



Dordan 50
CELEBRATING 50 YEARS OF THERMOFORMED PACKAGING SOLUTIONS



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Dordan to Perform Comparative Packaging LCA Case Studies via LCA Modeling Tool COMPASS at the International CES in Las Vegas

The International CES (CES) is a major-technology related trade show held each January in the Las Vegas Convention Center in Las Vegas, Nevada. Not open to the public, the Consumer Electronics Association-sponsored show hosts previews of products and new product announcements.

Las Vegas—January 8, 2013—First time exhibiting consumer electronics packaging specialist Dordan Manufacturing will be performing comparative packaging LCA case studies via LCA modeling tool COMPASS in the Sustainable Planet Tech Zone of the Venetian Ballroom, booth #70326.

COMPASS is a LCA based, comparative packaging assessment software created by the Sustainable Packaging Coalition, an industry working group dedicated to a more environmentally robust vision for packaging. COMPASS assesses packages on resource consumption, emissions, and attributes such as material health, recycled or virgin content, sourcing, and solid waste.

Dordan began its subscription to COMPASS in 2010 to inform its packaging engineers of the environmental repercussions of different package designs early in the developmental process. By containing life cycle impact data (LCIA) from raw material sourcing/extraction, packaging material manufacture, conversion, distribution, and end of life, COMPASS provides Dordan engineers with the scientific data to make informed package design decisions.

Dordan offers complimentary COMPASS LCA case studies to clients to demonstrate how different packaging materials and design attributes inform a package's overall "sustainability." Due to its ethic of corporate transparency and commitment to elevating the dialogue about sustainable packaging, Dordan is bringing its COMPASS expertise to the consumer electronics industry at CES.

Dordan CEO & President Daniel Slavin explains, "We are excited to share our packaging environmental assessment tool COMPASS with the consumer electronics industry; it is a streamlined approach to understanding the environmental impacts of packages in the

developmental process, which when utilized, can facilitate drastic sustainability improvements in regards to the relationship between the product and packaging system.”

About Dordan Manufacturing Co. Inc.

Incorporated in 1962, Dordan is a Midwestern based, National supplier of custom designed thermoformed packaging solutions like clamshells, blisters, trays and components for the consumer goods and electronics industries. Dordan will be exhibiting at International CES January 8-11, 2013, booth # 70326. Learn more at www.Dordan.com.

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