Cloud managed Wi-Fi and social hotspots for shopping malls and retailers

TANAZA AND THE TANAZA PARTNER NETWORK

Tanaza is an Italian-based company. Founded in 2010, it developed the first and only multi-vendor software for Wi-Fi cloud management. Tanaza software is used in more than 50 countries.

Tanaza launched in 2014 its Partner Program, adopted by many solution providers worldwide. Tanaza Partners are authorized to work under the Tanaza brand and they have a proven ability in Wi-Fi networking, delivering unexpected results to their customers.

WHY YOU SHOULD CHOOSE US

Get Facebook Likes, Check-ins and Posts and leverage the spontaneous word of mouth.

Collect e-mail and phone contacts of people that visited your place.

Enhance the customer experience.

Choose the no-headache solution to provide free Wi-Fi.

Advertise your products to the right people, while they are in your shop, and convert more prospects into customers.

Pick the only multi-vendor solution that allows you to change the hardware, whenever you want.

THE CAPTIVE PORTAL

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The captive portal is the web page that your client sees when he tries to connect to your public Wi-Fi hotspot.

A new splash page is created in seconds, through Tanaza.
Any change to the splash page is done easily and quickly through the Cloud Dashboard.

Add your logo
Image or video advertisements
Change backgrounds and text
Change colors

THE SOCIAL LOGIN AND THE SOCIAL ACTIONS

GET DATA AND LIKES IN EXCHANGE FOR INTERNET

Get data from your customers

If you enable the Facebook login you can collect their name, surname, e-mail, phone, age, gender, hometown. Login through Google, Twitter, Instagram, LinkedIn, Windows Live or VKontakte is available as well.

Boost your social engagement

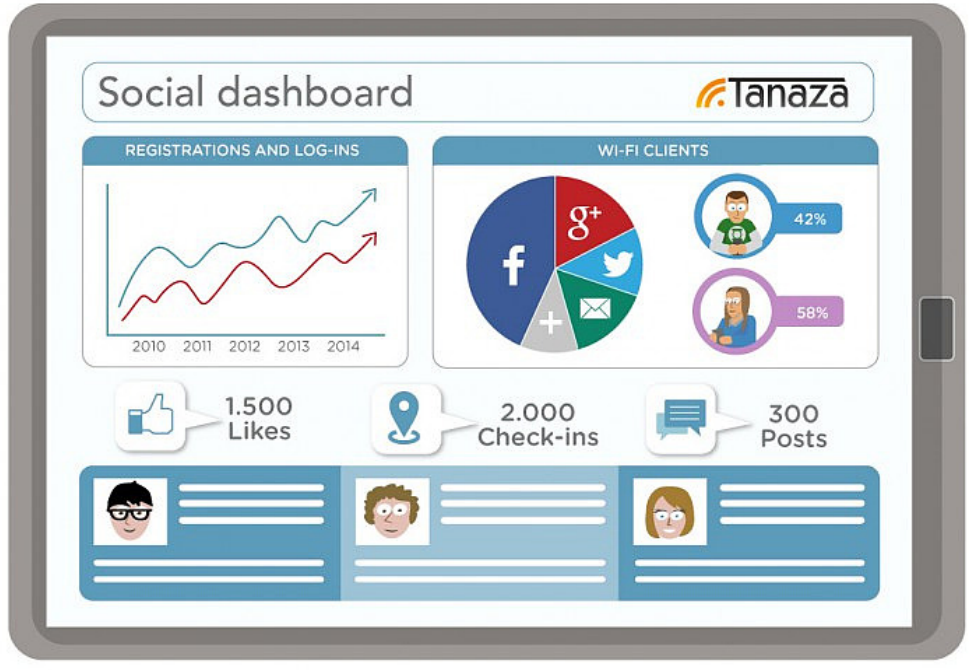
Get a Like or a Check-in on Facebook, in exchange for free Wi-Fi. Being on the clients' timeline will boost your social reach.

THE SOCIAL DASHBOARD

EVERYTHING UNDER CONTROL

While your network admininistrator takes care of the technical stuff, you can easily check your hotspot statistics on-line.

The Social Dashboard is the easy-to-use dashboard, available from any device, that shows real-time data and analytics of your hotspot: the list of your WiFi clients, their social profiles and contacts, their Likes Posts and Check-ins on your Facebook page.



TANAZA WI-FI WORLDWIDE
IN SHOPPING MALLS AND RETAILS SHOPS

Auchan

claire's

NORDBY SHOPPINGCENTER

thestyleoutlets

POH HENG

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