



**Dordan**  
THERMOFORMED PACKAGING SOLUTIONS SINCE 1962

## FOR IMMEDIATE RELEASE

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### **Dordan to Perform LCA-based Comparative Packaging Assessments via COMPASS at Pack Expo Chicago**

*Pack Expo is produced by PMMI, which is a trade association with more than 560 members representing packaging material manufacturers, converters, machinery suppliers and service providers across the packaging supply chain.*

**Chicago, IL—October 28**—Dordan Manufacturing performs live COMPASS LCA demonstrations at Pack Expo 2012, booth #8005. COMPASS is a LCA-based, comparative packaging assessment software created by the Sustainable Packaging Coalition, an industry working group dedicated to a more environmentally robust vision for packaging. COMPASS assesses packages on resource consumption, emissions, and attributes such as material health, recycled or virgin content, sourcing, and solid waste.

Dordan began its subscription to COMPASS in 2010 to inform its packaging engineers of the environmental repercussions of different package designs early in the developmental process. By containing life cycle impact data (LCIA) from raw material sourcing/extraction, packaging material manufacture, conversion, distribution, and end of life, COMPASS provides Dordan engineers with the scientific data to make informed package design decisions.

First offered at Pack Expo 2011, Dordan is excited to bring its COMPASS tutorials to Pack Expo 2012. Dordan CEO Daniel Slavin explains, “We think there is a need in the industry for easy-to-use, scientific-based, LCA packaging modeling tools, like COMPASS. That is why we are excited for this opportunity to perform live COMPASS LCA demonstrations at Pack Expo to educate our colleagues about the available tools in hopes that unqualified environmental marketing claims may begin to be challenged within the industry.”

Dordan will be performing live COMPASS LCA demonstrations at Pack Expo 2012. Stop by Dordan booth #8005 to learn how to use COMPASS to help achieve your sustainable packaging goals today!

#### **About Dordan Manufacturing Co. Inc.**

Incorporated in 1962, Dordan is a Midwestern based, National supplier of custom design thermoformed packaging solutions for a variety of industries. 3<sup>rd</sup> generation family owned and operated, Dordan prides itself on it's commitment to thermoforming excellence and thought leadership status within the industry. For more information, visit [www.Dordan.com](http://www.Dordan.com).

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