

our mission field is not merely *across the sea*.  
it is *across the street*.

NATIONAL CHURCH  
ADOPT★A  
SCHOOL  
INITIATIVE

Go therefore...

Tony EVANS  
THE URBAN ALTERNATIVE



# A Kingdom Agenda Philosophy

I started the **National Church Adopt-a-School Initiative** to prepare urban and suburban churches across America on how to rebuild their communities from the inside out by forging partnerships with public schools for improving the lives of urban youth and families. Church and public schools serve as centers for neighborhood activities, and more than any other institution, have a direct effect on how individuals will live and thrive in a society filled with social, health and economic difficulties.

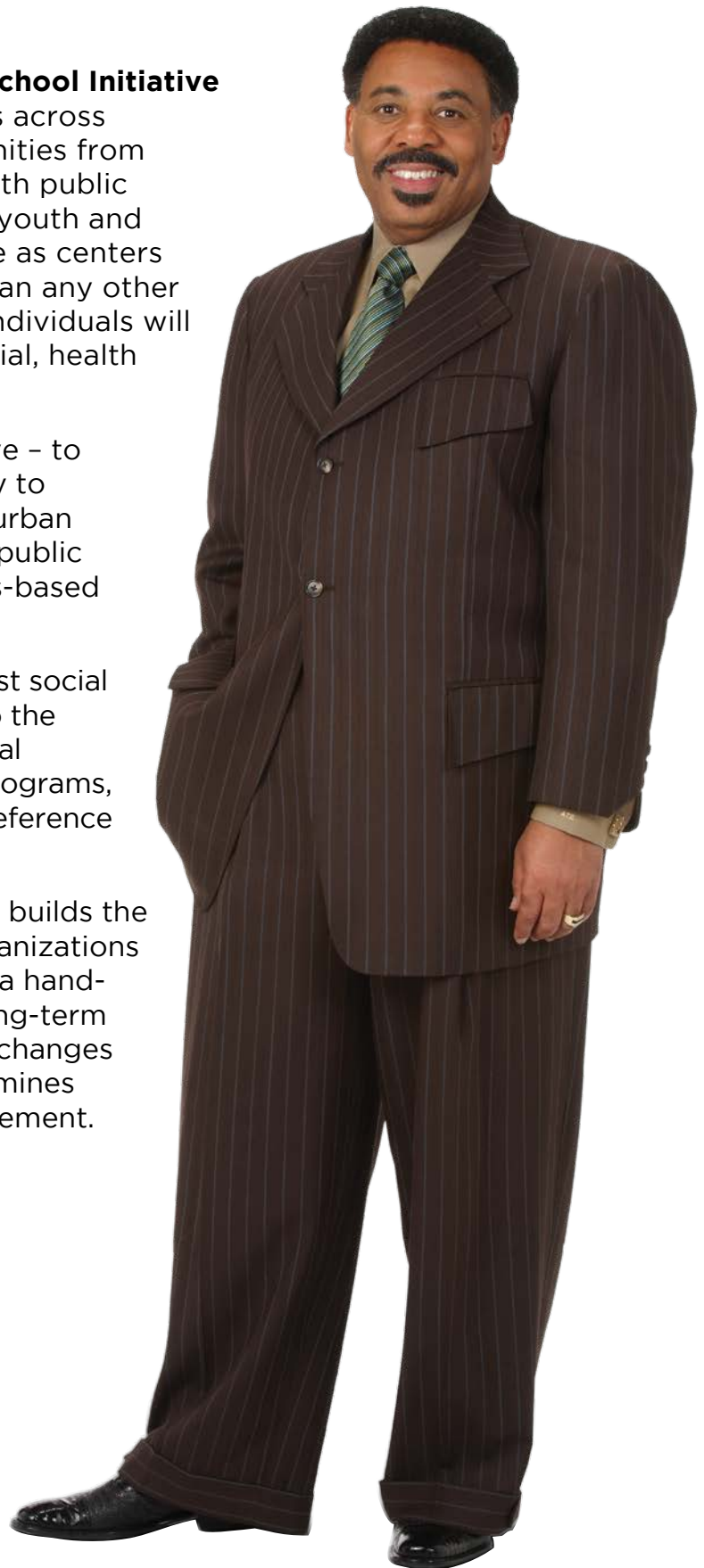
The concept for NCAASI is comprehensive – to implement a national faith-based strategy to address the spiritual and social needs of urban youth and families through a church and public school partnership modeled on the Dallas-based Turn•Around Agenda program.

The church, not the government, is the best social service delivery system since it is closer to the needs of people, offers the largest potential volunteer force, has facilities for impact programs, and offers a moral and spiritual frame of reference for helping people make the right choices.

Using the local model, NCAASI trains and builds the capacity of churches and faith-based organizations to provide urban youth and families with a hand-up, not a hand-out by offering holistic, long-term solutions of meeting needs in a way that changes how people think, which ultimately determines how they live. I invite you to join the movement.



President,  
The Urban Alternative



# Why The Church?

The structure to address social problems is already in place. We don't need to create new institutions in order to implement viable and lasting solutions; we just need to leverage that which we already have.

The church, in particular, exists as the best vehicle through which we find the necessary elements to achieve the purpose of social restoration, for a number of reasons.

First and most obvious, churches are located everywhere. In fact, there is an average of three churches for every public school in America. Consequently, churches are closer to the needs of the people since they are located in the heart of the community. In addition, churches offer the largest volunteer force in our nation. Next, churches already have buildings for housing community programs. And finally, churches offer a spiritual and moral frame of reference for helping people make the right choices.

Since many of our communities' issues are ethical and moral at their foundation, churches represent the most natural social service agency to address these issues.



## This is how NCAASI works:

A church, or partnership of churches, adopts a local school in order to address the complex social needs of youth and their families by providing wrap-around services that link back to the churches involved.

## These are some of the benefits:

- ✎ The establishment of the church, not the government, as the best social service delivery system, since it is closer to the needs of the people.
- ✎ A replicable program that simultaneously addresses the educational, social, and spiritual needs of urban youth and their families in a coordinated way.
- ✎ Improved implementation of services, local decisions, identification of gaps in services, prevention of duplication of services, and use of community resources.
- ✎ Better-equipped urban churches, assuming greater leadership for addressing major needs in the urban community, which is appropriate given its longevity and credibility in the community.
- ✎ The mobilization of institutions already existing in every community in America for long-term measurable change.
- ✎ A strong moral and spiritual foundation upon which better choices are made, resulting in stronger family structures, improved academic performance of youngsters, and a decrease in self-defeating and self-limiting activities.



**In 2006**, The National Church Adopt-a-School Initiative was officially formed to train churches on how to implement a proven model of social outreach in their area. NCAASI promotes community revitalization through church-based social services by leveraging the existing structures of both churches and schools. This is done through equipping church leaders and volunteers with the necessary tools to conduct community outreach programs scalable to each church or organizational size.

**We do this through various levels of training:**

1. Church and School Partnership Training
2. Comprehensive Social Outreach Training
3. Starting a School-Based Mentoring Program
4. Developing a Social Outreach Ministry (college course)

**1 Our Most Popular Training Module** is a six-hour workshop offering pastors and church leaders the building blocks for starting or enhancing the delivery of social services to urban youth and their families. Participants will receive an overview of the process for adopting public schools and creating programs, including school-based mentoring, to meet the vast needs of public school youth and their families.

**Training Topics Include:**

- Strengthening your capacity for ministry
- Program initiatives, including mentoring
- Developing partner relations
- Strategic outreach blueprints
- Resourcing the vision



**2 Our Comprehensive Three-Day Course** provides the theological, social and organizational foundation to create effective social outreach ministries for any community in America. More specifically, churches learn the practical steps for adopting public schools and developing effective programs to meet the needs of students and families living in distressed communities and/or situations. Participants are given a step-by-step process to build healthy, sustainable organizations. Participants also receive our comprehensive training curriculum and CD that includes all necessary samples, forms, and legal paperwork required for a sustainable community outreach program.

**Training Materials Include:**

- Comprehensive outreach curriculum
- DVD of the kingdom agenda ministry philosophy by Tony Evans
- A complimentary copy of the book The Kingdom Agenda
- Data CD containing editable administrative and program forms
- Free 1-800 consultation on an as-needed basis

**3 Starting a School-Based Mentoring Program** is an independent-learning seminar that offers you the opportunity to gain the tools you need at the pace and location convenient to you. The accompanying Mentor Training Manual and Course DVD provides the necessary elements for developing or improving your own mentoring program.

**Key areas include:**

- Training
- Recruitment
- Orientation
- Screening
- Management
- Mentor Evaluation



**4 Developing a Social Outreach Ministry** (Course PS-3320, 3 credit hours) is a unique college distance-learning experience offered by NCAASI in conjunction with Moody Bible Institute.

# Why NCAASI Works

The mission of rebuilding communities intentionally starts with the basic foundational truth — **what a man thinks, he becomes**. A person's behavior is often dictated by his or her thoughts.

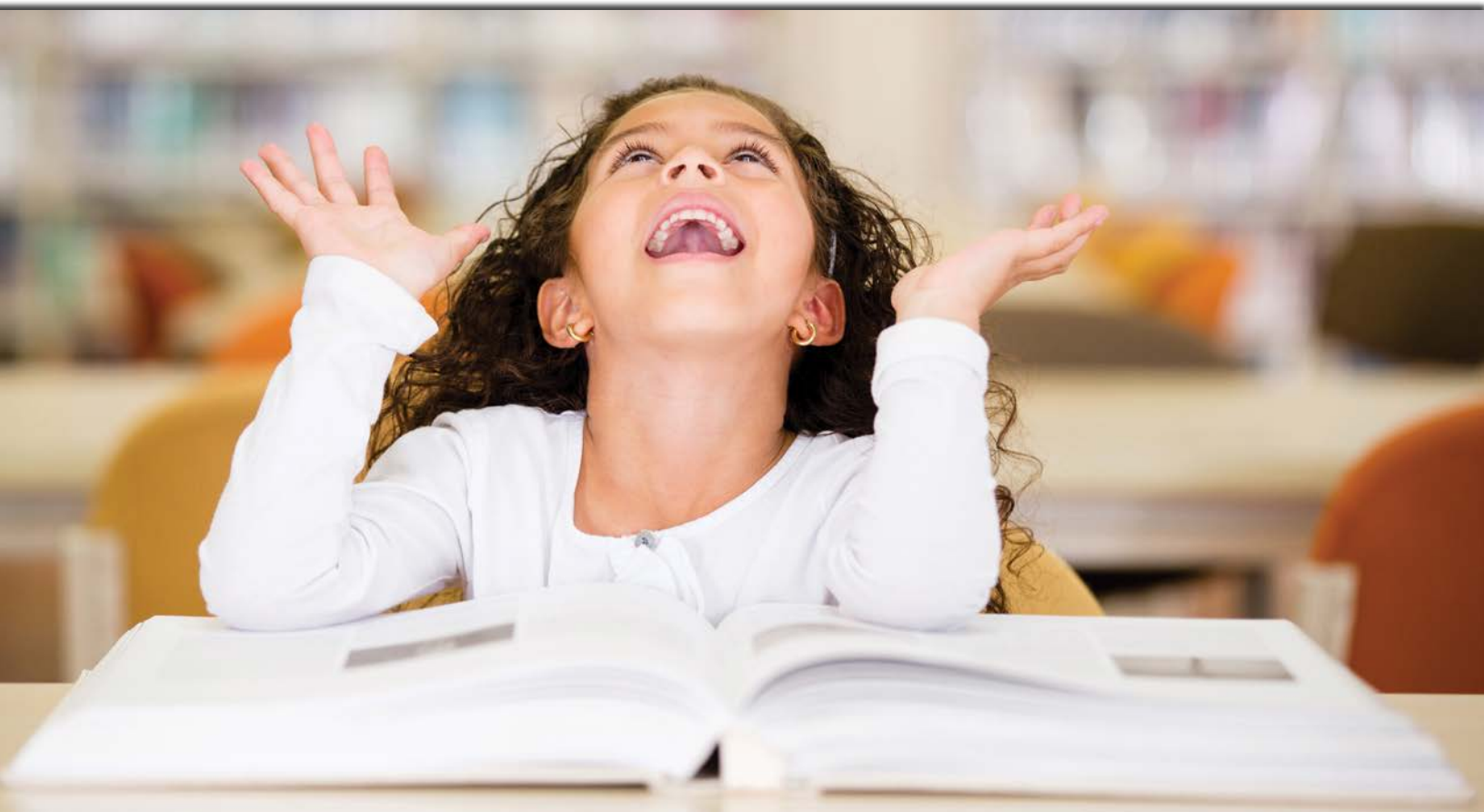
**Change a thought - change a life.**

Changed lives then transform families. Transformed families change communities.

*And restored communities change our nation.*

The success of the church & school partnership program has everything to do with:

- **Comprehensive, easy-to-use program implementation manuals:** Churches are able to start right away, having the necessary tools to implement successful social outreach programs.
- **The duplication of a local social outreach program that works and is uniquely designed for churches:** Churches follow The Turn•Around Agenda model, which offers best practices in social outreach sustainability and impact.
- **The use of public schools as the primary vehicle to serve children, youth and families in need:** Church and public school partnerships have the advantage of already existing facilities and programs without creating something new.
- **A spiritual frame of reference for social outreach:** Churches can implement effective social services without compromising the Gospel message.





*I have known Tony Evans as a friend for a number of years and have been a long-time supporter of his spiritual and social outreach programs. Tony's vision of connecting spiritual development to social responsibility has resulted in thousands of changed lives in the Dallas/Ft. Worth area as well as throughout our great nation.*

Mr. Norm Miller  
President, Interstate Batteries



## Some Testimonies

*As an Executive Director, I have attended seminars on some of the topics covered in the NCAASI training. What was so wonderful for me was to have "everything you would like to know about non-profits" compiled into one training. I wish I could have had this experience as the ministry began. I am thankful for the generous spirit of The Urban Alternative to share all that they have learned to help others be better equipped and successful for the kingdom!*

Ms Marla Jean Clinesmith  
New Orleans, LA



*After attending the NCAASI conference in Charlotte, I decided to launch a mentoring program based on your material and training. We have already received testimonials of direct impact. While this is what we hoped would happen, we did not expect it to happen so quickly.*

*Your information has made this possible and the training and professionalism have been fantastic. I often thank God for what you are doing in helping to train churches and organizations for serving the communities they represent.*

Pastor K. J. Hill  
Raleigh, NC

# Mentoring

When God says that He is a “father to the fatherless” (Psalm 68:5), He is not referencing an ethereal spirit floating around intangibly. God is a “father to the fatherless” through His agents of love - the body of Christ - as He raises up surrogate parents to those in need.

**Statistics change to successes** when mentors provide the guidance, nurture and commitment that is missing in a child’s life:

Youth are **five times** more likely to graduate if they have a meaningful relationship with an adult.

They are 46% less likely to begin using drugs.

They are 27% less likely to begin using alcohol.

They are 52% less likely to skip school.



## MAKING FUTURES COMES TRUE

Margret’s story isn’t only her story. Her story reflects the lives of the countless many impacted by the loving care of mentoring.

VIEW HERE:



The National Church Adopt a School Initiative seeks to train church leaders and volunteers around our nation using our Starting a School-Based Mentoring Program. Through this course, you will learn proper preparation, orientation, screening, management, and evaluation of a mentor program.

### Group mentoring

Involves one adult mentor forming a relationship with a group of up to four young people. The mentor assumes the role of leader and makes a commitment to meet regularly with the group over the course of one school year.

### Team mentoring

Involves several adults working with small groups of young people, with an adult-to-youth ratio no greater than one to four.





## School-based mentoring objectives

- ✎ To place caring, competent and consistent adults as mentors in public schools
- ✎ To have mentees demonstrate an increase in pro-social skills or competencies that protect them from a wide range of risk-taking behaviors that lead to school dropout, substance use/abuse, violence/gang activity, and out-of-wedlock pregnancy
- ✎ To have mentees demonstrate an increase in reading, math and/or writing and a stronger commitment to school thus reducing academic failure and school drop-out rates
- ✎ To have mentees master new skills and develop a sense of belonging and bonding among peers, family and community thus reducing anti-social behavior and alienation within their environments

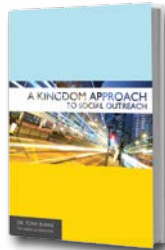




## Tools to Transform Your Community

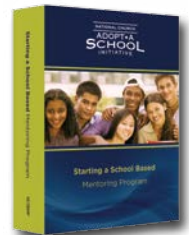
### A Kingdom Approach to Social Outreach \$65

**A Kingdom Approach to Social Outreach** equips church and ministry leaders with the necessary tools to implement the adopt-a-school program and wrap-around services in their communities. Topics addressed include board and staff structure, administrative and fiscal management, program implementation and evaluation, as well as fund development and marketing. (221 pgs, CD of Editble Forms, as taught at Dallas Theological Seminary)



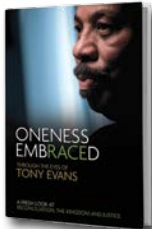
### Starting a School-Based Mentoring Program (DVD-based) \$60

Learn how to effectively work with public schools to create, manage and sustain mentoring programs in this comprehensive 12-session workshop. Topics include program design, risk management, evaluation, capacity planning and more. This training set includes: 12 session Training Videos • Comprehensive Training Manual • NCAASI Overview Video • Data CD of Editable Administrative and Program Forms



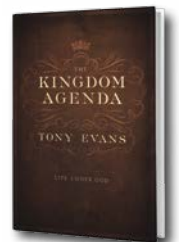
### Oneness Embraced by Tony Evans \$23

A candid, intimate look at the man behind the voice as he talks about racial unity, social justice and the kingdom. (334 pgs., Moody Publishers)



### The Kingdom Agenda by Tony Evans \$20

**The Kingdom Agenda** offers a fresh and powerful vision that will help you think differently about your life, your relationships, and your walk with God. If you are tired of small minded thinking, let Dr. Evans guide you into a whole new way of living. (Moody Publishers)



### We Can Do Better: Strategies for Racial Unity through Community Restoration \$5

Churches have been uniquely called to impact our society for good. In this timely book, Dr. Tony Evans offers "the plan" we have all been looking for to not only bring about racial unity in our country but to also restore our communities. He unveils a local model for the church that will impact your community and effect change in the lives of many. This step-by-step plan is sure to transform communities, and our nation.



### The Kingdom Agenda Study Guide (on CD) \$10

Get the Kingdom Agenda study guide on CD. This electronic study guide goes hand-in-hand with Dr. Evans' book, **The Kingdom Agenda**. This study guide comes in an electronic pdf format.



**You can order these tools online at  
ChurchAdoptASchool.org**



## From Mrs Lois Evans

I am excited about the **National Church Adopt-a-School Initiative** and the impact it is having across the country. My husband Tony and I know firsthand the positive outcomes that come from families exercising their faith with good works. As a parent and a grandparent, I am very aware of the importance that a strong family structure has on the comprehensive development of children.

That's why The Urban Alternative seeks to build strong individuals, families, churches and communities from a kingdom perspective. We do this through numerous publications, radio, television and the internet. In addition, we seek to reach out to pastors and their wives through our two ministry affiliates: Kingdom Agenda Pastors and the Pastors' Wives Ministry in an effort to encourage and equip leaders in the Lord's work. And, through NCAASI, we are strengthening churches to impact families so that what a child learns during the school day is reinforced in the home.

Please contact us online or by phone to discuss bringing the NCAASI training to your community. I also encourage you to take advantage of the wealth of resources we provide for building your ministry. Our prayer is that God will enlarge your territory as you continue to seek first His kingdom. The best is yet to come!

A portrait of Mrs. Lois Evans, a woman with dark hair, smiling, wearing a grey blazer over a dark turtleneck and a purple beaded necklace.

*Lois Evans*

Senior Vice President,  
The Urban Alternative



*"Throughout the ages, it's been individuals, not governments - individuals, not politics that have changed the course of human events. Every great triumph, every achievement, every decision, every spark of genius, every act of compassion, in the final analysis comes down to the final act of the individual ... like Tony Evans. The Turn-Around Agenda is a complete program ... This program is a beacon for Dallas. And this program is a model for the nation."*

George W. Bush, 43rd President of the United States





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**NATIONAL CHURCH**

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**ADOPT★A  
SCHOOL  
INITIATIVE**

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[ChurchAdoptASchool.org](http://ChurchAdoptASchool.org)

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*Tony* EVANS  
THE URBAN ALTERNATIVE

National Church Adopt-A-School Initiative is an Affiliate of:

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