

International Expansion

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We provide in-depth analysis of opportunities in geographical markets and devise an optimal payment and currency solution. We provide you with the tools to grow your business and bottom line.

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When expanding or conducting your international business, many factors contribute to success. GlobalCollect helps ensure you achieve your full revenue potential. When analyzing your payment data, we run modeling on different scenarios and provide a detailed analysis of opportunities and the appropriate strategies to seize them.

By prioritizing the countries designated for expansion and offering the optimal mix of payment methods and currencies, you increase your sales and enhance your consumer's experience.

Next, our Foreign Exchange consultants combine GlobalCollect's two decades of cross industry e-commerce best practices with in-depth knowledge of Foreign Exchange management to provide you with the optimal FX solution.

Case Example

A gaming company engaged GlobalCollect's Professional Services team to devise a strategy for international expansion that would achieve their ambitious sales targets. GlobalCollect performed a study of existing transactions, identified the countries that represented the most potential, and recommended an optimized payment and foreign exchange solution. By implementing the strategy, our merchant was able to achieve 40% additional growth in their sales within a very short timeframe.

Key benefits

- Thorough analysis of your global business opportunities and potential
- Strategic advice on the optimal mix of payment methods and currencies
- Achieve reduced shopping cart abandonment and chargebacks, and increase sales, by providing an optimized consumer experience
- Uses proven methodologies that have generated accelerated growth for many merchants

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Achieve global growth by
optimizing your local market strategies

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Contact your GlobalCollect Account Manager for more information on our services.
www.globalcollect.com/services/payment-knowledge