Health Information Technology

For many healthcare organizations, adopting new information technology creates new problems and inefficiencies. These organizations do not reengineer their clinical and business office processes associated with the new IT environment, resulting in missed opportunities, under-utilized technology, and greater physician and staff frustration. As healthcare continues to embrace outcomes-based payment methods and increasing levels of clinical integration, the need for successful deployment of information technology becomes critically important.

With a proven history of helping organizations develop the processes and workflows required to optimize investments in EMR systems, practice management systems, add-on productivity software and business office systems, Health Directions enables clients to achieve high IT performance by harmonizing people, processes and technology. In addition, we offer hospital and physician clients a plan for obtaining available Federal stimulus funding for implementation of certified EMR technology.

Health Directions offers three key H.I.T. services:

• *Selection:* Unfortunately, many providers learn too late in the process that their new Practice Management system or EMR does not fit their distinct clinical or business needs. Health Directions helps organizations select Health IT systems with the right mix of functionality and scalability to provide a positive return on investment. Because we are vendor agnostic, our only motivation is to help you select the right system. The result is selection of a PM, EMR or other IT system that supports unique practice processes and enables high revenue cycle performance.

• *Implementation:* When installing a new Practice Management system or EMR, organizations need to reengineer processes for the new technology environment. Health Directions helps clients redesign clinical workflows and business office processes to take full advantage of IT capabilities. We analyze your system structure and hierarchy to identify opportunities for increased economies. We then assist in customizing the system to ensure maximum organizational value, and work with end users to facilitate full adoption.

• *Re-launch:* Poorly implemented Health IT slows down patient flow, disrupts billing, increases staff workload and creates physician resistance. Many organizations struggle with day-to-day operational problems because old processes do not work with new technology. Health Directions plans and executes a system re-launch that facilitates attainment of the clinical and financial benefits of EMR and practice management technologies.

Our team's in-depth understanding of clinical and business processes helps healthcare organizations select, implement, and optimize an EMR that delivers powerful functionality and interoperability. Let us share our H.I.T. insight with your organization and provide the direction you need.

Health Directions

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