



# Dordan

— THERMOFORMED PACKAGING SOLUTIONS SINCE 1962

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Media Contact:  
Rob McClurg  
TurnKey Digital, LTD.  
815.334.9300  
rmclurg@turnkeydigital.com

### **Dordan Manufacturing Offers Wal-Mart Packaging Modeling 3.0 Tutorials At Pack Expo 2011**

*Pack Expo is produced by PMMI, which is a trade association with more than 560 members representing packaging material manufacturers, converters, machinery suppliers and service providers across the packaging supply chain.*

**Las Vegas—September 26, 2011**—Dordan Manufacturing offers Wal-Mart Packaging Modeling 3.0 tutorials at Pack Expo 2011, booth #S-6007. The Packaging Modeling software is a research & development tool that allows companies to find potential sustainability improvements in their product packaging. It is a constantly evolving tool and soon will be used to encourage suppliers to reduce GHG equivalents emitted per CMUM (consumer meaningful unit of measure).

Dordan first licensed the Modeling software in 2010 to better understand how to design packages to achieve better Scores when compared with previous or existing packaging. Dordan now offers complimentary Packaging Modeling to clients in hopes that they can aid Wal-Mart in achieving its packaging and GHG reduction goals through informed package design.

Due to Dordan's ethic of corporate transparency and commitment to elevating the dialogue about sustainable packaging, Dordan is bringing its Packaging Modeling expertise to Pack Expo 2011. Dordan CEO Daniel Slavin explains, "As indirect suppliers to Wal-Mart, we think it is important to understand the goals of the retailer to better situate our clients within their supplier base. That is why we license the Wal-Mart Packaging Modeling 3.0 software—we like being proactive by bringing new package designs to our clients to get them better Scores, which this Modeling Software allows."

#### **About Dordan Manufacturing Co. Inc.**

Incorporated in 1962, Dordan is a Midwestern based, National supplier of custom design thermoformed packaging solutions for a variety of industries. 3<sup>rd</sup> generation family owned and operated, Dordan prides itself on it's commitment to thermoforming excellence and thought leadership status within the industry. For more information, visit [www.Dordan.com](http://www.Dordan.com).

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