



Insurance Excellence Since 1930

613 Hope Road

P.O. Box 600

Eatontown, NJ 07724

732-389-6000 Fax: 732-542-5540

www.e-kinsurance.com

News Release

CONTACT: Kenneth R. Auerbach, Esq.
Managing Director
& General Counsel
732-389-6000
Fax: 732-542-5540
E-mail: kauerbach@e-kinsurance.com
Web site: www.e-kinsurance.com

FOR RELEASE: January, 2008

E & K Continues Expansion – Opens Ocean County Office

EATONTOWN, N.J. — E & K Agency, Inc., Eatontown, announces the opening of its new Ocean County location in **LAKEWOOD**. The opening of the Lakewood office in **Leisure Center** on the corner of **Airport Road & Route 70 West** advances E & K's strategic vision of expanding consumer access to a wide selection of property and casualty insurance products. People are overwhelmed by insurance companies offering "one size fits all" policies over the phone or internet," noted **E & K President, Richard Auerbach**. "Here, people can come, speak to a knowledgeable, local professional and choose from dozens of companies for auto and homeowners' protection that best fits their needs." "We like to say," continued Auerbach, "that the competition stops with competitive rate, but we just begin there!"

E & K Agency is an independent insurance agency serving the business and personal insurance needs of over 5,000 clients for more than 78 years.



E & K Agency, Inc.
613 Hope Road, Eatontown, NJ 07724 (732) 389-6000
Airport Road & Route 70 West, Lakewood NJ 08701 (732) 575-1500
www.e-kinsurance.com