

Official Rules MaxSea Predict and Win FIFA World Cup 2014 Contest

No purchase necessary to enter or win. A purchase does not improve your chance of winning.

ENTRY - Entry is free and online. To enter, complete and submit the online entry form which can be found here.

DATES OF THE PROMOTION AND DEADLINE FOR ENTRY - From Tuesday, July 1st at 12pm (GMT+1) to Tuesday, July 8th at 5pm (GMT+1) 2014. Deadline for entry is Tuesday, July 8th at 4pm (GMT+1).

LIMIT OF ONE ENTRY PER PERSON AND PER EMAIL ACCOUNT - If there is a dispute about who the email address belongs to, it will be deemed submitted by the email account holder. If multiple entries are received, only the first entry will be considered and subsequent entries will be disqualified.

PRIZE – Each entrant who correctly predicts the two teams playing in the FIFA World Cup final 2014 will automatically receive a 15% discount in the form of a promo code, for use in the MaxSea webstore.

Each entrant who correctly predicts the outright winner of the World Cup 2014 will also be automatically entered into a Contest for a chance to win a \leq 499 / \leq 450 / £397 value MaxSea voucher, in the form of a promo code, for use in the MaxSea webstore.

PRIZE CONDITIONS - Prize is not redeemable for cash, and no substitution is permitted unless the prize offered is unavailable, in which case a prize of equal value will be awarded.

ELIGIBILITY – The Contest is open to residents of all countries, aged 18 or older at the time of entry. Employees of MaxSea and its subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members and/or those living in the same household of each, are not eligible to enter. Contest is subject to all applicable state and local laws and regulations.

GEOGRAPHIC AREA IN WHICH THE CONTEST WILL BE OFFERED - Contest is offered to residents of all countries.



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The winner of the Sweepstakes will be chosen at random among all entrant who predicted the correct outright winner and this person will be notified by email on Monday, July 14th, 2014. If the winner does not reply to this email confirming reception by July 21st, 2014, the prize will be given to another winner, also drawn at random.

LIMITATION OF SPONSOR'S LIABILITY: The Contest is run by MaxSea, who is solely responsible for conducting the contest and awarding the prize. Entrants agree that MaxSea is not responsible for late, lost, damaged, or misdirected entries, or any technical malfunctions of the telephone network and/or transmission line, computer online system, computer equipment, hardware, software, or any combination thereof, or any entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected, lost, mutilated, delayed, corrupted, mechanically duplicated, illegible, or otherwise not in compliance with these Official Rules. Entrants also agree that MaxSea is not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from Contest and its prizes, including without limitation any server failure; lost, delayed, or corrupted data; or other malfunction. MaxSea and our Contest partner reserve the right to modify or cancel the Contest in the event that it becomes technically corrupted. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of any prize.

PRIVACY - By entering your email address on the Contest entry form, you consent to receive promotional and product emails from MaxSea. For more information please refer to MaxSea's Privacy Policy: <u>http://www.maxsea.com/privacy</u>

TAX LIABILITY - Federal, state, and local taxes are the sole responsibility of the winner.

SPONSOR CONTACT INFORMATION - If you wish to receive the winner's name, have questions about the Contest, do not want to receive future Contest or emailing, specify your request and write to: maeve.lynskey@maxsea.com