



Dordan

— THERMOFORMED PACKAGING SOLUTIONS SINCE 1962

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Dordan Manufacturing Performs Live COMPASS LCA Demonstrations At Pack Expo 2011

Pack Expo is produced by PMMI, which is a trade association with more than 560 members representing packaging material manufacturers, converters, machinery suppliers and service providers across the packaging supply chain.

Las Vegas—September 26, 2011—Dordan Manufacturing performs live COMPASS LCA demonstrations at Pack Expo 2011, booth #6007. COMPASS is a LCA-based, comparative packaging assessment software created by the Sustainable Packaging Coalition, an industry working group dedicated to a more environmentally robust vision for packaging. COMPASS assesses packages on resource consumption, emissions, and attributes such as material health, recycled or virgin content, sourcing, and solid waste.

Dordan began its subscription to COMPASS in 2010 to inform its packaging engineers of the environmental repercussions of different package designs early in the developmental process. By containing life cycle impact data (LCIA) from raw material sourcing/extraction, packaging material manufacture, conversion, distribution, and end of life, COMPASS provides Dordan engineers with the scientific data to make informed package design decisions.

Dordan offers complimentary COMPASS LCA case studies to clients to demonstrate how different packaging materials and design attributes inform a package's overall "sustainability." Due to its ethic of corporate transparency and commitment to elevating the dialogue about sustainable packaging, Dordan is bringing its COMPASS expertise to Pack Expo 2011. Dordan CEO Daniel Slavin explains, "We think there is a need in the industry for easy-to-use, scientific-based, LCA packaging modeling tools, like COMPASS. That is why we are excited for this opportunity to perform live COMPASS LCA demonstrations at Pack Expo to educate our colleagues about the available tools in hopes that unqualified environmental marketing claims may begin to be challenged within the industry."

Dordan will be performing live COMPASS LCA demonstrations at Pack Expo 2011. Stop by Dordan booth #6007 to learn how to use COMPASS to help achieve your sustainable packaging goals today!

About Dordan Manufacturing Co. Inc.

Incorporated in 1962, Dordan is a Midwestern based, National supplier of custom design thermoformed packaging solutions for a variety of industries. 3rd generation family owned and operated, Dordan prides itself on it's commitment to thermoforming excellence and thought leadership status within the industry. For more information, visit www.Dordan.com.

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