



Dordan

— THERMOFORMED PACKAGING SOLUTIONS SINCE 1962

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**Dordan Manufacturing Selected as Green Manufacturer's September/October
Cover Story Feature**

*Green Manufacturer is a publishing affiliate of the Fabricators &
Manufacturers Association, International®.*

Woodstock, IL—October 1st 2011—Dordan Manufacturing has been selected as the cover story feature of FMA's Green Manufacturer magazine for their September/October edition. First contacted in late August about contributing to a sustainable packaging article, it was then articulated that Dordan's Sustainability Coordinator would serve as the cover model; and, her efforts to recycle clamshell packaging, the featured content.

Green Manufacturer magazine is a publication directed at North American manufacturers who are investigating how to incorporate "sustainability" into their business models: from alternative energy use to zero-waste initiatives, this magazine presents real-world stories of inspiration to its readers in a narrative-based format. Each issue, by focusing on the efforts of one innovative manufacturing company, inform the magazine's many subscribers of how sustainability can be tailor-made to each manufacturing niche. Its how-to approach to sustainability is reason why this magazine has become recognized as an industry periodical within the North American manufacturing industry.

Editor Kate Bachman approached Dordan for the cover story feature after discovering Slavin's "Recycling Report: The Truth about Clamshell/Blister Recycling in America with Suggestions for the Industry©," published in 2010. Interested in Dordan's pro-active approach to the discovery that the thermoformed packaging it manufacturers is not recycled in the majority of American communities and therefore can't be considered "recyclable" as per the FTC's Green Guides, Bachman looked to highlight the impact one company can have on the waste management infrastructure through perseverance, passion, and a commitment to sustainability. By narrating Dordan's journey to understand why the packaging it manufactures is not "recyclable" to the publication of its "Recycling Report©" and the industry-initiated efforts that resulted thereafter, Bachman paints a picture of how the path to sustainability is never an easy one, but one worth pursuing.

Slavin explains, "I was positively delighted when I learned that Green Manufacturer wanted to feature our clamshell recycling initiative as their cover story for their September/October issue. It is such an amazing honor to have our story told to an audience of manufacturers, as we all

struggle with issues of sustainability. This is seriously the most wonderful opportunity to share with others the path we have taken and the positive repercussions resulting therefrom. I couldn't be happier."

Visit www.GreenManufacturer.net to read Dordan's story to sustainability.

About Dordan Manufacturing Co. Inc.

Incorporated in 1962, Dordan is a Midwestern based, National supplier of custom design thermoformed packaging solutions for a variety of industries. 3rd generation family owned and operated, Dordan prides itself on it's commitment to thermoforming excellence and thought leadership status within the industry. For more information, visit www.Dordan.com.

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