



Dordan

— THERMOFORMED PACKAGING SOLUTIONS SINCE 1962

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Dordan Brings Wal-Mart Packaging Modeling 3.0 Tutorials to Pack Expo Chicago

Pack Expo is produced by PMMI, which is a trade association with more than 560 members representing packaging material manufacturers, converters, machinery suppliers and service providers across the packaging supply chain.

Chicago, IL—October 28, 2012—Dordan Manufacturing offers Wal-Mart Packaging Modeling 3.0 tutorials at Pack Expo 2012, booth #8005. The Packaging Modeling software is a research & development tool that allows companies to find potential sustainability improvements in their product packaging. It is a constantly evolving tool and soon will be used to encourage suppliers to reduce GHG equivalents emitted per CMUM (consumer meaningful unit of measure).

Dordan first licensed the Modeling software in 2010 to better understand how to design packages to achieve better Scores when compared with previous or existing packaging. Dordan now offers complimentary Packaging Modeling to clients in hopes that they can aid Wal-Mart in achieving its packaging and GHG reduction goals through informed package design.

First offered at Pack Expo 2011, Dordan is excited to bring its Packaging Modeling expertise to Pack Expo 2012. Dordan CEO Daniel Slavin explains, “As indirect suppliers to Wal-Mart, we think it is important to understand the goals of the retailer to better situate our clients within their supplier base. That is why we license the Wal-Mart Packaging Modeling 3.0 software—we like being proactive by bringing new package designs to our clients to get them better Scores, which this Modeling Software allows.”

About Dordan Manufacturing Co. Inc.

Incorporated in 1962, Dordan is a Midwestern based, National supplier of custom designed thermoformed packaging solutions like clamshells, blisters, trays and components for a variety of industries. Dordan will be exhibiting at Pack Expo in Chicago October 28-31, booth #8005. For more information, visit www.Dordan.com.

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