

# deque UNIVERSITY

Need to get your team up to speed fast? We offer training courses for every level of expertise and just about every aspect of web accessibility, including special topics such as PDF Accessibility and Flash Accessibility. Training is available online and in-person.

## Online Self-Paced Web Accessibility Training

Deque University offers a wealth of web accessibility information, packaged into online learning modules that you can access anytime, anywhere, and at your own pace. You can walk through each module step by step, or you can use Deque University as a handy reference to find answers to specific questions.

## New to Web Accessibility?

We can help you get up to speed. Start with our class in Web Accessibility Fundamentals to learn the basics of disability types, assistive technologies, universal design, and how people with disabilities use the web. If you're a developer, you can dive into our detailed class on HTML and CSS Accessibility, followed by Web Accessibility Testing Techniques.

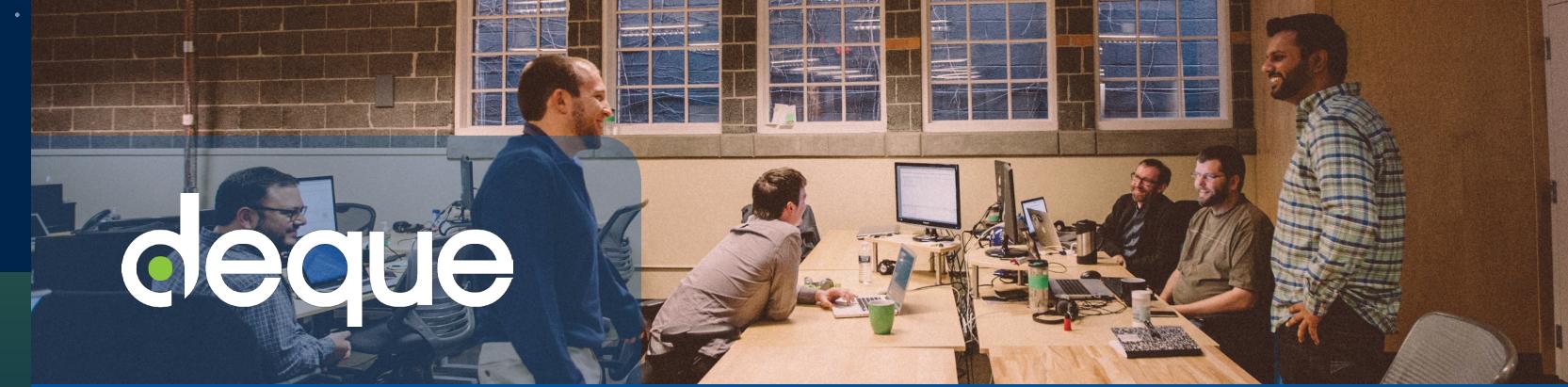
## Go Beyond Web Accessibility Basics

Advanced topics include ARIA and JavaScript Accessibility and Mobile Web Accessibility. Or, if you're working with PDF files, you may want to enroll in our courses on MS Office Accessibility,

## The deque Difference

For over a decade **Deque Systems** has helped corporations of all sizes achieve and blend accessibility into every part of their processes.

Our team members are committed to accessibility in the digital world and helping customers achieve the positive outcomes that accessibility provides. We are also proud to employ persons with disabilities throughout our organization.



# deque

# Making the Digital World Accessible

For over 10 years, Deque has been devoted to making the digital world accessible to everyone. Deque develops software used by major corporations, government agencies, educational institutions, and non-profit organizations to ensure that web sites, mobile application, and digital content is usable by people with disabilities.

## Why Accessibility?

People with disabilities such as blindness, limited mobility, or color blindness use "assistive technology" to use websites or mobile applications. Accessible sites allow persons with disabilities to navigate and operate very complex web apps.

The population of people who use assistive technology to navigate the web is a market that is over \$350 billion in size, according to U.S. Census data, and that number is growing. Companies that can provide convenient, accessible web experiences can benefit from addressing this underserved market.

## Markets and Customers

Deque has an established track record of helping clients from a wide array of industries make their content accessible to end users.

- Leading Fortune 500 and Fortune 100 companies in a wide range of industries: banking, healthcare, online retail, travel, hospitality, and others
- Major agencies in the federal government, and state and local government agencies (Section 508 compliance)
- Educational institutions and non-profit organizations



# Products

Automated testing and remediation tools are an essential part of any accessibility program. At Deque we offer a variety of web accessibility software.

## WorldSpace Assure

Step-by-step guided manual and automated accessibility testing to ensure consistent and thorough processes, results, and reporting.



## WorldSpace Attest

Incorporate automated accessibility testing into your existing development processes. Fix 50% of your accessibility issues before you commit your code.



## WorldSpace Comply

Manage your accessibility risk with regular scanning and reporting at the enterprise level.



## Amaze

Help your developers solve accessibility problems without requiring them to be accessibility experts. Amaze is:



- A system for immediately fixing accessibility defects in web applications—without waiting for a new release of the underlying system.
- A tool for achieving accessibility compliance without changing the source code of the web application.

## aXe: The Accessibility Engine

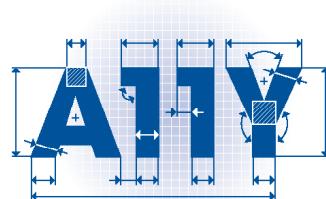
Deque's open source accessibility rules library and testing tool. aXe is:



- Free and available as a browser plugin or testing framework integration, or you can download the repository on GitHub.
- Self-contained and integrates into your existing web development and testing processes quickly, easily, and without breaking the build.

# Services

We can help you every step of the way toward accessibility, from start to finish. Here is a sampling of the services we offer.



## Accessibility Blueprint

The Accessibility Blueprint is the best way to begin the process of making your web content and applications accessible to users with disabilities. The Accessibility Blueprint gives you reliable estimates of the scope, effort, and cost of an accessibility program.

We evaluate your site against an accessibility standard (e.g., Section 508, WCAG 2.0) using our proven method of manual and automated techniques. You receive thoughtful recommendations about how an accessibility program should function within your organization. The report provides valuable insights into your current state of accessibility and includes an actionable roadmap for improvement.

## Process Consulting

Every organization is different. Deque can help you design a custom accessibility process that fits your needs. We work closely with you to define goals and objectives, establish accessibility process improvements, make hiring decisions (if needed), create a training program, develop internal standards, and establish a preventive and corrective action plan. Our process consulting gives you a clear pathway towards accessibility and removes the guesswork.



## Embedded Support

We can provide you with an accessibility expert who acts as a member of your organization. Our embedded experts work closely with your development teams and take on assignments from your staff to fix defects or implement user stories.

The embedded expert also mentors others on your team, participates in the daily standup, and helps others understand accessibility.

## Certification

Producing a credible VPAT® (Voluntary Product Accessibility Template®) is a procurement requirement for selling web-based software to the US Federal Government under Section 508. Deque's accessibility experts will equip you with a VPAT that will allow you to confidently say that you are Section 508 compliant.

If you already have a VPAT, we can also evaluate your site and provide Third Party Certification to verify that your VPAT is correct and up-to-date.