

Payment Performance Consultancy

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Engage our advanced analytics and two decades of payments knowledge to optimize your payments

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Payment Performance

Have you ever assessed the quality of your payment flow? You may be missing opportunities and risks in certain markets!

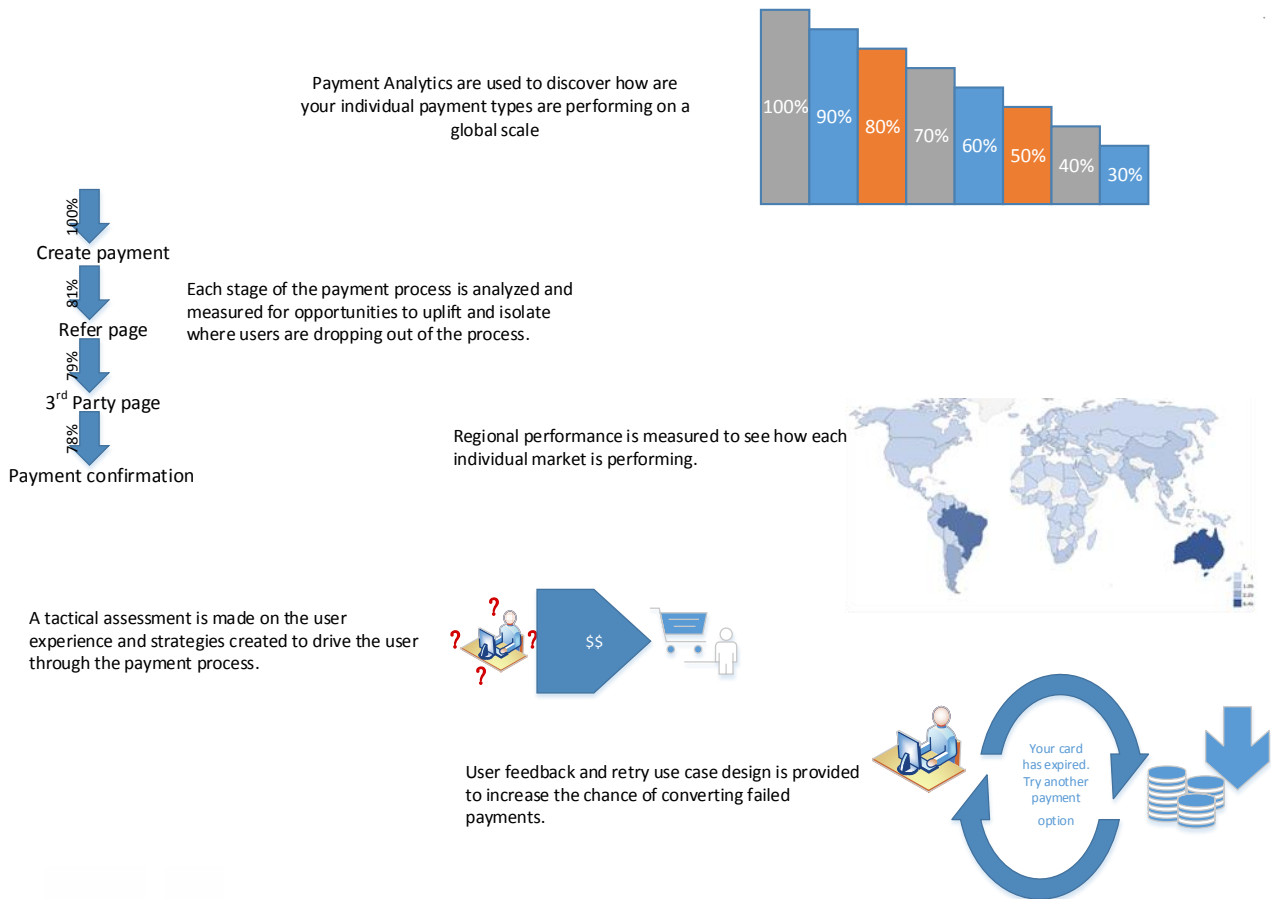
A Payment Performance assessment by GlobalCollect will give you better visibility into market segmentation, diversification, and user behavior. By looking at the entire payment value chain, this inserts a strong user-focus into your market strategy.

GlobalCollect Professional Services deploy payment analytics using our Elevate Business Intelligence solution, in addition to raw data analysis by our consultants. Results are segmented by market, payment product and authorization rates.

These are used to commercially address both weak and strong market segmentation and to identify how payment revenue is diversified across each market.

professional services

Our unique, 5-step methodology is proven to deliver the insights and recommendations that help you optimize your customers' experience and reduce shopping cart abandonment and drop offs.



Key benefits

- Thorough analysis and advice on how to address opportunities across your markets
- New revenue opportunities created by identifying reasons for user abandonment and drop off by volume
- Specific insights and recommendations for user testing strategies, giving you the tools you need to optimize the customer experience and increase conversions

Contact your GlobalCollect Account Manager for more information on our services.
www.globalcollect.com/services/payment-knowledge