

Pack the House- Profitably

Ignite Possible

We believe every business has the right to excel. Powered by the world's leading business software platform, SAP, our superior consulting and support team will partner with you to solve your toughest challenges.

Bramasol has the depth, strength and industry expertise to deliver high quality, cost-effective solutions.

We help elevate customers to new levels of success and create lasting partnerships making the impossible, possible.

Bramasol. Ignite Possible.

Gain valuable insight to achieve sustainable, profitable growth.

Bramasol SAP Sports and Venue Management Solutions are designed to help sports team, cultural event, event management, hospitality, convention center, and stadium operations professionals improve all aspects of their businesses for sustainable, profitable growth. It integrates all your functions to provide a single view across all lines of business. With it you can:

- **Optimize revenue** across business functions through strategic cross-selling and up-selling, improved customer visibility, and insightful analytics.
- **Maximize arena and event profitability** through effective management of resources, improved stadium utilization, and enhanced clarity of event contribution and profitability.
- **Minimize operational costs** by optimizing your inventory management, merchandising, supplier and vendor management, and POS integration.
- **Manage strategic franchise issues** by gaining access to critical information across all lines of business.
- **Increase operational efficiencies** by integrating key systems to a single enterprise platform and eliminating redundant data.
- **Achieve rapid time to value** by getting every facet of your business running quickly and smoothly - with less risk.

As the only true enterprise solution designed for your industry, Bramasol SAP Sports and Venue Management Solutions provide the specialized sports and entertainment data management functionality that can give you a competitive edge in your market. Key functionality includes:

- Sponsorship, suite sales, season ticket, and ticket sales and marketing management
- Sponsorship signage and collateral management
- Merchandise and POS management
- Event management and revenue optimization
- Food and concession sales management
- Human resource and payroll management
- Integration to Ticketmaster and other ticketing systems
- Dashboards and ad hoc reporting for transparency across the enterprise

Bramasol, Inc.

Bramasol delivers business solutions for mid-to-large sized companies throughout the U.S. and India as an SAP gold channel partner. Bramasol specializes in developing, selling, implementing and supporting SAP software within seven industries: high-tech software; high-tech OEM; manufacturing for industrial machinery and components; telco, wireless, and internet services; professional services; life sciences; plus, developed and offers a unique SAP solution based on SAP software for sports and venue management. Product expertise spans solutions including SAP All-in-One, Business ObjectsTM, Business ByDesign[®], SAP HANA, cloud, and mobility solutions. Deeply rooted with support for SAP solutions, Bramasol began as their first channel partner in 1996 and continues to drive thought leadership innovation today and invests in support of the latest SAP technologies. Putting customers in the forefront, Bramasol has the depth, strength and expertise to deliver high quality, cost-effective solutions, solving the toughest challenges. <http://www.bramasol.com/>

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