

DO SOMETHING
REMARKABLE.

2014 Sponsorship Experiences



If there were a timeline of my
life moments, **#INBOUND13**
would be one of them.

Krista Kotria
inbound 2013 attendee

ABOUT INBOUND

INBOUND isn't something you attend, it's something you *experience*.

INBOUND is the world's most remarkable marketing & sales event. Thousands of marketing and sales professionals from across the globe **come together** to share, discover, and learn how businesses today are transforming to match the way purchasing behaviors are evolving in a connected and digital world.

INBOUND fuels the passion that drives the most innovative and successful business leaders of our time. Attendees **get inspired** by an experience unlike any other conference, with access to the best speakers, content, sponsors and networking.

INBOUND is at the forefront of the movement that is inspiring businesses to become more successful, more lovable and to **be remarkable**.

POWER THE MOVEMENT

Elevate your brand by helping us create an even better experience.

INBOUND attendees are passionate about creating better businesses. They seek out partnerships and solutions that can help them deliver on their vision. Over 50% of INBOUND attendees are key decision makers in their companies and they attend INBOUND not only for the best education, but also to seek out the resources and solutions necessary to achieve their goals.

INBOUND provides an unmatched opportunity to connect your brand with more than 8,000 people from over 35 countries. Become a sponsor to showcase how your company is helping power the future of businesses through the inbound movement.

COME TOGETHER.
GET INSPIRED.
BE REMARKABLE.

inbound

68,947

number of tweets during the
4 days of INBOUND 2013

8,000+

over 8,000 are expected to
register for INBOUND 2014

HUNDREDS

of educational, inspirational,
and discovery sessions

51%

of attendees are c-level,
director level, or owners

9/10

average rating for for
INBOUND 2013 keynotes



inbound

INBOUND 2013 was by far the most successful show we sponsored and attended in a very long time...big thumbs up rating for the show. Count on us to sponsor again next year, and the years to follow.

Byron White
Founder and CEO of WriterAccess

ONEREPUBLIC performing at INBOUND Rocks 2013

SHOWCASE YOUR **BRAND.**

The Showcase at Club INBOUND is part of our immersive 94,000 sq. ft. experience that brings to life all things inbound.

We've re-imagined the typical expo or trade show to create an experience where attendees discover resources, services, and products that help them become more remarkable - personally and professionally.

THE SHOWCASE EXPERIENCE

SPONSORSHIP PACKAGES

THE DESIRABLE

\$50,000

Enable your brand to become the dominating force at INBOUND that attendees won't forget for years to come.

THE SPACE

Choose from any of the Expanded Kiosk Structures & Seating Configurations to create a customized design. Co-branding is not required in your designated space at this level

Four monitors, internet and power are supplied

(2) 15 minute presentation PER DAY at the demo theatre in Club INBOUND

Two of the following upgrade options:

- Computer & monitor for presentation content
- Dry Erase Board
- Printed color floor decal

THE EXPERIENCE

Happy Hour sponsor with bar placement in or near space

10 Complimentary Full Conference passes

20 Complimentary Club INBOUND passes

30% Discount for additional passes

Pre-Event e-mails featuring relevant content

Featured listing in the INBOUND mobile app

Logo featured on Keynote and Club INBOUND screens

INBOUND.com featured sponsor listing (logo, link, 150 word description)

10% Discount on a la carte sponsor experiences

Hotel room drop option

Keynote on stage mention

INBOUND ROCKS

Memorable Moments option

THE LOVABLE

\$25,000

This high exposure option will have attendees showing their love for your brand long after INBOUND 2014.

THE SPACE

Choose from one of the lounge, bar or info areas outlined to create a customized designed space

Choose from two larger monitors or three smaller monitors

Internet and power included

Limited co-branding required with additional graphic options for greater exposure

(1) 15 minute presentation PER DAY at the demo theatre

One of the following upgrade options:

- Computer & monitor for presentation content
- Dry Erase Board
- Printed color floor decal

THE EXPERIENCE

Happy Hour sponsor with bar placement in or near your space

10 Complimentary Full Conference passes

10 Complimentary Club INBOUND passes

25% Discount for additional passes

Featured listing in the INBOUND mobile app

Logo featured on Keynote and Club INBOUND screens

INBOUND.com featured sponsor listing (logo, link, 100 word description)

10% Discount on a la carte sponsor experiences

THE MEMORABLE

\$15,000

Connect with attendees in a way that will leave your mark and create lasting, memorable experiences.

THE SPACE

Choose from one of two kiosk structures with seating configurations for four

Choose from one large monitor or two smaller monitors

Power and internet included

Co-branding with INBOUND, including multiple graphics options

THE EXPERIENCE

4 Complimentary Full Conference passes

4 Complimentary Club INBOUND passes

20% Discount for additional passes

Listing in INBOUND mobile app

Logo featured on Club INBOUND screen

INBOUND.com sponsor listing (logo, link, 75 word description)

THE DOABLE

\$10,000

Become a part of the inbound movement and give your brand the exposure you need to take the conversation to the next level.

THE SPACE

Defined space in Club INBOUND with one kiosk structure including seating for two

One small monitor, internet and power

Co-branding with INBOUND

THE EXPERIENCE

2 Complimentary Full Conference passes

2 Complimentary Club INBOUND passes

15% Discount for additional passes

Listing in INBOUND mobile app

Logo featured on Club INBOUND screen

INBOUND.com sponsor listing (logo, link, 50 word description)