



Maitre'D®

Software that serves you better

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- Paul Erwin, VP of Administration for Pita Pit USA, Inc.

Pita Pit USA has joined forces with restaurant software company Maitre'D to implement a new Point of Sale system for its 180 locations across the country and has already started rolling out Maitre'D in many of its existing locations.

After months of researching and testing new POS systems, the Pita Pit chose to work with Maitre'D. The restaurant chain was looking for a solution to help manage each location in an efficient and cost-effective way, as both sales and number of locations have increased in the past few years. The Pita Pit has been named one of Restaurant Business Magazine's "Future 50" fastest-growing small chains in the United States. It was also ranked one of the Top 100 Global Franchises in 2009 by Franchise Direct, as well as appearing on Entrepreneur Magazine's Franchise 500 list and the INC. 5000 list of fastest growing private companies for the past three years.

"Our goal was to find a POS system that would make the task of running and managing a restaurant easier, and be beneficial to the owner's bottom line," said Paul Erwin, VP of Administration for Pita Pit USA, Inc. "We needed a solution that was user-friendly, efficient, and reliable, but one that also offered a partnership of support. We've found these in Maitre'D."

Dennis Sallee, President and Owner of 3 Pita Pit restaurants on the West coast, adds: "The quality and speed of customer support provided by Maitre'D is a huge improvement over the quality of support we had with our previous system. Moreover, the POS is more user-friendly for most operations, which enables our staff to provide better customer service. It's obvious that our total cost of ownership over time will also be lower, so Maitre'D was a smart choice, providing better value for the money we're investing in POS software."

The System

Maitre'D POS works in conjunction with the Pita Pit's recently implemented Heartland-Chockstone gift and loyalty card program, the PIT Card. The Pita Pit is also using Maitre'D's Electronic Funds Transfer module, Time and Attendance to efficiently manage employees and labor costs, and the Delivery module. Stores also have the option to utilize Maitre'D's Accounts Receivable module at the store level. The Maitre'D e-Global corporate solution is installed at the corporate head office to manage menu changes, while still allowing store owners the flexibility to adjust their own prices. E-Global also provides centralized reporting throughout their head office.

The Pita Pit

