

Vindicia – GlobalCollect Integration



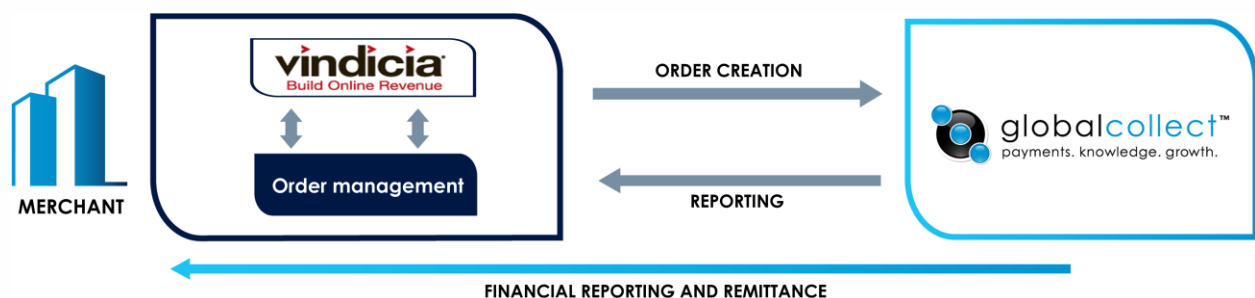
Offering digital goods and services is already proving to be a major opportunity for many businesses. But growing revenue sustainably and globally can be challenging; minimizing customer churn, extending customer lifetime value, acquiring new customers are key to any digital business' growth strategy as well as expanding in new global markets. Digital products don't have borders!

Vindicia

The Vindicia® CashBox® platform takes subscription billing to new levels. CashBox combines cutting edge customer acquisition methods with advanced customer retention technologies, while maintaining unmatched scalability and 99.99% up-time. Vindicia has processed over \$6 billion globally and generate over \$90 million in annual incremental revenue for our clients. Our clients include TransUnion Interactive, Intuit, Activision Blizzard, IAC, Bloomberg, Vimeo and Next Issue Media.

GlobalCollect

GlobalCollect is the most knowledgeable global Payment Service Provider in the world, processing more than US\$14 billion in international e-commerce payments per year for more than 500 of the world's most recognized e-commerce brands in the digital goods and services, travel, retail and video gaming industries, among many others. With nearly two decades of payments experience, we enable our clients to efficiently and securely accept payments from more than 170 countries in more than 170 currencies, using in excess of 150 local payment methods including all major credit and debit cards, direct debits, bank transfers, real-time bank transfers, eWallets, cash at outlets, prepaid methods, checks, and invoices.



Creating value together

- Global perspective – complete information about local regulations, regional customs and cultural preferences.
- Customized solutions and guidance – through ever-changing regulations and transaction pitfalls.
- Ease of entry into foreign markets – joint expertise in global payment processing.
- Collaborative industry experts – with joint goals of establishing the best solution to meet merchants' requirements.
- Understanding of business challenges and opportunities – in digital goods transactions and payment processing, across multiple business models.

The Integration

Vindicia has built the integration into GlobalCollect's Hosted Merchant Link solution to support a variety of payment products thru the GlobalCollect platform. Updates to include additional functionality will be driven by market demands and pre-sales activities.

Benefits:

- Support for additional, region specific Payment Methods will enable Online Merchants to acquire additional international consumers by offering preferred payment methods
- Merchants have a Single interface to offer the wide range of GlobalCollect payment methods faster than ever before
- Merchants will now have access to "ready to use" payment pages for faster implementations of additional payment methods
- Payment pages are customizable to the look and feel of your commerce site
- Enhanced security and fraud prevention
- Additional payment methods include: MoneyBookers, Paysafecard, Ukash, various Direct Debits, PayPal, iDEAL, Sofort, Yandex, WebMoney, CashU, and Alipay

Implemented Payment Products:

- *International Cards: Visa, MasterCard, Amex, JCB*
- *Country Cards: Maestro, CartaSi, CarteBleue,*
- *RTBT: iDeal, Sofort, GiroPay*
- *Direct Debits: Netherlands, Germany*
- *Cash: Boletos, Konbini, Santander, PagoFacil, Western Union*
- *eWallet: PayPal, WebMoney, Yandex, Skrill, AliPay*

Integrated Features:

- *3Dsecure*
- *Fraud Screening by Retail Decisions*
- *Fraud screen by GlobalCollect*
- *Direct or delayed settlement*
- *One-off and recurring payments*
- *Card on file/tokenization*
- *Full service reporting*
- *Hosted solution(outsourced PCI scope)*
- *Non-hosted solution*

More information:

You can find more information on the GlobalCollect – Vindicia solution:

<http://www.globalcollect.com/alliances>

<http://www.vindicia.com/Partners>

Or contact the Alliances team at alliances@globalcollect.com

V1.0