



YES Shop Management

Marketing Manager

You can do many different types of marketing with the Marketing Manager.

Click “Customer Records” then click “Marketing Manager.”

Yes Management System - Marketing Manager

Marketing Manager
Select the type of Marketing you wish to send, and any additional options for how to select customers for mailing or how to format the item being sent.

Enter date to base selection from to
Enter date to print on letters Use Date Range

Thank-You Letters **Promotional Letters**
 Fleet Report **Appointments**
 Reminder Letters

Primary service for mailing:

Find customers who have had the selected service(s)
 Find customers who have not had the selected service(s)
 Use recommended services list

Include customers contacted to times

Label Options
 Print labels, not letters
 Use company name
 Print Vehicle Information
Used Labels

Send Options
 Print Letters
 Only Send Email
 Try Email Otherwise Print Letters
 Send Email & Letters

Misc Options
 Use mail merge (Creates File)
 Run for ALL locations
 Use advanced search
 Send one reminder letter per address
 Export to Send Out Cards

Send thank you letters, promotional letters, fleet reports, appointment reminders and reminder letters for specified maintenance items.

Yes Management System - Marketing Manager

Marketing Manager
Select the type of Marketing you wish to send, and any additional options for how to select customers for mailing or how to format the item being sent.

Enter date to base selection from to Use Date Range

Thank-You Letters Promotional Letters
 Fleet Report Appointments
 Reminder Letters

Primary service for mailing:

Find customers who have had the selected service(s)
 Find customers who have not had the selected service(s)
 Use recommended services list

Include customers contacted to times

Label Options
 Print labels, not letters
 Use company name
 Print Vehicle Information
Used Labels

Send Options
 Print Letters
 Only Send Email
 Try Email Otherwise Print Letters
 Send Email & Letters

Misc Options
 Use mail merge (Creates File)
 Run for ALL locations
 Use advanced search
 Send one reminder letter per address
 Export to Send Out Cards

You can print labels for pre-printed materials.

Yes Management System - Marketing Manager

Marketing Manager
 Select the type of Marketing you wish to send, and any additional options for how to select customers for mailing or how to format the item being sent.

Enter date to base selection from to Use Date Range

Thank-You Letters Promotional Letters
 Fleet Report Appointments
 Reminder Letters

Primary service for mailing:

Find customers who have had the selected service(s)
 Find customers who have not had the selected service(s)
 Use recommended services list

Include customers contacted to times

<p>Label Options</p> <input type="checkbox"/> Print labels, not letters <input type="checkbox"/> Use company name <input type="checkbox"/> Print Vehicle Information Used Labels <input type="text" value="0"/>	<p>Send Options</p> <input checked="" type="radio"/> Print Letters <input type="radio"/> Only Send Email <input type="radio"/> Try Email Otherwise Print Letters <input type="radio"/> Send Email & Letters	<p>Misc Options</p> <input type="checkbox"/> Use mail merge (Creates File) <input type="checkbox"/> Run for ALL locations <input type="checkbox"/> Use advanced search <input type="checkbox"/> Send one reminder letter per address <input type="checkbox"/> Export to Send Out Cards
---	---	---

Print letters, only send by e-mail, try e-mail otherwise send letters or send both e-mail and letters.

Yes Management System - Marketing Manager

Marketing Manager
 Select the type of Marketing you wish to send, and any additional options for how to select customers for mailing or how to format the item being sent.

Enter date to base selection from to Use Date Range

Thank-You Letters **Promotional Letters**
 Fleet Report **Appointments**
 Reminder Letters

Primary service for mailing:

Find customers who have had the selected service(s)
 Find customers who have not had the selected service(s)
 Use recommended services list

Include customers contacted to times

<p>Label Options</p> <input type="checkbox"/> Print labels, not letters <input type="checkbox"/> Use company name <input type="checkbox"/> Print Vehicle Information Used Labels <input type="text" value="0"/>	<p>Send Options</p> <input checked="" type="radio"/> Print Letters <input type="radio"/> Only Send Email <input type="radio"/> Try Email Otherwise Print Letters <input type="radio"/> Send Email & Letters	<p>Misc Options</p> <input type="checkbox"/> Use mail merge (Creates File) <input type="checkbox"/> Run for ALL locations <input type="checkbox"/> Use advanced search <input type="checkbox"/> Send one reminder letter per address <input type="checkbox"/> Export to Send Out Cards
---	---	---

Use mail merge to create your mailings. Send marketing materials for multi-locations from one location.
 Export to Send Out Cards.