

Choose Your Path to Success

Whether your small or medium business's goal is to save money, grow your organization, improve operations, make your customers happy — or all of the above — Enterprise Resource Planning software is your answer.

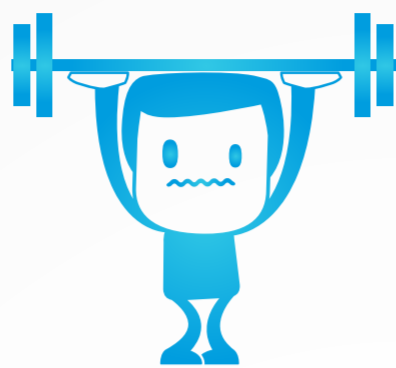
SO, WHAT'S STOPPING YOU FROM USING ERP?



Nothing's stopping me.



ERP costs too much.



ERP is too much effort.



ERP is too complicated.



My company is too small for ERP.

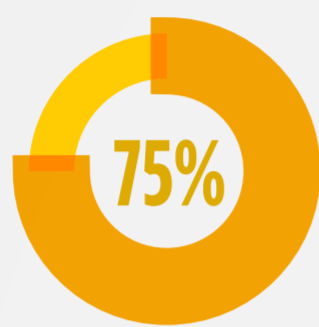


I can get by without ERP.

DID YOU KNOW?



Best-in-class organizations with ERP have 91% customer retention.



SaaS ERP's total cost of ownership is low enough for 75% of organizations to consider it.



On a scale of 1 to 5, the average impact on IT workload is less than 3, according to SMBs with SaaS ERP.



44% of organizations are willing to consider SaaS ERP for the perceived ease of implementation.



68% of organizations with less than \$50 million in annual revenue use ERP.



60% of best-in-class organizations report improved profits as a result of ERP.

SOUNDS LIKE A SMART INVESTMENT, DOESN'T IT?

CHOOSE

Definitely.

Doesn't sound worth the effort.

Actually, yes.

I sure do.

Not really.

I'm good now.

Alone. Afraid. A little concerned.

You'll have to pry these tables from my cold, dead hands.

I'm still in that 25%.

WHAT IF WE TOLD YOU SMBs' ROI AVERAGES 26 MONTHS FOR ERP?

CHOOSE

I'd say sign me up.

Meh.



WHAT IF YOU KNEW ERP COULD IMPROVE YOUR INVENTORY TURNS BY 55% AND REDUCE OPERATIONAL AND DELIVERY COSTS BY 22%?

CHOOSE

OK, I didn't know that. Bring it on.



How about I take the money to a casino instead?

WHEN WOULD YOU LIKE TO PAY FOR YOUR SOLUTION?

CHOOSE

All at once.

Over time.

It's not an emergency. Yet.

Right away.

WHEN DO YOU NEED TO GO LIVE?

CHOOSE

DO YOU FEEL BETTER ABOUT IT NOW?

CHOOSE

DO YOU THINK YOU'RE UNDER-STAFFED? 38% OF ORGANIZATIONS CONSIDER CLOUD ERP BECAUSE OF A LACK OF INTERNAL IT RESOURCES.

CHOOSE

Oh, we can handle it.

We do run pretty lean.

I doubt it.

IS THAT ALL?

CHOOSE

Yes.

No.

DON'T FEEL SO ALONE ANYMORE?

CHOOSE

Wow, I'm feeling much better.

I just want to be appreciated.

22% is still a lot of best-in-class companies.

Yikes. I should rethink this.



CHOOSE

I'd like to be.

DID YOU KNOW ONLY 22% OF BEST-IN-CLASS COMPANIES STILL RELY ON SPREADSHEETS?



CHOOSE



ON-PREMISE ERP

67% of SMBs say they're willing to consider on-premise SaaS ERP solutions.



CLOUD ERP

Many SMBs—55%, in fact—say cloud ERP is a solution they're willing to consider.



DATA PRISON

Prepare to gaze through the bars of your spreadsheets and imagine life on the outside.