



November 29, 2012

FOR IMMEDIATE RELEASE

## **Westar to Participate in Berlin Airshow and Young Turkey Young America Program**

### **Berlin Airshow**

Cindy Thyfault will be participating in the ILA Berlin Air Show 2012 next week and will also be speaking in the CAAFI and aireg event to take place during the conference, "The Future of Aviation Fuels," on September 12th. The event will feature German, European and U.S. leadership from Government agencies, airlines and the industry supply chain.

The September 12 conference will be keynoted by Dr. Peter Ramsauer, Federal Minister for Transport Minister, Building, and Urban Development, Dr. Thomas Enders, CEO designee of EADS and invited U.S. and European Commission counterparts. It will highlight areas where collective and cooperative efforts of aviation and biofuels industry leadership on both sides of the Atlantic are leading the way in Technology, Feedstock Development, Facilitating deployment and Investment to place Aviation in a leadership role in the global transport sector.

The Conference will be supplemented by an Exhibition in an Alternative Aviation Fuels Pavilion where companies representing the global sustainable biofuels supply chain from Germany, the United States and around the world will highlight their contributions to the global effort that is turning sustainable aviation alternative aviation fuels into an operational reality.

### **Young Turkey Young America Program**

Michelle Erbeyi, Project Manager at Westar, was selected to participate in the 2012-2013 Young Turkey Young America (YTYA) Program. The program is hosted by the Atlantic Council, in partnership with the Istanbul Policy Center (IPC) at Sabanci University, and funded by the US State Department Bureau of Educational and Cultural Affairs.

This dynamic exchange program is designed to connect future leaders from the United States and Turkey. The initiative will work towards the vital task of renewing and reinvigorating the important bilateral relationship between the two nations. The YTYA program offers young professionals the opportunity to meet with senior policy, business, and thought leaders in the United States and Turkey;

develop a deeper understanding of the bilateral relationship; and enhance professional skills and networks. Michelle will join a diverse group of professionals working in a range of sectors, including government, business, journalism, non-profit, and politics.

The exchange will include two sessions - a trip in the U.S. to begin this Wednesday and a trip in Turkey (March/April 2013). Previous participants have met with: Former Secretary of State Madeleine Albright; Deputy Secretary of State Jim Steinberg; Senator Chuck Hagel; General Brent Scowcroft; Ibrahim Kalin, primary Foreign Policy Advisor to the Turkish Prime Minister; leading members of the US Congress and Turkish Parliament; Greek Orthodox Patriarch Bartholomew; and many others.

We are excited to be a part of this program and look forward to contributing our knowledge to the dialogue on foreign policy and energy issues, identifying new business opportunities for our clients, learning more about funding programs in the Turkish energy sector, and working to develop renewable energy cooperation.

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For more information on our involvement in these events, please contact us at 214-320-0900 or [cindy@westartrade.com](mailto:cindy@westartrade.com).