit orders to your suppliers.

REASON 3

CONVENIENT



Online ordering lets you track orders in real-time without picking up the phone.

AVAILABLE 24/7 ONLINE

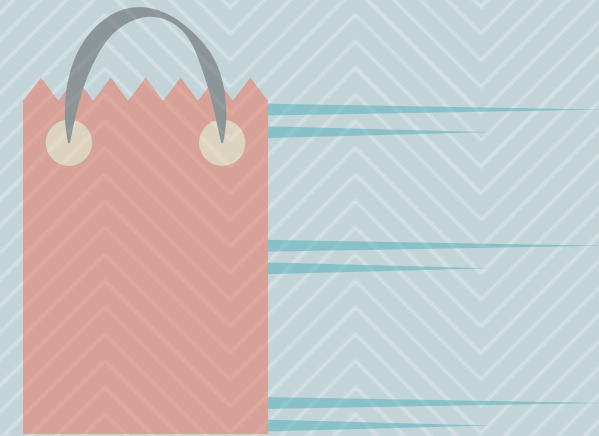
You don't have to wait for the lab to be open to place an order. No matter where you are, you can check the status of an order from any computer with Internet access.

If a patient calls in asking when their prescription will be ready, you can quickly log on to the ordering platform and check the order status to see where the order is in processing, without having to put the patient on hold while you call the lab. Sound convenient? We sure think so.

On average, it takes 1.5 fewer minutes to check status online than on the phone. That may not sound like much, but look at the big picture. If you checked status for 500 orders online, you would save 750 minutes. That's 13 hours of staff time!

REASON 4

QUICK
FULFILLMENT



Your patients get their glasses faster when you order online.

IMPROVE PATIENT SATISFACTION

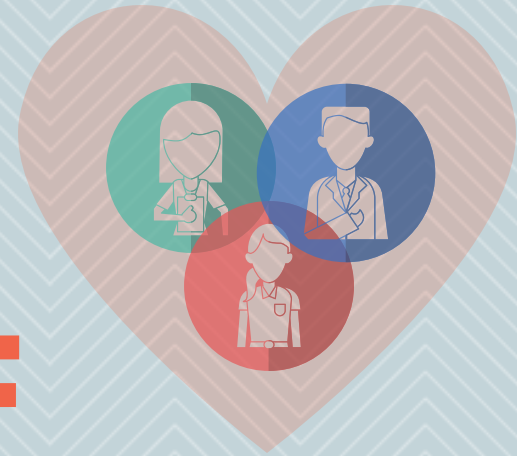
Because orders placed online have a faster turnaround time at the lab, your patients can rest assured their products are on their way. In fact, our users tell us orders are returned to a practice a full 1-2 days faster than those placed via phone or fax.

The online orders get turned around faster because automated error-checking features ensure that the job is free of errors when it gets to the lab. Online orders also go directly into the lab's system for processing, skipping ahead of those that require data-entry.

That type of turnaround directly affects your patients' experience in a positive way! When you get the job back faster, you can get it to your patient faster.

REASON 5

HAPPY STAFF



Online ordering will help make your staff happier and more productive.

CUSTOMER SERVICE IS KEY

When everything is said and done, online ordering is simply easier and more efficient to use than the phone or fax machine. And, your employees notice the difference too.

When they aren't flooded with phone calls to the labs, they can provide better customer service and spend more time doing the things they really enjoy, like helping patients pick out a stellar new pair of frames or developing your practice's social media presence.

Plus, ordering on VisionWeb's ordering platform is FREE for you to use. So you can invest in your practice's happiness, without spending extra money. How often does that happen?

WHAT DO VISIONWEB CUSTOMERS HAVE TO SAY?

Wiley Curtis, OD
Vision Source
Arlington, TX



“VisionWeb’s ordering service is very easy to use. We use the site to check availability in powers and add-ons so there’s no need to call the lab, which is a major time-saver. We can also check the status of the orders quickly online through VisionWeb, so we know exactly where our jobs are in processing. The order layout is neat and organized, even printouts of orders are easier to read if we need them, therefore there are less mess-ups and confusion, which helps us keep our patients happy.”

WHAT'S NEXT?

When you give your staff the tools and resources they need, they can be more effective, and your practice will reap the benefits. Your practice exists in a modern world, where information needs to be accessible with the click of a mouse.

The phone and fax don't meet the needs of a modern practice. so you need a better solution. Online ordering gives you that modern solution.

VisionWeb offers an online ordering service with all the qualities you need, and a team of experts to help you make the most of the service.

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VisionWeb

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